



## IPW OVERVIEW:

### Marketing and Technology Pavilion

Gain Access. Build Relationships. Grow your Business.

Join us June 1-5, 2019, for a one-of-a-kind opportunity to get unparalleled access to your clients in one place at one time.

At IPW, marketing and technology providers can promote their products, services and solutions to their clients—IPW exhibitors and buyers—through face-to-face appointments and networking events. Positioned in the heart of the show floor, the Marketing and Technology Pavilion hosts providers just like you—that want to reach travel organizations in order to build new relationships for future business.

**IPW is the most time- and cost-effective way to meet U.S. exhibitors, buyers and media all in one place.**

**100,00+** More than **100,000 prescheduled business** appointments take place between sellers, buyers and journalists.

**1,000+** More than **1,000 U.S. travel organizations** attend from every region of the U.S. (representing all industry category segments) such as destination marketing organizations and convention and visitor bureaus, hotel brands, resorts, restaurants, theme parks, attractions, shopping venues, rental cars and airlines.

**1,300+** More than **1,300 international and domestic buyers** attend from more than 70 countries.

**500+** More than **500 travel journalists** from around the globe attend IPW, which builds a worldwide awareness of U.S. destinations and products.

**\$4.7B** IPW generates more than **\$4.7 billion** in future travel to the U.S.

**SPACE IS LIMITED** to just **25** organizations.  
**ACT NOW** to secure your spot.



Turn-Key Booth and Sponsorship Fee Includes the Following:

- **Prime positioning** within the Marketing and Technology Pavilion in a **branded 10'x10' booth**. Upgrade to a double booth for additional space.
- Booth graphics (**large graphic covering the entire back wall** and double-sided ID sign) will be **produced and installed for you based on artwork you provide**.
- **Furniture Package** including: standard ("Tuxedo Classic") carpet, one "Key Largo" love seat, two "Black Diamond" arm chairs, one "Studio" cocktail table and one wastebasket.
- **Three complimentary registrations**. One additional registration may be purchased separately.
- Ability to request/receive **up to 44 pre-scheduled business appointments with exhibiting travel supplier organizations and/or buyers**, plus the opportunity for "drop in" appointments on-site. The extra appointments option may be purchased providing for the possibility of an additional 44 concurrent appointments.
- **Company listing on ipw.com** and ability to contact suppliers and buyers.
- Rotating 300x250 **ad unit on ipw.com**.
- Logo, listing and external link **on Sponsors page of ipw.com**.
- Company name, logo and booth number **in the official program**.
- One (1) **reserved lunch table for the Monday, Tuesday and Wednesday Luncheons**.
- **Inclusion in a feature story about the Marketing and Technology Pavilion in IPW Daily** to include booth number, URL and company description.
- Ability to **book hotel rooms in the supplier hotel blocks** (pending availability at exhibitor's expense).
- **Access** to educational sessions, lunches and official IPW evening events.
- **Round-trip airport/hotel/ground transfers** in Anaheim and between function sites.

**Contact:**

**Ruth Mensch**

Director, IPW Sponsorships

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	Single Booth (10' x 10')	Double Booth (10' x 20')
Non-Member	\$16,000	\$30,000
Member	\$13,995	\$26,000
Board Member	\$7,995	\$16,000
# of Registrations	3	6

 For more information, visit [ipw.com/marketing-and-technology-providers](http://ipw.com/marketing-and-technology-providers)



**ipw** DENVER  
Marketing and Technology Pavilion

**HAVE AN OPEN APPOINTMENT?**

Consider meeting with one of our marketing and technology providers.  
Let our guide help you find the way.

IPW DELEGATE

A GUIDE TO  
**MARKETING AND TECHNOLOGY PROVIDERS**

Example from IPW Daily 2018

MARKETING AND TECHNOLOGY PROVIDERS

BRAND USA

U.S. TRAVEL ASSOCIATION/ INFORMATION

tempest 1495

tempest 1494

tempest 1395

Connect 1492

Connect 1393

travelink 1391

WeChat 1389

PEARSON 1388

AIRDNA 1289

PEARSON 1288

fexxy 1387

WeChat 1386

GO2U.S.A. 1287

PEARSON 1286

ready 1385

Landline 1384

Galaxy 1285

miles 1284

travelink 1383

travelink 1382

travelink 1283

travelink 1282

travelink 1381

travelink 1380

travelink 1281

travelink 1280

EAST / WEST 1379

travelink 1378

travelink 1279

travelink 1278

travelink 1377

travelink 1376

travelink 1277

travelink 1276

SEE REVERSE TO LEARN MORE ABOUT OUR MARKETING AND TECHNOLOGY PROVIDERS