



MAXIMIZE VISIBILITY WITH A STAND OUT OPPORTUNITY: Island Booths at IPW

Maximize your visibility and stand out (quite literally) at IPW 2024. Our Island Booths, open only to U.S. Travel Association board and chairman's circle level members, offer additional flexibility for your exhibiting space—separated from our traditional in-line booths, Island Booths offer four sides to work with. **Amplify your brand** while showcasing your shared booth partners (for qualifying organizations) or **dream up an immersive, stand-alone brand bubble right on the show floor** and welcome buyers and media from all 360 degrees.

In 2023, nearly 20 organizations took advantage of our Island Booth exhibiting option, **bringing their brands to life on the show floor with eye-catching details, immersive meeting nooks and experiential in-booth activations** from Las Vegas' Formula 1 test drives to Kentucky's Bourbon bar and more. Book your Island Booth today to make the IPW 2024 show floor yours.

BOARD // CHAIRMAN'S CIRCLE LEVEL PRICING

Booth Type	Rate
20x20 Island Booth	\$24,000
20x20 Shared Island Booth	\$32,000
20x30 Island Booth	\$36,000
20x30 Shared Island Booth	\$48,000
Island Booth Variance	\$6,000

May purchase multiple to achieve the desired total footprint.

Note: The required Island Booth Variance accounts for the two 10'x10' booth spaces that separate the Island Booth from neighboring linear booths. The fee accounts for the complimentary 10x10 booth space afforded Board level members plus one additional space.

