



## EXHIBITOR OVERVIEW: REGISTER FOR IPW THE LEADING LEADING U.S. INBOUND TRAVEL MARKETPLACE

Join us at U.S. Travel's IPW in Los Angeles, May 3-7, 2024 (Friday-Tuesday) for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading international and domestic travel buyers and media, and take part in unique networking events. IPW provides a cost-effective, in-person platform to conduct business, fortify connections and build relationships around the world that could only otherwise be generated through an exhaustive number of trips across the globe.



### Exhibitor Registration Includes:

- Up to **42 prescheduled appointments** per booth with 1,600+ buyers and media from more than 60 countries.
- Official program **meals, networking functions and evening events.**
- Access to a **suite of education sessions** held directly on the show floor, Sunday through Tuesday.
- Year-long **company listing on ipw.com** and online access to all buyers and media.
- Access to the IPW Online Marketplace, an interactive tool that allows buyers and exhibitors to connect with one another before, during and after the event.

Learn More: [IPW.COM](https://ipw.com)

**\$5.5B**

in **FUTURE TRAVEL** to the U.S.  
contracted over three days

**1,000+**

**U.S. SUPPLIER ORGANIZATIONS**  
representing all regions  
and industry segments

**1,100+**

**BUYERS** from more  
than 60 countries

**500+**  
**JOURNALISTS**

**WORLD-CLASS**  
**NETWORKING EVENTS**

**FRESH FORMAT**  
offering **8 HOURS** of  
**ADDITIONAL NETWORKING**

Premier Sponsor



Official Card



2024 Hosts



## Daily Schedule

### Friday, May 3

Registration; Exhibitor Booth Set Up; Tourism Cares Volunteer Activity; Ad Hoc Meetings

### Saturday, May 4

Registration; Brand USA Education Sessions; Destination Experiences; Brand Activations; Ad Hoc Meetings; Opening Evening Event

### Sunday, May 5

Registration; Open Networking; Business Appointments; Marketing and Technology Pavilion; IPW Focus Education Sessions; Daily Luncheon; Open Evening

### Monday, May 6

Registration; Open Networking; Business Appointments; Marketing and Technology Pavilion; IPW Focus Education Sessions; Daily Luncheon; Open Evening

### Tuesday, May 7

Registration; Open Networking; Business Appointments; Marketing and Technology Pavilion; IPW Focus Education Sessions; Daily Luncheon; American Express Buyer Prize Drawing; Closing Evening Event

## SHOW FORMAT (Sunday-Tuesday)

#### 8:30-10:00 a.m.

Open Appointments, Marketing and Technology Pavilion and IPW Focus

#### 10:00 a.m.-4:15 p.m.

Business Appointments; Daily Luncheon; IPW Focus Education Sessions

#### 4:15-5:15 p.m.

Open Networking

# Registration is OPEN!

Register and submit payment by **DECEMBER 8** to lock in an **early registration rate.**

*Questions?*

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