U.S. TRAVEL IPW NEW ORLEANS MAY 2-6 2027

EXHIBITOR KEY DATES

Updated 11/06/26

SEPTEMBER 24, 2026

- **Registration Open**
  Reserve booth space and exhibitor registrations

NOVEMBER 20, 2026

- **Early Registration Discount Deadline**
  Last day to obtain the early rate discount on registrations. Standard registration rate goes into effect at 12:01 a.m. Eastern Time on November 21.

DECEMBER 4, 2026

- **75% Cancellation Refund Deadline on Booths and 100% on Exhibitor Registrations**
  Last day to request a 75 percent refund of fees for cancelled booth space, booth add-ons and a 100 percent refund on exhibitor registrations and shared partner registrations

- **Deadline for Priority Booth Placement in a Specific Region**
  Requests for an island booth, pavilion, express booth, or booth placement within a specific region cannot be guaranteed after this date and will be assigned based on availability. After this date express booths will be placed in a waterfall structure in the Express Pavilion on the show floor.

JANUARY 14, 2027

- **Housing Opens**
  All registered exhibitors will be notified via email when the official Housing Bureau opens.

FEBRUARY 3, 2027

- **Booth Assignments Notification and Exhibitor Services Information Available**
  Key Contacts will be notified of their booth assignments, and the exhibitor services information will be posted on IPW.com.

FEBRUARY 16, 2027

- **Online Appointment Scheduling Available**
  Key Contacts will receive an email and instructions for using online appointment scheduling.

- **50% Refund Deadline for Booths, Exhibitor Registrations and Add-Ons**
  Last day to request a 50 percent refund of fees for cancelled booth space, booth add-ons and registrations. Cancellation notices received after February 16 will receive no refund.

MARCH 12, 2027

- **Deadline to order Turnkey Booth Packages**
  After this deadline turnkey décor packages can no longer be purchased online.

MARCH 19, 2027

- **Appointment Requests Due**
  Appointment requests must be submitted through the My IPW portal to be included in the computer-generated scheduling process.

- **Turnkey Package Backdrop Graphics Due**

- **Express Booth Graphics Due**
  Last day to upload your print-ready artwork files to Freeman's Box for the branded graphic and identification sign. Access the graphic instructions in the Exhibitor Service Manual.

- Last Day to Purchase Triangle Hanging Banners
  Hanging Banner inventory is limited and may sell out prior to the deadline.

MARCH 31, 2027

- Membership Dues Deadline
  U.S. Travel Association 2027 membership dues must be paid to qualify for member booth and registration rates.

APRIL 2, 2027

- Island Booth Designs Due
  Email booth designs to Caylie Cook, ccook@ustravel.org.

- Complimentary Optional Furniture Package Deadline
  Last day to order your "Complimentary Optional Furniture Package". Orders placed after this deadline will incur a fee.

- Triangle Hanging Banner Graphic Due
  Last day to upload your print-ready artwork files to Freeman's Box for the branded graphic and identification sign. Access the graphic instructions in the Exhibitor Service Manual.

- Exhibitor Appointed Contractor Form and Non-Registered Staff Form Due
  Last day to submit this form if you are using an exhibitor service contractor other than Freeman to install and dismantle your booth. Form will be available in Exhibitor Service Manual.

- Convention Center Services Advance Order Deadline
  Last day to receive advance order rates for services provided by the convention center. Your order AND payment must be received by April 2. Services include internet, floral, electrical, and catering.

- Freeman Advance Order Deadline

APRIL 7, 2027

- Appointment Lists Distributed
  You will receive your list of pre-scheduled appointments and manual appointment scheduling will begin.

APRIL 8, 2027

- Housing Reservation Deadline (5:00 P.M. Eastern Time)
  Last chance to request housing through the official IPW Housing Bureau, managed by Maritz.

APRIL 30, 2027

- Exhibitor Move-In
  Open to exhibitors with booths 10' x 20' or larger. All fees must be paid to receive access to the show floor.

MAY 1-3, 2027

- Exhibitor Move-In
  All fees must be paid to receive access to the show floor.

MAY 2, 2027

- Badge Pick-Up and Onsite Registration Opens

May 4, 2027

- Show Opens, First Day of Appointments