

IPW OVERVIEW: EXHIBITORS

Register for IPW—the world’s premier U.S. inbound travel marketplace.

Join us May 30-June 3, 2020, for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading international and domestic travel buyers and media, and take part in unique networking events. During a five-day period, IPW will present a cost-effective option to conduct business that could only otherwise be generated through an exhaustive number of around-the-world trips.

IPW IS THE MOST TIME AND COST-EFFECTIVE WAY TO MEET BUYERS AND MEDIA IN ONE PLACE.

- **More than 100,000 prescheduled business appointments** take place between sellers, buyers and journalists.
- **More than 1,000 U.S. travel organizations** attend from every region of the U.S. (representing all industry category segments).
- **More than 1,300 international and domestic buyers** attend from more than 70 countries.
- **More than 500 travel journalists** from around the globe attend IPW, which builds a worldwide awareness of U.S. destinations and products.
- IPW generates **more than \$4.7 billion** in future travel to the U.S.

U.S. SUPPLIER REGISTRATION INCLUDES:

- Up to 44 prescheduled appointments per booth with buyers and media from over 70 countries.
- Round-trip airport and hotel transfers in Anaheim and group ground transportation between function sites.
- All meals, networking functions and evening events, which are an official part of IPW.
- Year-long company listing on ipw.com and online access to all buyers and media.
- Access to the IPW Online Marketplace, an interactive tool that allows buyers and suppliers to connect with one another before, during and after the event.
- Local area sightseeing tours.

FOR MORE INFORMATION CONTACT:

U.S. Registrar, ipwreg@ustravel.org or 202.408.8422.

