

IPW Linear and Island Booth Guidelines

Linear Booths, also called “in-line” booths, are generally arranged in a straight line and have neighboring exhibitors on their immediate right and left, leaving only one side exposed to the aisle.

Dimensions

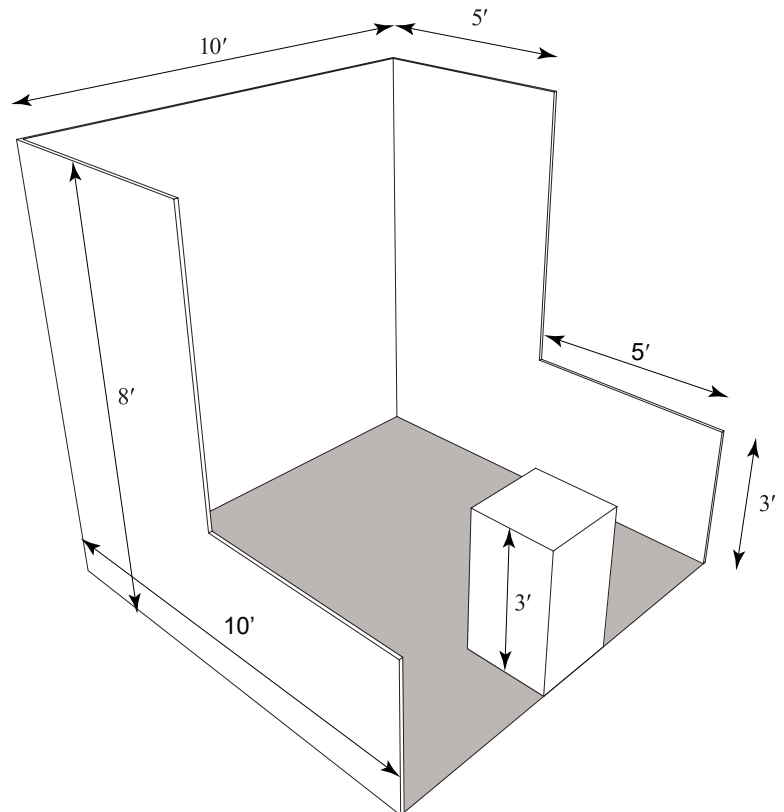
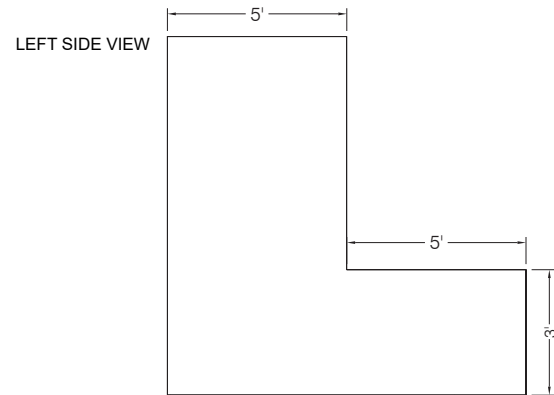
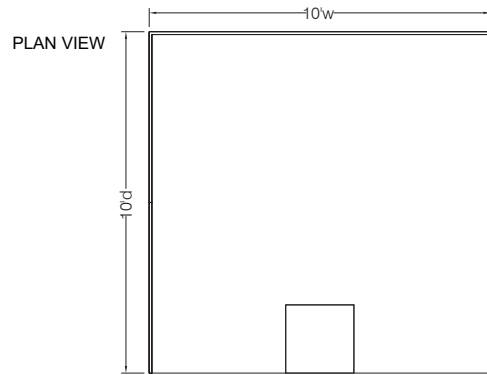
For purposes of consistency and ease of layout and/or reconfiguration, floor plan design in increments of 10' (3.05m) has become the de facto standard in the United States. Therefore, unless constricted by space or other limitations, Linear Booths are most commonly 10' (3.05m) wide and 10' (3.05m) deep, i.e. 10' by 10' (3.05m by 3.05m). A maximum back wall height limitation of 8' (2.44m) is specified.

