

MAXIMIZE VISIBILITY WITH A STAND OUT OPPORTUNITY: ISLAND BOOTHS AT IPW

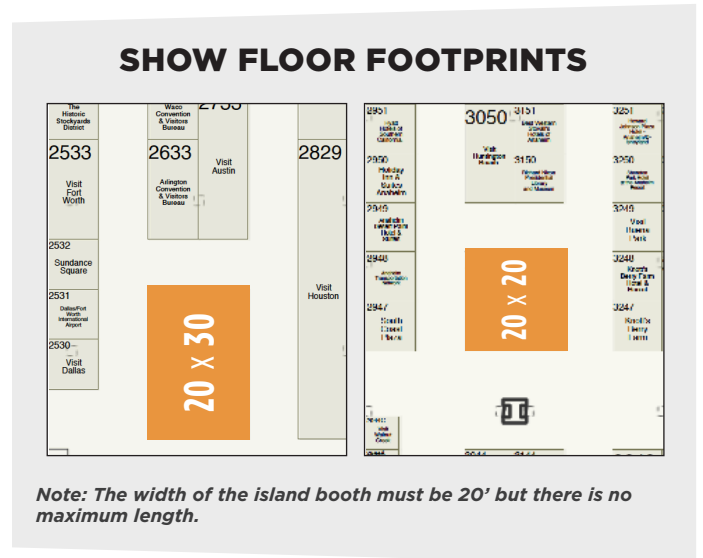


Maximize your visibility at IPW 2025. The ability to purchase an island booth is now open to all companies interested. Island Booths offer additional flexibility for your exhibiting space—separated from our traditional in-line booths, they offer four sides to work with. **Amplify your brand** while showcasing your shared booth partners (for qualifying organizations) or **dream up an immersive, stand-alone brand bubble right on the show floor** and welcome buyers and media from all 360 degrees.

In 2024, nearly 30 organizations took advantage of our Island Booth exhibiting option, **bringing their brands to life on the show floor with eye-catching details, immersive meeting nooks and experiential in-booth activations** from Puerto Rico’s coffee bar to Kentucky’s Bourbon bar and more. Book your Island Booth today to make the IPW 2025 show floor yours.

ISLAND BOOTH PRICING (deadline January 15, 2025)

BOOTH TYPE	MEMBER	NON-MEMBER
20x20 Island Booth	\$24,000	\$40,000
20x20 Shared Island Booth	\$32,000	\$48,000
20x30 Island Booth	\$36,000	\$60,000
20x30 Shared Island Booth	\$48,000	\$72,000
Island Booth Variance	\$12,000	\$20,000
Island Booth Variance (Engage Member discount)**	\$6,000	
Island Booth Hanging Banner Option (does not include production or rigging costs)		\$2,000



- **May purchase multiple to achieve the desired total footprint.**
- The required Island Booth Variance accounts for the two 10'x10' booth spaces that separate the Island Booth from neighboring linear booths.
 - **The discounted Engage Member variance fee accounts for the complimentary 10'x10' booth space afforded Engage-level members plus one additional space.
- **New for 2025:** Island Booth Hanging Banner Option, which allows freedom to hang any item (custom banner, audio visual, etc.) over their space. All production and rigging costs are additional and at the exhibitor’s own expense.

REGISTER FOR YOUR ISLAND BOOTH | Contact Caylie Cook for assistance.

