

ONLINE REGISTRATION INSTRUCTIONS FOR U.S. EXHIBITORS

THESE INSTRUCTIONS COVER:

1. Starting a new registration
2. Purchasing additional items during a later transaction ([page 4](#))
3. Making a substitution/name change ([page 5](#))
4. Assigning shared booth occupant registrations to booth partners ([page 6](#))
5. Making a substitution/name change on an assigned shared booth occupant registration ([page 8](#))

DIFFERENCE BETWEEN ORGANIZATION AND INDIVIDUAL LOGIN CODES:

IPW online registration requires a user ID and password. With the introduction in 2018 of the My IPW portal, which provides a personalized experience for all *registered* delegates, there is now a second set of login codes. **It is important to use the correct set for each access point.**

Once you have submitted your initial registration, you will go through the My IPW portal to make any changes, purchase additional items, update the organization profile, make appointments, etc.

Initial Online Registration – uses the *organization* login codes (5-digit org ID and an alpha-numeric password). You will generally access the online registration site through “Register Now” links on ipw.com and in promotional emails. If you have not received your *organization* login codes, please complete a short login request form: <https://www.ipw.com/request-login-codes>.

My IPW portal (and the mobile app) – uses *individual* login codes (7-digit individual ID and a *different* alpha-numeric password). The individual ID number is your 5-digit company number (e.g., 12345) followed by a period and 1-2 additional digits, e.g. 12345.12. Note: Only delegates registered for the current year’s trade show will have access to the My IPW portal.

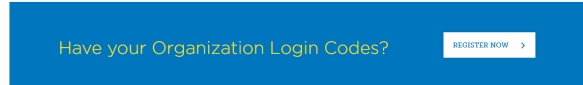
REGISTRATION TIPS:

- Allow a minimum of 10 minutes to complete online registration. If system is idle for approximately 20 minutes, the session may timeout, and you will have to re-register.
- Additional delegate registrations, advertising, PR or marketing opportunities can be purchased through the My IPW portal at any time after you complete the initial registration (see page 4).
- The member discount will apply to current members at the time of registration. To become a member of the U.S. Travel Association visit www.ustravel.org/member-services/join-us-travel. Same day membership processing is available. Please contact our Membership team to discuss (membership@ustravel.org, 202.408.8422).
- U.S. Travel Association must receive payment in full in order to be considered registered and have access to My IPW, appointment scheduling (once active) and buyer contact information.
- Cancellations cannot be made online. Email details of the cancellation request to ipwreg@ustravel.org.

QUESTIONS? Contact the IPW Registrar (ipwreg@ustravel.org, 202.408.8422).

STARTING A NEW REGISTRATION:

1. Go to the [IPW Action Center](http://www.ipw.com) on www.ipw.com.
2. Click the **REGISTER NOW** button in the blue bar.
3. Enter your *organization* login codes (organization number and password) and click the **Login** button.
4. When the system is finished loading, you will see the following links at the top of the screen (*you must work through each one sequentially*):

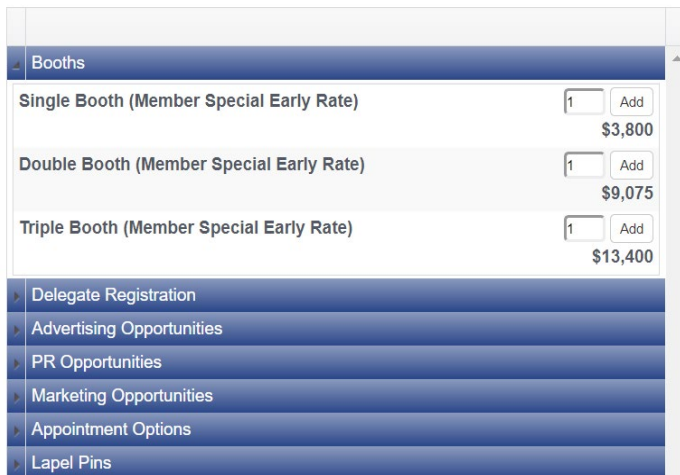


5. Read and agree to the terms and conditions and you will proceed automatically to **Organization**;
6. Verify that all of your organization contact information is accurate;
7. Click on the **Profile** link (or click Next at the bottom of your screen) and enter or edit your organization’s profile information;
8. Click on the **Shopping Cart** link (or click Next at the bottom of your screen) and then click on the Booth, Delegate Registrations, etc. package category headings to expand each section. Select items for purchase by clicking in the quantity box to either type or adjust using the up/down arrows; then click “Add”.

You must select a **Registration Contact** from the drop-down list at the top of the page.

Note: Individual exhibitor delegate registration fees are not included in the booth rental fee. You must register and designate at least the key contact delegate to continue;

Please select a package category:



Where do I find...?