Use of Space

Regardless of the number of Linear Booths utilized, e.g. 10' by 20' (3.05m by 6.10m), 10' by 30' (3.05m by 9.14m), 10' by 40' (3.05m by 12.19m), etc. display materials should be arranged in such a manner so as not to obstruct sight lines of neighboring exhibitors. For 10x10 Exhibitors the maximum height of 8' is allowed only in the rear half of the booth space, with a 3' height restriction imposed on all materials in the remaining space forward to the aisle.

All display fixtures over 3' in height and placed within 10 lineal feet of an adjoining exhibit booth must be confined to that area of the exhibitor's space which is 5' from the aisle line. Exhibitors with larger space - 30 lineal feet or more - should also be able to effectively use as much of the total floor space as possible as long as they do not interfere with the rights of others. The limitation on display fixtures over 3' and within 10 lineal feet of the neighboring booth is intended to accomplish both of these goals.

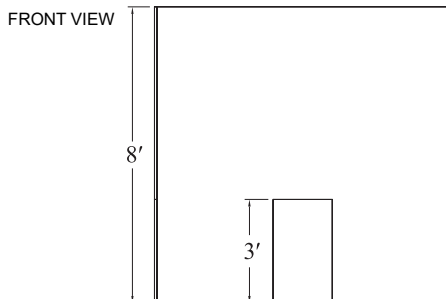
Note: When three or more Linear Booths are used in combination as a single exhibit space, the 3' height limitation is applied only to that portion of exhibit space which is within 10' of an adjoining booth.



