

## Food and Beverage Sampling Term's:

Items dispensed are limited to products manufactured, processed or distributed by exhibiting firm.

All Items are limited to SAMPLE SIZE and must be distributed from exhibit location

- 1) Beverage samples are limited to a maximum of two fluid ounces of product
- 2) Food Items are limited to "Bite Size" portions of 1 oz.
- 3) Food and/or beverage items as traffic promoters (i.e. popcorn, coffee, bar service) MUST be purchased through Catering Services.
- 4) Firms wanting to distribute sample food and/or beverage at non-industry related events, or larger portions must pay Catering Services a waiver fee equal to 50% of the Catering Services retail price for similar item.
- 5) Exhibiting Firms who wish to contract Catering Services to perform kitchen prep must ship product through the Catering Services Warehouse. Appropriate storage, handling, and labor fees will apply.

Exhibiting firm must provide Catering Services no later than three business days before the first day of the event with a certificate of liability with coverage of \$1,000,000 per occurrence and Naming ARAMARK Corporation, the City of Anaheim and the Anaheim Convention Center as additional Insured.

Exhibiting firm or show management must also obtain a Health Permit from the Orange County Health Department. Contact the Health Department @ (714) 834-4722.

Exhibiting firms are not authorized to sell any food or beverage items.

## Alcohol Sampling Term's:

All Alcoholic Beverages samples are limited to products manufactured, processed, or distributed by exhibiting firm. Sampling must be consumer education driven. Approval is subject to the following the provisions of Sections 25503.5 and 25503.55 of the California Code:

Beer:

- 1) Aramark TIPS certified bartender is required to pour samples
- 2) Portion may not exceed 2oz per pour and no more than 8oz per person per day
- 3) Limited to one hour of sampling per day
- 4) Product must be part of Aramark's inventory. Aramark will purchase product via a licensed distributor. Exhibiting firm is responsible for all cost associated with the purchase of the product

Wine and Distilled Spirits:

- 1) Aramark TIPS certified bartender is required to supervise sampling. Manufacturer or wholesaler may pour samples
- 2) Wine sampling may not exceed 1oz per pour no more than 3 tastings per person per day
- 3) Spirits sampling may not exceed 1/4oz per pour no more than 3 tastings per person per day
- 4) Product must be shipped to the of Aramark warehouse. Exhibiting firm is responsible for all return shipping arrangements for remaining product
- 5) Exhibiting firm or show management must also obtain a Health Permit from the Orange County Health Department. Contact the Health Department @ (714) 834-4722.

Beer, Wine and Distilled Spirits Corkage fees:

- Wine 750ml: \$15.00++ per bottle
- Beer 12oz: \$2.50++ per bottle
- Beer Keg: \$162.50++ per keg
- Liquor 750ml: \$100.00++per bottle
- Liquor 1 Liter: \$125.00++ per bottle

Exhibiting firm must provide Catering Services no later than three business days before the first day of the event with a certificate of liability with coverage of \$1,000,000 per occurrence and Naming ARAMARK Corporation, the City of Anaheim and the Anaheim Convention Center as additional Insured.

Exhibiting firms are not authorized to sell any food or beverage items

## Kitchen Prep Guidelines:

Catering Services can provide Kitchen preparation services to assist exhibiting firm's food and beverage sampling needs. Kitchen preparation needs must be submitted in writing to the Catering Services Sales Office at least 21 days prior to event start. All kitchen preparation requests received less than 21 days prior to the start of the show will incur a 15% late processing fee.

The following Guidelines must be followed when submitting kitchen preparation recipes for food and beverage sampling.

- Complete recipe list submitted in writing to Catering Services Sales Office. Your recipe notes must include:
  1. Complete recipe and preparation instructions, calculated into institutional sizes.
  2. Quantity of product to be prepared by Catering Services
  3. Provide a list/quantity of all products from recipe that your exhibiting firm will be providing. (*Catering Services must provide all food and beverage items within recipe or used for sampling that are not manufactured, processed, or distributed by exhibiting firm.*)
  4. Provide a list/quantity of all Catering Services provided items.
  5. What time(s) and quantities would you like the kitchen prepared product sent to your booth? (*a \$25.00+ deliver fee will apply for each delivery*)
  6. A description of any special instructions that may be needed. (i.e., how should your product be served/displayed, portioned, etc)
  7. A list of all miscellaneous serving supplies you will need Catering Services to provide for you. (i.e., utensils, chafers, bowls, plates, etc. See Booth Supplies/Rental Equipment for pricing). *Please note that Catering Services does not supply complimentary utensils, etc needed for booth sampling.*

# AUTHORIZATION REQUEST SAMPLE FOOD AND/OR BEVERAGE DISTRIBUTION



ARAMARK Sports & Entertainment Services has **exclusive** food and beverage distribution rights within the Anaheim Convention Center. Exposition organizations and/or their exhibitors may distribute sample food and/or beverage products only with the written approval of ARAMARK Sports & Entertainment Services.

## GENERAL CONDITIONS:

- 1) Items dispensed are limited to products **manufactured, processed or distributed by exhibiting firm.**
- 2) All Items are limited to **SAMPLE SIZE** and must be distributed from exhibit location.
  - A) Beverage samples are limited to a maximum of two fluid ounces of product.
  - B) Food Items are limited to "Bite Size" portions of 1 oz.
  - C) Food and/or beverage items as traffic promoters (i.e. popcorn, coffee, bar service) **MUST** be purchased through Catering Services.
  - D) Firms wanting to distribute sample food and/or beverage at non-industry related events or larger portions must pay Catering Services a waiver fee.
- 3) Exhibiting Firms who wish to dispense alcoholic beverages must ship product to the Catering Services Warehouse. Appropriate corkage and bartending fees will apply.
- 4) Exhibiting firm must provide Catering Services no later than three business days before the first day of the event with a certificate of liability with coverage of \$1,000,000 per occurrence and Naming ARAMARK Corporation, the City of Anaheim and the Anaheim Convention Center as additional Insured.
- 5) Exhibiting firm or show management must also obtain a Health Permit from the Orange County Health Department. Contact the Health Department @ (714) 834 4722.

SHOW NAME \_\_\_\_\_ COMPANY \_\_\_\_\_

ORDERING CONTACT \_\_\_\_\_ ON SITE CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_ CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ TEL: ( ) \_\_\_\_\_ CELL: ( ) \_\_\_\_\_

HALL # \_\_\_\_\_ Booth # \_\_\_\_\_

Product(s) you wish to dispense: \_\_\_\_\_  
Portion Size: \_\_\_\_\_ Quantity to be dispensed: \_\_\_\_\_  
Proposed method of dispersion: \_\_\_\_\_  
Explain purpose for offering samples: \_\_\_\_\_

Before sending/faxing, please sign under 'Agreed', indicating you have read and agree with the conditions above.

**Agreed:** \_\_\_\_\_  
**By The Exhibiting Firm**

**Approved:** \_\_\_\_\_  
**By Catering Services**

**Return To:**  
**Catering Services Sales Department**  
**At the Anaheim Convention Center**  
800 West Katella Avenue  
**Anaheim, California 92802**  
Phone: (714) 765-8800 \* Fax (714) 765-8808