



## BOOTH AND REGISTRATION FEES FOR U.S. SUPPLIERS/EXHIBITORS

Revised 1/10/2025

### NEW for 2025!

- Exhibitors purchasing 10'x10' booth spaces can now choose an upgraded "inclusive" package or the standard package:
  - INCLUSIVE** – This hassle-free option enhances your brand with a customizable back wall, labor to install & dismantle booth, and 10 x 10 carpet! Package includes standard 10 x 10 Tuxedo or Gray Classic Carpet, 8' high x 10' wide structure with customizable graphics fabric \* (exhibitor can save for future Freeman events) with 3' high side drape; exhibitor can submit form for traditional comp furniture package (one 4' skirted table, two limerick side chairs and one wastebasket) through FreemanOnline.
  - STANDARD** – includes 8' high pipe and drape with 3' high side drape; exhibitor can submit form for traditional comp furniture package (one 4' skirted table, two limerick side chairs and one wastebasket) through FreemanOnline.
- Island booth packages may now be purchased by all exhibitors. **Deadline for purchasing: January 15, 2025.**
- NEW:** The Island Booth Hanging Banner Option allows freedom to hang any item (custom banner, audio visual, etc.) over your island space. **All production and rigging costs are additional and at the exhibitor's own expense.**
- Register now to lock in last year's pricing.

EXPRESS AND STANDARD BOOTHS		MEMBER	NON-MEMBER
6.5'x6.5' Express Booth	STANDARD	\$3,800	\$6,300
10'x10' Booth	STANDARD	\$6,000	\$10,000
	INCLUSIVE *	\$9,000	\$13,000
10'x10' Shared Booth	STANDARD	\$8,000	\$12,000
	INCLUSIVE *	\$11,000	\$15,000
<i>*Inclusive package graphic must be approved at least 30 days in advance, but no later than May 5, 2025</i>			
ISLAND BOOTHS (deadline January 15, 2025)		MEMBER	NON-MEMBER
20'x20' Island Booth		\$24,000	\$40,000
20'x20' Shared Island Booth		\$32,000	\$48,000
20'x30' Island Booth		\$36,000	\$60,000
20'x30' Shared Island Booth		\$48,000	\$72,000
Island Booth Variance		\$12,000	\$20,000
Island Booth Variance (Engage Discount) **		\$6,000	

### NOTES:

- Engage Standard and Engage Hybrid members are eligible for one complimentary 10'x10' booth space. Those purchasing multiple 10'x10' booth spaces or a shared booth will be prompted to add the complimentary package to their shopping cart before adding any additional or shared booth spaces at the member rate.
- Exhibitors purchasing multiple 10'x10' booths may still request "across-the-aisle" vs. in-line placement (or combination).
- The 6.5'x6.5' Express Booth option offers a cost-effective turnkey opportunity for exhibitors with limited budgets to experience IPW. The Express Booth is limited to one delegate, the Key Contact.
- The required Island Booth Variance accounts for the two 10'x10' booth spaces that separate the Island Booth from neighboring linear booths. **\*\*The discounted variance fee accounts for the complimentary 10'x10' booth space afforded Engage Standard and Engage Hybrid members plus one additional space.**
- A shared booth provides additional visibility for booth partners. Not all exhibitors qualify for a shared booth.

### HANGING BOOTH BANNERS

	EARLY Ends Dec. 18, 2024   11:59 p.m. ET	STANDARD Begins Dec. 19, 2024   12:00 a.m. ET
Triangle Hanging Booth Banner for 10'x10' Booths (for members only)	\$3,500	\$4,000
Island Booth Hanging Banner Option		\$2,000***
<b>***production and rigging costs additional, at exhibitor's expense</b>		

