



U.S. Travel Association and Brand USA 16th Annual IPW Travel Writer Awards

Established to honor outstanding work in journalism for USA travel destination stories, the competition awards entries in three categories. The winner of each category will receive **\$1,000 USD**.

Winners will be announced during the Monday, May 6 luncheon at IPW 2024 in Los Angeles, California.

Articles must be received by Wednesday, March 6, 2024 (11:59 p.m. Eastern)

[Submit Your Entry](#)

AWARD CATEGORIES

- **Best U.S. Travel Destination** article: Entries must be articles about one or more U.S. travel destinations or attractions. *Three winners in this category!*
- **Best IPW Host City** article: Entries must be articles published in a consumer or trade publication about the 2023 IPW Host City: San Antonio, Texas.
- **Best Trade Publication** article: Entries must be published in a travel trade publication (not a consumer publication) and should be about one or more U.S. travel destinations or attractions.

RULES AND REGULATIONS

- **Eligibility:** Entrants must be domestic or international media attending IPW 2024 in Los Angeles, California. Articles submitted for consideration must be authored by the journalist attending IPW.
- **Eligibility Period:** Articles must have been published between February 1, 2023 – March 6, 2024.
- **Judging:** In 2024, the judging will be handled by a group of PR professionals within the travel industry.
- **Language Requirement:** For articles not published in English, an English-language abstract is required (at least one paragraph explaining the essence of your article). You may also submit a fully translated article.
- **Deadline:** All articles must be submitted online no later than 11:59 p.m. Eastern on **Wednesday, March 6, 2024**, for consideration.
- **Submission Requirements:** To be included in the competition, each entry must include the following:
 - **Required:** Your online submission must include a copy of the article for review by the awards committee (online links and PDFs are acceptable).
 - **Required:** If the article is not in English, a paragraph explaining the essence of your article is necessary. You have the option to include a full translation.

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FREQUENTLY ASKED QUESTIONS:

- **How many entries can I submit?** You may submit **ONE (1) article per category**. The same article can be submitted to multiple categories (if applicable), but feel free to submit a different article for each category (again, if applicable).
- **What do I need to submit?** You will need to submit a copy of the article for review by the awards committee (online links or PDFs are acceptable). For non-English articles, a short abstract is *required*. You have the option to include a full translation.
- **Are blogs or online only stories eligible?** Yes. Stories from blogs and online only outlets may be submitted in the appropriate categories.
- **Are broadcast stories (radio or TV) or individual photographs eligible?** No. There is not a category for broadcast or individual photographs currently.
- **How and where do I send my entries?** Each entry must be [submitted online](#) no later than 11:59 p.m. Eastern on Wednesday, March 6, 2024.
- **Will I be notified if my entry wins an award?** U.S. Travel Association will notify the finalists prior to IPW Los Angeles via email. All finalists will be promoted online via IPW's social media channels. Winners will be announced during the Monday, May 6 luncheon at IPW Los Angeles. A press release will be available through the Online Press Room following the award presentation at IPW Los Angeles.

QUESTIONS?

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