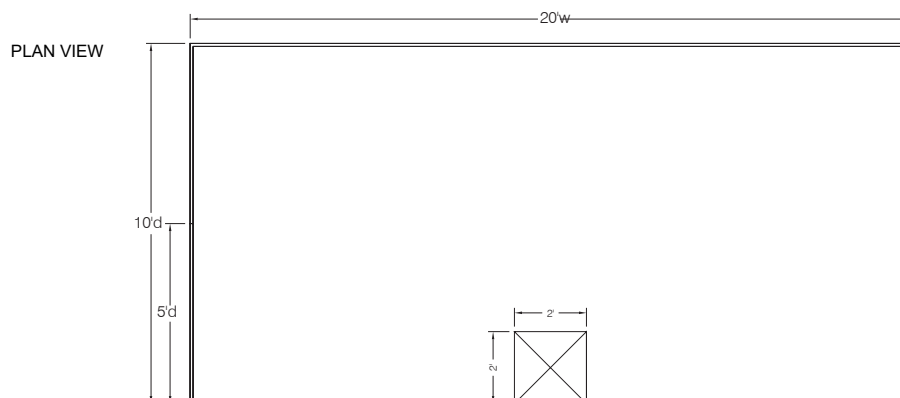
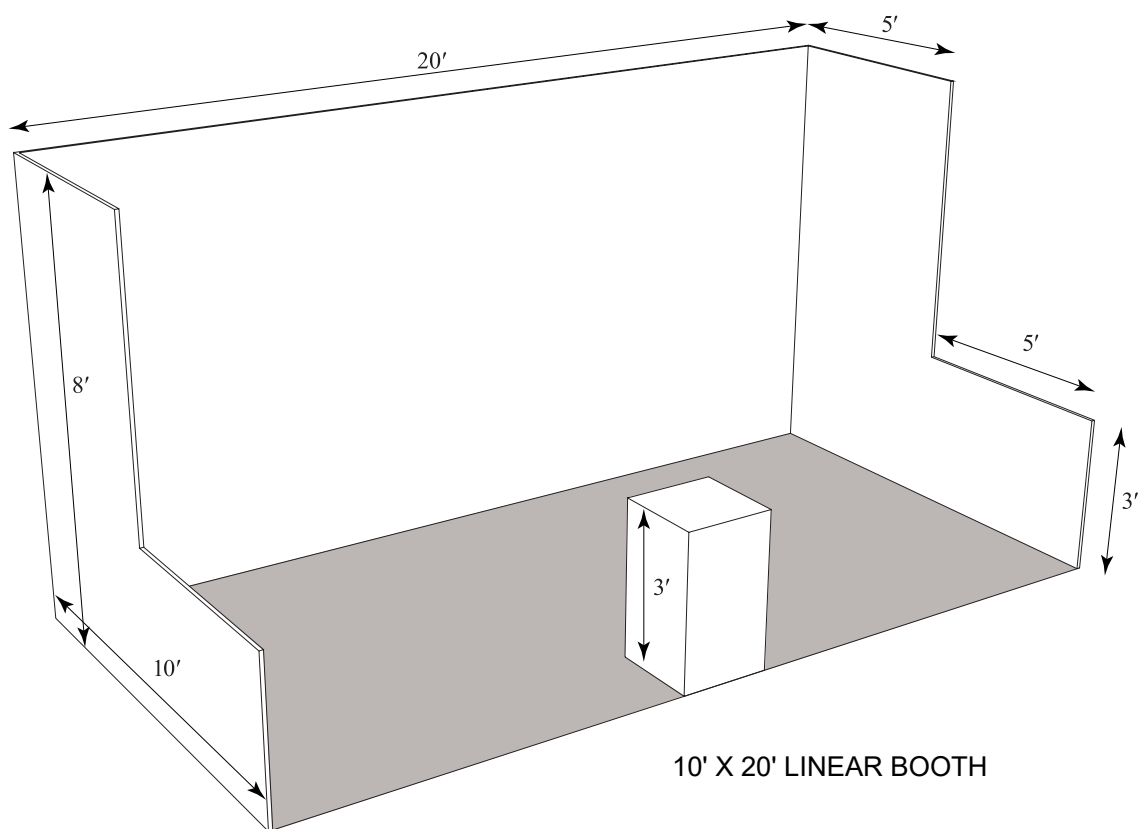
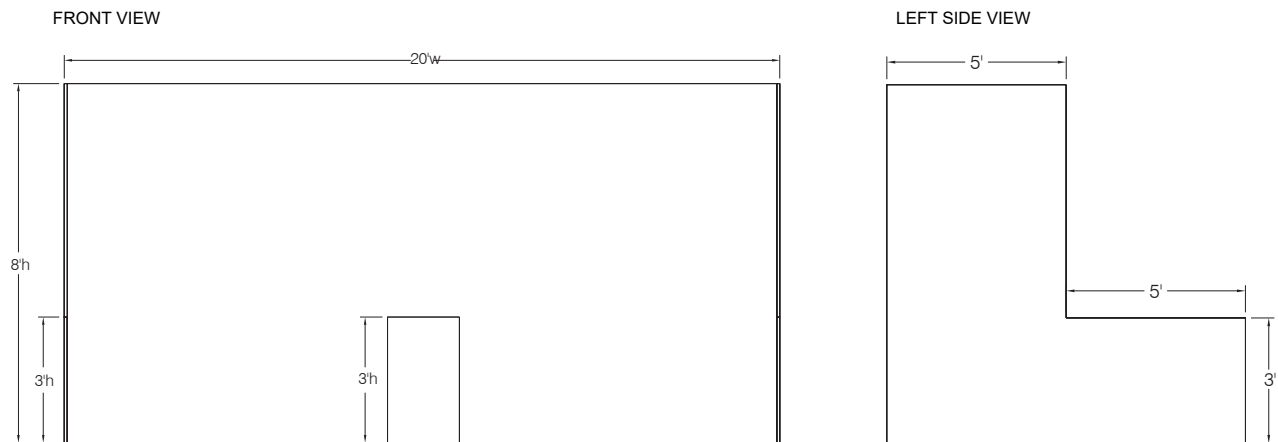
10' X 10' LINEAR BOOTH