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2025 Hosts



## IPW 2025 REGISTRATION AND BOOTH FEES FOR U.S. SUPPLIERS/EXHIBITORS

DELEGATE REGISTRATION FEES <a href="http://ipw.com/exhibitors/exhibitor-delegate-categories">ipw.com/exhibitors/exhibitor-delegate-categories</a>	MEMBER LEVEL	EARLY RATE Ends Dec. 18, 2024   11:59 p.m. ET	STANDARD RATE Begins Dec. 19, 2024   12:00 a.m. ET
Key Contact (one per booth holder, not per booth space)		Complimentary	Complimentary
Exhibitor Delegate	MEMBER	\$1,400	\$1,650
	NON-MEMBER	\$2,000	\$2,250
Shared Booth Partner Delegate		\$1,900	\$2,150
One-Day Exhibitor Delegate (Sunday/Monday Only; Tuesday Only <b>OR</b> Wednesday Only)	MEMBER		\$600
	NON-MEMBER		\$700

### NOTES:

- Exhibitors may register **up to four delegates per 10'x10' booth space** (Island booths: up to 16 delegates per 20'x20'; up to 24 delegates per 20'x30'.) **Express Booths can only have one delegate: the Key Contact.**
- In addition to the complimentary key contact, Engage Standard and Engage Hybrid members receive three complimentary registrations. If attending, the official board delegate is eligible for one additional *non-transferable* complimentary registration. The organization must have a booth to utilize any of the complimentary registrations.
- The Board Delegate registration and the various one-day badges do not count toward the four delegates per booth space limit.
- An individual may only be registered with a single one-day registration** (Media Marketplace PR Delegate, Sunday/Monday Only Exhibitor Delegate, Tuesday Only Exhibitor Delegate, **OR** Wednesday Only Exhibitor Delegate); if an individual is registered more than once using multiple one-day registration packages, the registrations will be cancelled and the individual will be re-registered as an Exhibitor Delegate. A revised invoice will be issued for the difference owed on the full access registration.

MEDIA MARKETPLACE FEES	MEMBER LEVEL	STANDARD RATE
Media Marketplace Package *not available with Express Booths	MEMBER	\$1,500
	NON-MEMBER	\$2,000
Media Marketplace PR Delegate One-Day Registration Max 2; First is complimentary.	MEMBER	\$600
	NON-MEMBER	\$700

### NOTES:

- Each table may be staffed with up to 2 delegates, each with their own appointment schedule. No additional *badge* fee is required if an Exhibitor Delegate from your booth staffs the Media Marketplace table. *(The booth's Key contact may NOT be assigned to the Media Marketplace table as an appointment-taker.)* **If needed, however, you may purchase a Media Marketplace PR Delegate one-day badge for a PR Rep who is coming in just to staff the table.**
- The first Media Marketplace PR Delegate One-Day Registration is complimentary; if you need to purchase a second one-day badge, the delegate fee will apply.**
- The Media Marketplace PR Delegate One-Day Registration package includes the Media Marketplace Appointment Schedule. If you are staffing your Media Marketplace table with an Exhibitor Delegate(s) from your booth, you will need to inform the Registrar so that we can manually assign that person to a Media Marketplace Appointment Schedule.
- The Media Marketplace PR Delegate One-Day Registration is a limited-access pass that includes the IPW Opening Event on Sunday as well as the following on Monday: Brand USA Media Marketplace and the IPW Luncheon, sponsored by Brand USA. *The Media Marketplace PR Delegate one-day badge does not provide access to the trade show floor on set-up days.* See note under Individual Delegate Registration Fees regarding multiple one-day badges.

### PAYMENT POLICIES

- To be eligible for the member rate, 2025 member dues must be paid by March 31, 2025, regardless of when the booth purchase was made. If the dues payment is not received by March 31, 2025, the non-member rate will be applied to the IPW invoice (paid or unpaid), and balance billed. Questions? [membership@ustravel.org](mailto:membership@ustravel.org)
- To be eligible for discounted registration rates, the purchase must be made *and payment received* by the discount deadline. Unpaid invoices will be amended to reflect the next rate period following the deadline.
- All invoices must be paid in full prior to being given access to the appointment schedule and/or receiving credentials onsite.

### CANCELLATION POLICY

The Key Contact for the booth is solely responsible for notifying U.S. Travel of any changes or cancellations. There is no charge for delegate name changes/substitutions. Refunds will be issued for cancellations submitted by the published deadline as follows:

March 31, 2025   11:59 p.m. ET	April 1 to May 2, 2025   11:59 p.m. ET	On or after May 3, 2025
100% refund	50% refund	No refund