ADVERTISING OPPORTUNITIES

- Official Program Ads
- Hanging Booth Banners
- ipw.com Ads and Enhanced Listings

PR OPPORTUNITIES

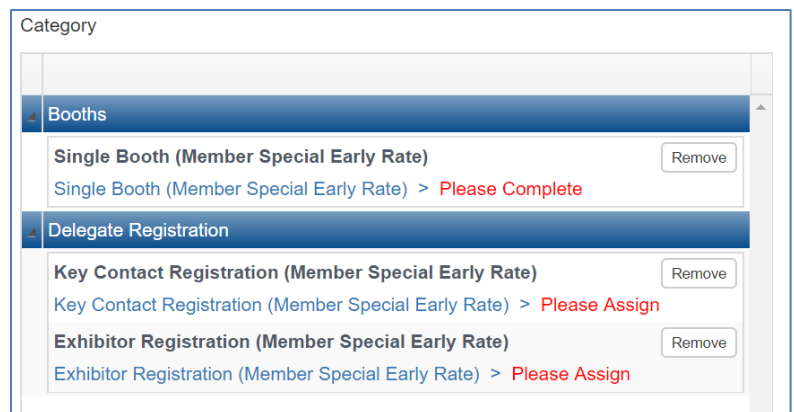
- Media Package (Media Marketplace and Online Press Room)
- Online Press Room Only

MARKETING OPPORTUNITIES

- Reserved Luncheon Tables
- Contact Lists

9. Once you have added your items to your shopping cart (added to the right-hand side of your screen under “Category”), enter your booth location (region and state) and any special requests (near to/across from, not near, etc.) by clicking on the “Please Complete” link (in red).

Assign company representatives to each purchased delegate registration by clicking on the “Please Assign” link (in red) and selecting a name from the drop-down list. If the individual’s name is not listed, select the <New Person> option at the bottom of the list to create a person record in our system and assign it to this registration (If you do not know who will be attending, you can add a TBD delegate).



10. Click **Next** (at the bottom of your screen) or **Payment** (at the top of your screen) and enter your credit card number or select Invoice.
11. The **Summary** tab will show a summary of purchases. Be sure to click the **Submit Registration** button to complete your online registration.

Review all registration information carefully.

Submit Registration

12. Click OK when the pop-up message appears and then print a copy of your proof sheet for your records once it finishes loading in your browser window.
13. After printing your proof sheet, be sure to click the Finish Online Registration button to complete the process and close out of your record.

Print

Finish Online Registration



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PURCHASING ADDITIONAL REGISTRATIONS OR OTHER ITEMS

(NOTE: THESE ACTIONS ARE RESTRICTED TO KEY CONTACT/REGISTRATION CONTACT.)

1. Go to the [My IPW](#) section of the **IPW Action Center** on www.ipw.com.
2. Click on the **LOG INTO MY IPW** button to access the online portal.
3. Enter your **individual** login codes (individual number and password) and click the **Login** button.



My IPW

Registered Delegate Login

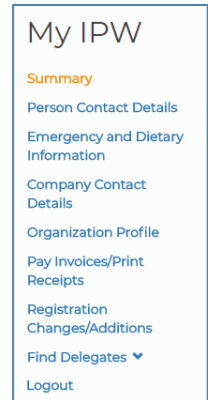
Please enter your individual login ID and password:

Individual Login ID

Individual Password

To retrieve your individual login ID or individual password click here.

If you do not know your individual login codes, you may request them via the retrieval link below the login button.



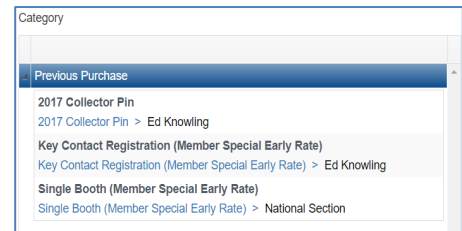
4. Select **Registration Changes/Additions** from the **My IPW** menu on the left side of the next screen.

5. When the system is finished loading, you will see the following links at the top of the screen (*you must work through each one sequentially*):



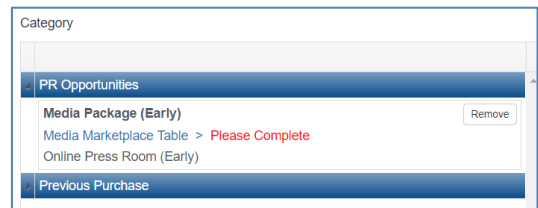
6. Navigate through each of the links until you reach the **Shopping Cart** link.