Corner Booth

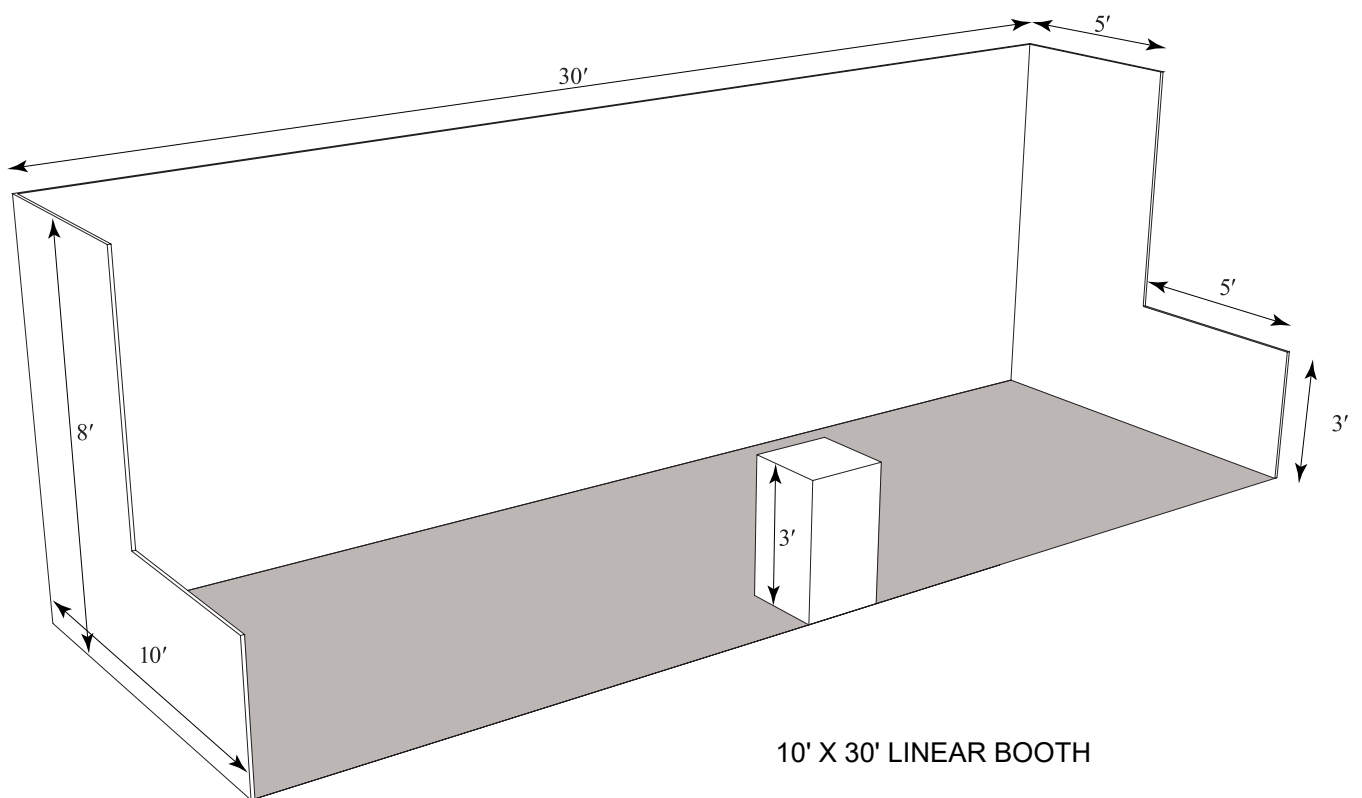
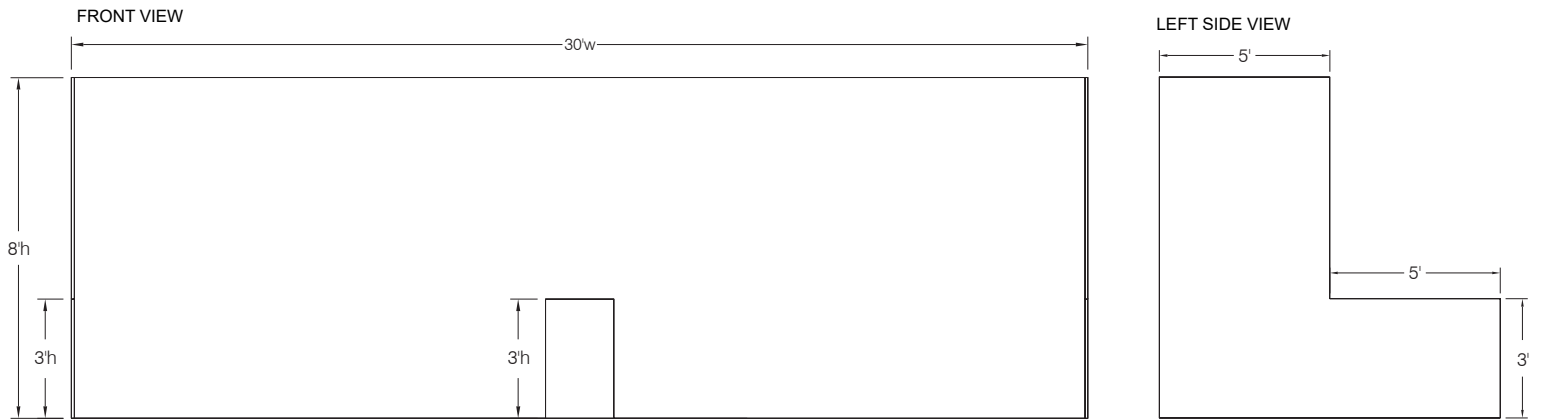
A Corner Booth is a Linear Booth at the end of a series of in-line booths with exposure to intersecting aisles on two sides. All other guidelines for Linear Booths apply.



