

## INTERNATIONAL MEDIA OVERVIEW

REGISTER FOR IPW: THE LEADING INTERNATIONAL INBOUND TRAVEL TRADE SHOW

Join us at U.S. Travel's IPW in Los Angeles, May 3-7, 2024 (Friday-Tuesday) for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading U.S. travel exhibitors and destination organizations, and take part in unique networking events. IPW provides a cost-effective, in-person platform to conduct business, fortify connections and build relationships around the world that could only otherwise be generated through an exhaustive number of trips across the U.S.



### International Media Registration Includes:

- Up to **20 prescheduled appointments** at the Sunday Brand USA Media Marketplace with U.S. exhibitors representing destinations, hotels, attractions, and transportation companies.
- Additional prescheduled appointments available in the main Exhibit Hall.
- U.S. Travel Association will provide **lodging at your delegation's assigned hotel** for five nights, May 3-7, 2024 (room and tax only), with checkout on May 8.
- Saturday **press brunch and press tours**, plus familiarization tours.
- All **meals and networking functions**, which are an official part of IPW.
- Opening and closing **evening events** hosted by our Los Angeles and California partners.
- Year-long **company listing on ipw.com** and online access to all U.S. exhibitors.
- Access to the **IPW Online Press Room**, an interactive tool that allows media and exhibitors to connect with one another before, during and after the event.

Learn More: [IPW.COM](https://www.ipw.com)

**\$5.5B**

in **FUTURE TRAVEL** to the U.S.  
contracted over three days

**1,000+**

**U.S. SUPPLIER ORGANIZATIONS**  
representing all regions  
and industry segments

**1,100+**

**BUYERS** from more  
than 60 countries

**500+**  
**JOURNALISTS**

**WORLD-CLASS**  
**NETWORKING EVENTS**

**FRESH FORMAT**  
offering **8 HOURS** of  
**ADDITIONAL NETWORKING**

## Daily Schedule

### Friday, May 3

Registration; Exhibitor Booth Set Up; Tourism Cares Volunteer Activity; Ad Hoc Meetings

### Saturday, May 4

Registration; Press Brunch and Tours; Opening Evening Event

### Sunday, May 5

Brand USA Press Conference; Media Marketplace and Reception; Daily Luncheon; Open Evening

### Monday, May 6

U.S. Travel Association and Destination Press Conferences; Exhibit Hall Appointments and Open Networking; Daily Luncheon and Travel Writer Awards Announcement; Open Evening

### Tuesday, May 7

Destination Press Conferences; Exhibit Hall Appointments and Open Networking; Daily Luncheon; Closing Evening Event

Registration is **OPEN!**

*Questions?*

Contact [intlreg@ustravel.org](mailto:intlreg@ustravel.org) | T: 202.408.2176