



BUYER OVERVIEW: REGISTER FOR IPW THE LEADING INTERNATIONAL INBOUND TRAVEL TRADE SHOW

Join us at U.S. Travel's IPW in Los Angeles, May 3-7, 2024 (Friday-Tuesday) for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading U.S. travel exhibitors and destination organizations, and take part in unique networking events. IPW provides a cost-effective, in-person platform to conduct business, fortify connections and build relationships around the world that could only otherwise be generated through an exhaustive number of trips across the U.S.



Buyer Registration Includes:

- Up to **42 prescheduled appointments** with U.S. exhibitors representing destinations, hotels, attractions and transportation companies.
- U.S. Travel Association will provide **lodging at your delegation's assigned hotel** for five nights, May 3-7, 2024 (room and tax only), with checkout on May 8.
- All **meals and networking functions**, which are an official part of IPW.
- Opening and closing **evening events** hosted by our Los Angeles and California partners.
- Year-long **company listing on ipw.com** and online access to all U.S. exhibitors.
- Access to the IPW Online Marketplace, an interactive tool that allows buyers and exhibitors to connect with one another before, during and after the event.
- Participation in **destination experiences** and familiarization tours.

Learn More: [IPW.COM](https://www.ipw.com)

\$5.5B

in **FUTURE TRAVEL** to the U.S.
contracted over three days

1,000+

U.S. SUPPLIER ORGANIZATIONS
representing all regions
and industry segments

1,100+

BUYERS from more
than 60 countries

500+
JOURNALISTS

WORLD-CLASS
NETWORKING EVENTS

FRESH FORMAT
offering **8 HOURS** of
ADDITIONAL NETWORKING

Premier Sponsor



Official Card



2024 Hosts



Daily Schedule

Friday, May 3

Registration; Exhibitor Booth Set Up; Tourism Cares Volunteer Activity; Ad Hoc Meetings

Saturday, May 4

Registration; Brand USA Education Sessions; Destination Experiences; Brand Activations; Ad Hoc Meetings; Opening Evening Event

Sunday, May 5

Registration; Open Networking; Business Appointments; Marketing and Technology Pavilion; IPW Focus Education Sessions; Daily Luncheon; Open Evening

Monday, May 6

Registration; Open Networking; Business Appointments; Marketing and Technology Pavilion; IPW Focus Education Sessions; Daily Luncheon; Open Evening

Tuesday, May 7

Registration; Open Networking; Business Appointments; Marketing and Technology Pavilion; IPW Focus Education Sessions; Daily Luncheon; American Express Buyer Prize Drawing; Closing Evening Event

SHOW FORMAT (Sunday-Tuesday)

8:30-10:00 a.m.

Open Appointments, Marketing and Technology Pavilion and IPW Focus

10:00 a.m.-4:15 p.m.

Business Appointments; Daily Luncheon; IPW Focus Education Sessions

4:15-5:15 p.m.

Open Networking

Registration is OPEN!

Register by **JANUARY 19** to lock in an **early registration rate** of just \$300 USD.

Questions?

Contact intlreg@ustravel.org | T: 202.408.2176