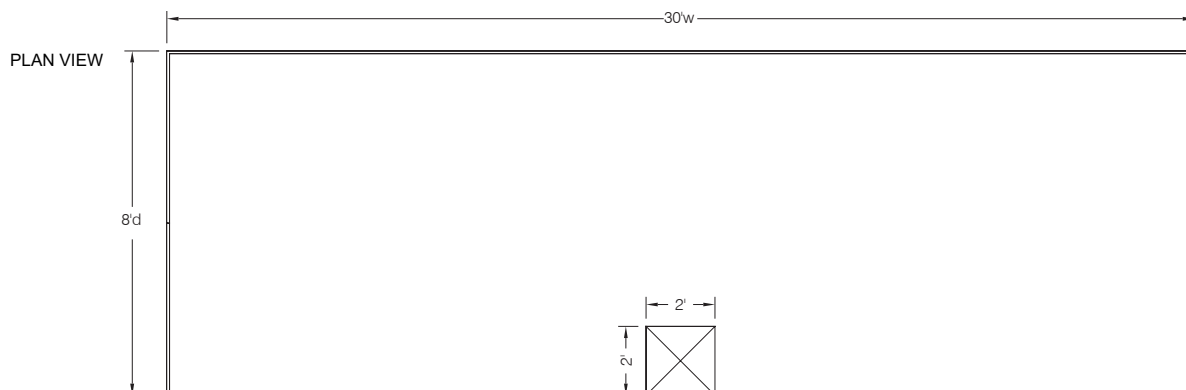
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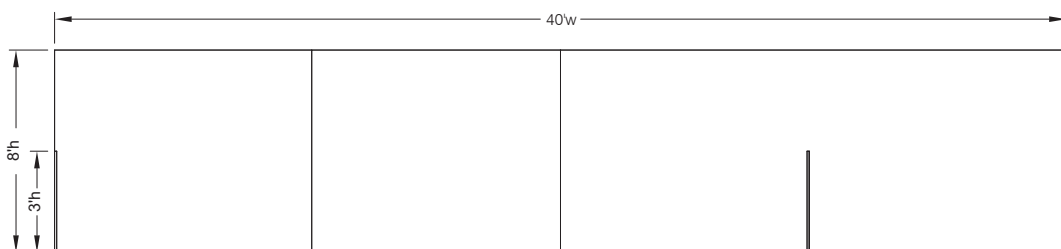


