

SATURDAY, JUNE 1

Press Room 8:00 a.m.-5:30 p.m.

SUNDAY, JUNE 2

Press Room 8:00 a.m.-5:30 p.m.

Press Brunch 9:00-11:00 a.m.

Buses depart from the convention center promptly at TBD

Press Tours 11:00 a.m. (returning between 4:00-5:00 p.m.) *Depart directly from Press Brunch*

Evening Event at Disneyland TBD

MONDAY, JUNE 3

Press Room 7:30 a.m.-5:30 p.m.

Press Conference:

Brand USA 8:00-8:50 a.m.

Brand USA Media Marketplace Open Networking Time 8:55-9:25 a.m.

Brand USA Media Marketplace Ribbon Cutting Ceremony 9:05 a.m.

Brand USA Media Marketplace Session I 9:30 a.m.-12:30 p.m.

IPW Lunch 12:40-1:45 p.m.

Brand USA Media Marketplace Session II 2:00-4:00 p.m.

Brand USA Media Marketplace Reception (sponsored by CityPASS) & Brand USA Travel Writer Award Winners 4:00-5:30 p.m.

TUESDAY, JUNE 4

Press Room 8:00 a.m.-6:00 p.m.

Press Conferences:

TBD 8:30-9:15 a.m.

TBD 9:30-10:15 a.m.

U.S. Travel Association 10:30-11:15 a.m.

TBD 11:30 a.m.-12:15 p.m.

TBD 2:00-2:45 p.m.

WEDNESDAY, JUNE 5

Press Room 8:00 a.m.-4:30 p.m.

Press Conferences:

VISIT DENVER 9:30-10:15 a.m.

Las Vegas CVA 10:30-11:15 a.m.

Evening Event at Knott's Berry Farm TBD

Official Card