When you first arrive on the Shopping Cart page, you will see your **Previous Purchases** displayed on the right side of the screen under Category:



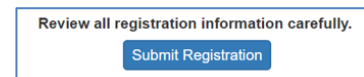
Click on a package category heading on the left side menu to expand that category, select the new item you wish to purchase, and click “Add”. Once you have added your items to your shopping cart (added to the right-hand side of your screen under “Category”), you can either assign those packages (if applicable) or proceed to Payment.

Notice that the Previous Purchases section collapses once you have added any new items to your shopping cart:



7. Click **Next** (at the bottom of your screen) or **Payment** (at the top of your screen) and enter your credit card number or select Invoice.

8. The **Summary** tab will show a summary of purchases. Be sure to click the **Submit Registration** button to complete your online registration.



8. Click **OK** when the pop-up message appears and then print a copy of your proof sheet for your records once it finishes loading in your browser window.



9. After printing your proof sheet, be sure to click the **Finish Online Registration** button to complete the process and close out of your record.

Exhibitor Additions and Changes Proof Sheet

MAKING A NAME CHANGE/SUBSTITUTION

(NOTE: THESE ACTIONS ARE RESTRICTED TO KEY CONTACT/REGISTRATION CONTACT.)

1. Go to the [My IPW](#) section of the **IPW Action Center** on www.ipw.com.
2. Click on the **LOG INTO MY IPW** button to access the online portal.
3. Enter your **individual** login codes (individual number and password) and click the **Login** button.



My IPW

Registered Delegate Login

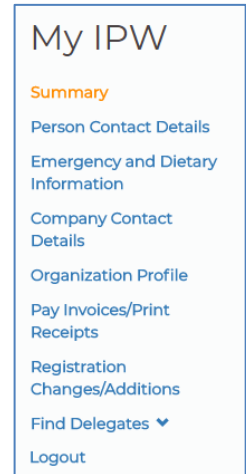
Please enter your individual login ID and password:

Individual Login ID

Individual Password

To retrieve your individual login ID or individual password click here.

If you do not know your individual login codes, you may request them via the retrieval link below the login button.

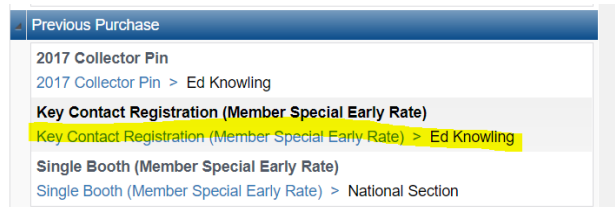


4. Select **Registration Changes/Additions** from the **My IPW** menu on the left side of the next screen.
5. When the system is finished loading, you will see the following links at the top of the screen (*you must work through each one sequentially*):



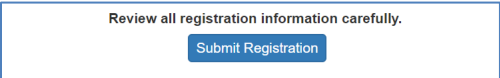
6. Navigate through each of the links until you reach the **Shopping Cart**.

Simply click on the applicable package displayed under **Previous Purchases** on the right side of the screen and reassign the item via the drop-down menu of available company representatives.



If the individual's name is not in the drop-down list, select the <New Person> option at the bottom of the list to create a person record in our system and assign it to this registration (If you do not know who will be attending, you can add a TBD delegate).

7. Click **Next** (at the bottom of your screen) or **Payment** (at the top of your screen) and enter your credit card number or select Invoice (if you made any new purchases in addition to making the name change).
8. The **Summary** tab will show a summary of purchases. Be sure to click the **Submit Registration** button to complete your online registration.
9. Click OK when the pop-up message appears and then print a copy of your proof sheet for your records once it finishes loading in your browser window.
10. After printing your proof sheet, be sure to click the **Finish Online Registration** button to complete the process and close out of your record.



ASSIGNING SHARED BOOTH OCCUPANT REGISTRATIONS TO BOOTH SHARE PARTNERS

1. Go to the [My IPW](#) section of the IPW Action Center on www.ipw.com.
2. Click on the **LOG INTO MY IPW** button to access the online portal.
3. Enter your *individual* login codes (individual number and password) and click the **Login** button.



My IPW

Registered Delegate Login

Please enter your individual login ID and password:

Individual Login ID

Individual Password

To retrieve your individual login ID or individual password click [here](#).

If you do not know your individual login codes, you may request them via the retrieval link below the login button.