10' X 30' LINEAR BOOTH

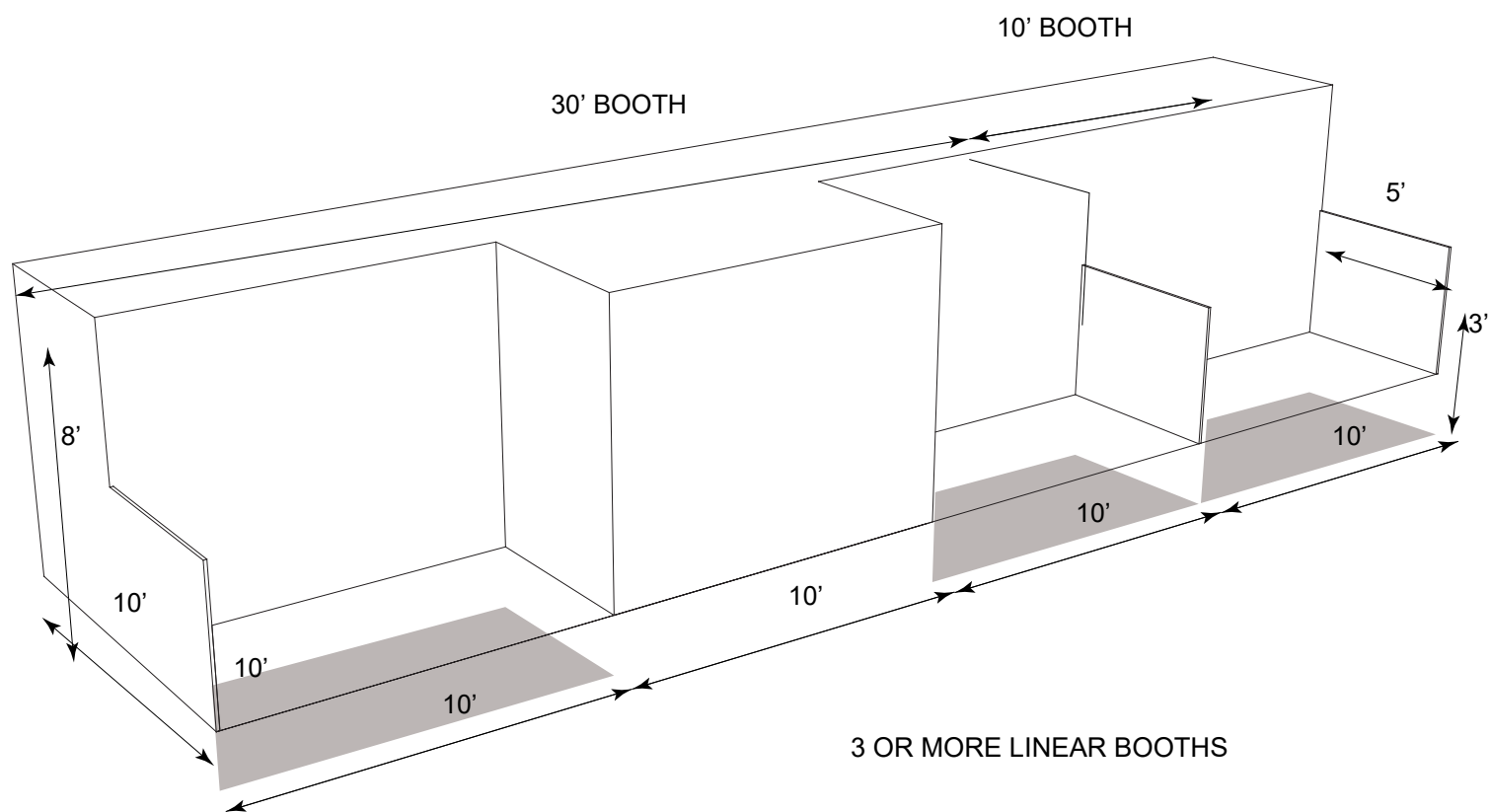
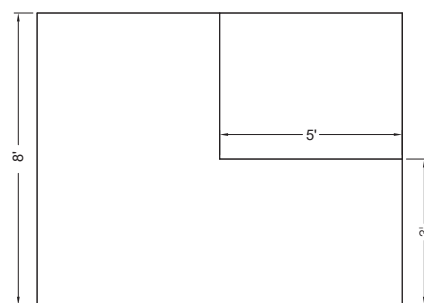


