



INTERNATIONAL MEDIA OVERVIEW

REGISTER FOR IPW: THE LEADING INTERNATIONAL INBOUND TRAVEL TRADE SHOW

Join us at U.S. Travel's IPW in Los Angeles, May 3-7, 2024 (Friday-Tuesday) for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading U.S. travel exhibitors and destination organizations, and take part in unique networking events. IPW provides a cost-effective, in-person platform to conduct business, fortify connections and build relationships around the world that could only otherwise be generated through an exhaustive number of trips across the U.S.



International Media Registration Includes:

- Up to **20 prescheduled appointments** at the Sunday Brand USA Media Marketplace with U.S. exhibitors representing destinations, hotels, attractions, and transportation companies.
- Additional prescheduled appointments available in the main Exhibit Hall.
- U.S. Travel Association will provide **lodging at your delegation's assigned hotel** for five nights, May 3-7, 2024 (room and tax only), with checkout on May 8.
- Saturday **press brunch and press tours**, plus familiarization tours.
- All **meals and networking functions**, which are an official part of IPW.
- Opening and closing **evening events** hosted by our Los Angeles and California partners.
- Year-long **company listing on ipw.com** and online access to all U.S. exhibitors.
- Access to the **IPW Online Press Room**, an interactive tool that allows media and exhibitors to connect with one another before, during and after the event.

Learn More: IPW.COM

\$5.5B

in **FUTURE TRAVEL** to the U.S. contracted over three days

1,000+

U.S. SUPPLIER ORGANIZATIONS representing all regions and industry segments

1,100+

BUYERS from more than 60 countries

500+

JOURNALISTS

WORLD-CLASS

NETWORKING EVENTS

FRESH FORMAT

offering **8 HOURS** of **ADDITIONAL NETWORKING**

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2024 Hosts





Daily Schedule

Friday, May 3

Registration; Exhibitor Booth Set Up; Tourism Cares Volunteer Activity; Ad Hoc Meetings

Saturday, May 4

Registration; Press Brunch and Tours; Opening Evening Event

Sunday, May 5

Brand USA Press Conference; Media Marketplace and Reception; Daily Luncheon; Open Evening

Monday, May 6

U.S. Travel Association and Destination Press Conferences; Exhibit Hall Appointments and Open Networking; Daily Luncheon and Travel Writer Awards Announcement; Open Evening

Tuesday, May 7

Destination Press Conferences; Exhibit Hall Appointments and Open Networking; Daily Luncheon; Closing Evening Event



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