4. Select **Shared Booth Occupants** from the **My IPW** menu on the left side of the next screen.

My IPW

Summary

Person Contact Details

Emergency and Dietary Information

Company Contact Details

Organization Profile

Pay Invoices/Print Receipts

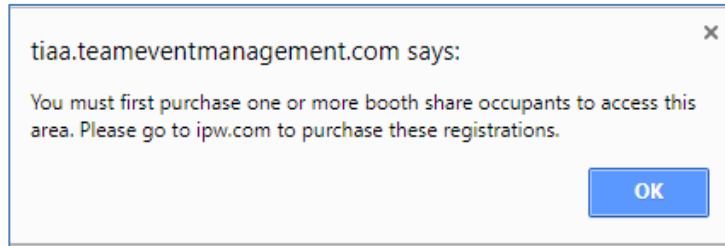
Registration Changes/Additions

Shared Booth Occupants

Find Delegates ▾

Logout

*Note: if you have not yet purchased any Shared Booth Occupant registrations, you will be prompted to do so. Click OK to close the message and then select **Registration Changes/Additions** from the menu instead. (See page 4 for instructions.)*



When you return to the shopping cart, you would select a registration package similar to the one highlighted below. (Only purchase "exhibitor delegate" registrations for booth delegates from your own company.)

Category

Booths

Single Shared Booth (Member Special Early Rate)

Single Shared Booth (Member Special Early Rate) > Please Complete

Delegate Registration

Key Contact Registration (Member Special Early Rate)

Key Contact Registration (Member Special Early Rate) > Please Assign

Shared Booth Occupant (Special Early Rate)

Shared Booth Occupant (Special Early Rate)

Once you have completed the purchase, you can then return to the Shared Booth Occupants menu item and proceed with steps 5-8.

- Once you have clicked through the Shared Booth Occupants link on the My IPW menu, and the system is finished loading, you will see your **booth share management page**, which displays a list of companies with whom you have shared in the past as well as indications of how many shared booth occupant registrations have been purchased and assigned or are available for assigning.

Available Booth Share companies from past years' registrations listed below:
 If you wish to purchase a booth share for a company that does not appear on this list, please contact U.S. Travel Association at ipwreg@ustravel.org or by phone at 202-408-8422.

Organization Number	Company	# of Booth Share Delegate(s)	
22694	FlightLinez	1	Edit Registration View Proof Sheet
26575	Great Southwest Moto Adventures	1	Edit Registration View Proof Sheet
26413	Lip Smacking Foodie Tours	2	Edit Registration View Proof Sheet
22761	Pole Position Raceway	1	Edit Registration View Proof Sheet
22382	The Mob Museum	1	Edit Registration View Proof Sheet
26101	Vegas Indoor Skydiving	2	Edit Registration View Proof Sheet
26464	Minus 5	0	New Registration
26671	The King's Tour of Vegas	0	New Registration

Booth Share Occupant(s) : 8 / 9

[Logout](#)

- If the desired booth partner company does not appear on the list, you must first email ipwreg@ustravel.org so the Registrar can link your two company records.
- To assign an available shared booth occupant registration to a booth partner company that appears on the list and has a zero in the “# of Booth Share Delegate(s)” column, click on **New Registration** to access the booth partner company’s shopping cart.
- To assign an available shared booth occupant registration to a booth partner company that is on the list *and already has one or more registrations assigned*, click **Edit Registration** to access the booth partner company’s shopping cart.

- Navigate to the **Cart** tab and click on the **Add** button to “purchase” one or more “Booth Sharer” registrations. Note: This is a complimentary package that enables the system to display the booth partner’s company name in the delegate registry, booth list in the Official Program, and on the booth sharer’s badge; the actual purchase fee resides on the *booth holder’s* company record.

- Scroll down to the Category section of the page to assign the Booth Sharer package to someone on the booth partner’s company representatives list.

- When finished assigning the registrations, be sure to navigate through all tabs and click **Submit** on the **Summary** tab.

MAKING A SUBSTITUTION/NAME CHANGE ON AN ASSIGNED SHARED BOOTH OCCUPANT REGISTRATION

A. Transferring to a **substitute from the same booth share partner company**:

- 1) Click the **Edit Registration** link and navigate to the **Shopping Cart** screen

- 2) Click on the person's name under the **Previous Purchases** section.
- 3) Click on the Delegate drop down menu to either select another person or add a new person

- 4) When finished re-assigning the registration, be sure to navigate through all tabs and click **Submit** on the **Summary** tab.

B. Transferring to a **substitute from a different booth share partner company** is considered a cancellation and must be completed on the admin side. (Note: The shared booth occupant registration purchase itself is not cancelled, only the assignment of the badge to the partner company.)

- 1) Email ipwreg@ustravel.org with instructions to cancel Person XYZ so that you can assign the Shared Booth Occupant registration to someone else at a different company.
- 2) Once IPW staff make the cancellation, the number under the “# of Booth Share Delegate(s)” column will revert to zero and the inventory of booth share registrations *available for assignment* will increase by one.
- 3) Follow the steps on pages 6-7 to assign the registration to a new partner company.