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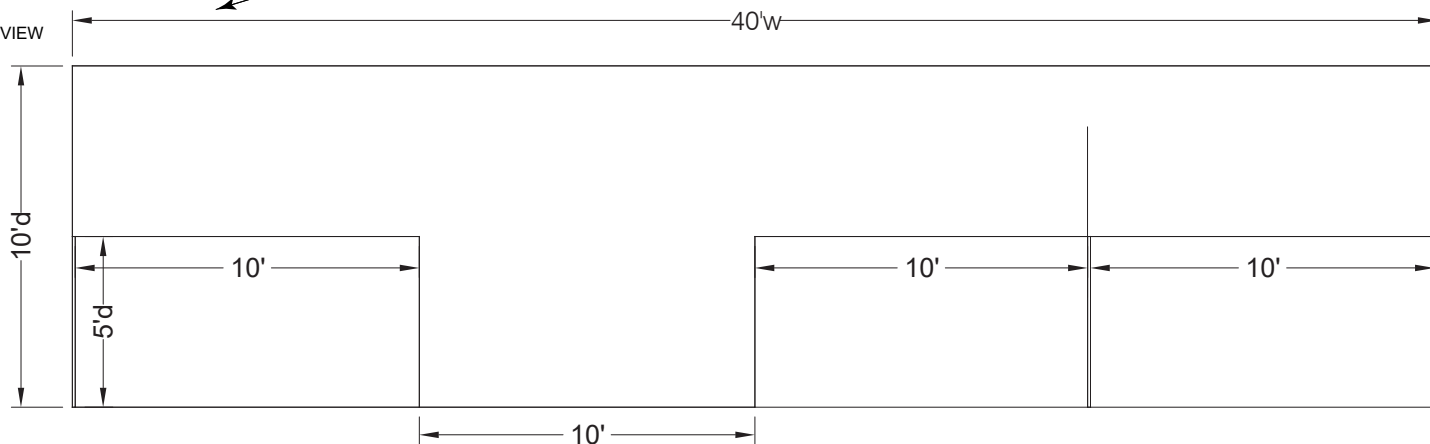
FRONT VIEW



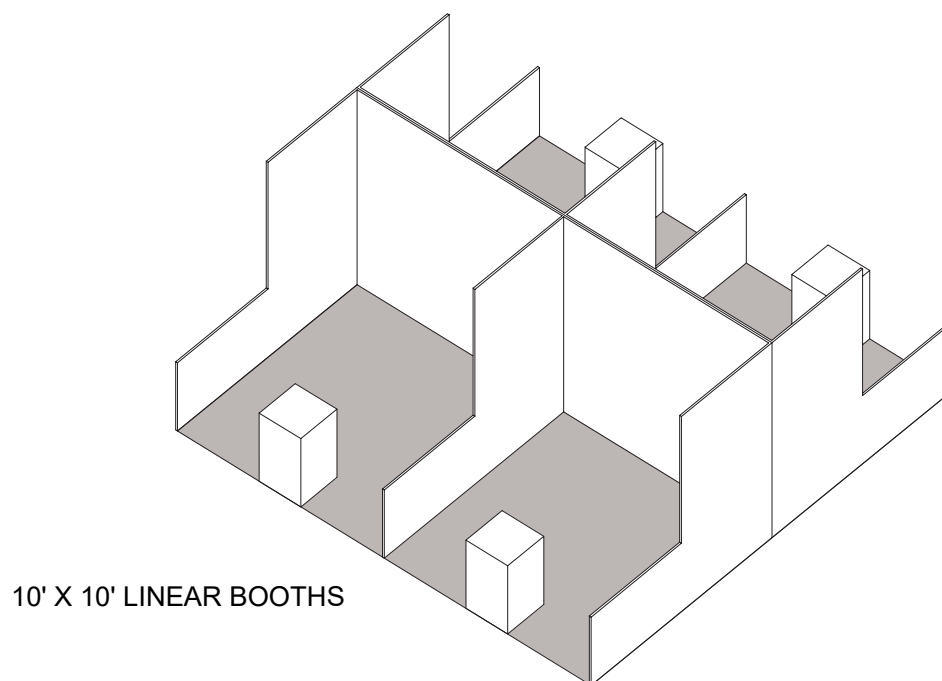
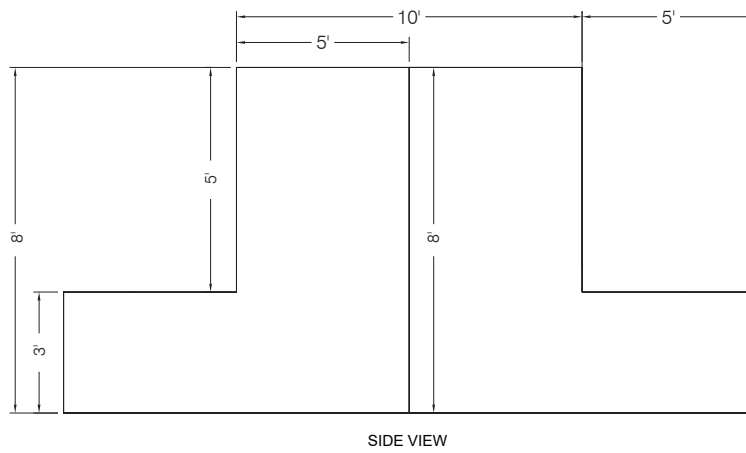
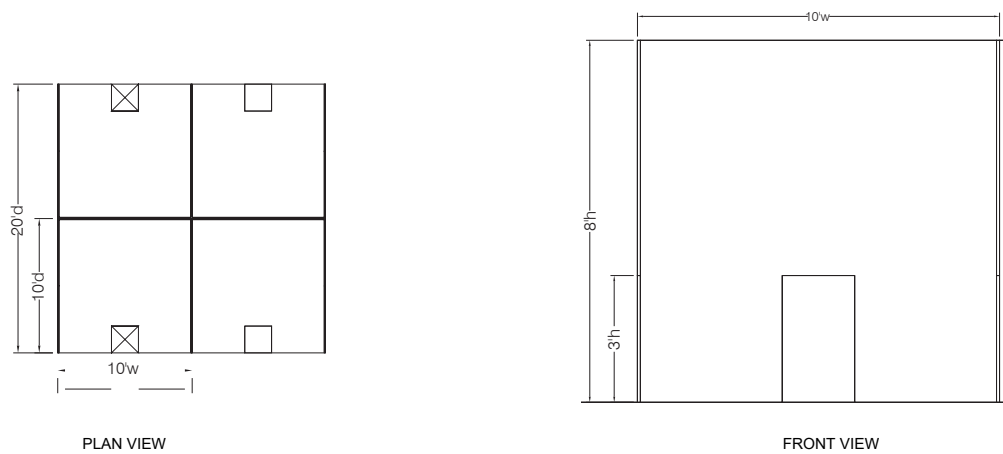
LEFT SIDE VIEW



PLAN VIEW



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Island Booth

An Island Booth is any size booth exposed to aisles on all four sides.

Dimensions and Use of Space

An Island Booth is typically 20ft by 20ft (6.10m by 6.10m) or larger, although it may be configured differently. The entire Cubic Content of the space may be used up to the maximum allowable height, which is 16ft (4.88m), including signage.

