

REGISTRATION AND BOOTH FEES FOR U.S. SUPPLIERS/EXHIBITORS

INDIVIDUAL DELEGATE IPW REGISTRATION FEES

		EARLY RATE Ends Nov. 22, 2019 11:59 p.m. ET	STANDARD RATE Begins Nov. 23, 2019 12:00 a.m. ET
Exhibitor Delegate	MEMBER	\$1,280	\$1,525
	NON-MEMBER	\$1,840	\$1,950
Shared Booth Delegate		\$1,795	\$1,995
Marketing Delegate or other One-Day Badge	MEMBER	\$500	\$500
	NON-MEMBER	\$550	\$550

Exhibitors may register up to four delegates per 10'x10' booth space. Thus, single booth holders may register up to four staff; double booth holders up to eight staff; and triple booth holders up to twelve staff. Fees do not include booth rental, housing or other transportation. Payment must be received by U.S. Travel for each individual exhibitor or shared booth delegate registration to be considered valid.

Learn more about exhibitor registration categories at ipw.com/exhibitors/exhibitor-delegate-categories.

NOTES:

1. **Individual delegate registrations are not included in the booth fee.**
2. Only U.S. Supplier companies **that exhibited at IPW 2019** are eligible for Renewal Incentive rates.
3. **Exhibiting** Chairman's and Board Circle members receive 3 complimentary exhibitor delegate registrations as part of their member benefits package in addition to the complimentary board representative registration.
4. The Marketing Delegate registration was created for marketing and advertising professionals from **exhibiting** supplier organizations and their agencies of record to meet with Brand USA and other Marketing and Technology Providers. Provides access to: Educational sessions on Sunday morning; Sunday evening event; Brand USA Marketplace Hall *on Monday only*; and Monday lunch and evening event (if applicable).
5. **An individual may only be registered with a single one-day registration** (One-Day Media Marketplace, Marketing Delegate, Monday-Only, Tuesday-Only, or Wednesday-Only); if an individual is registered more than once using multiple one-day registration packages, the registrations will be cancelled and the individual will be re-registered as an Exhibitor Delegate. A revised invoice will be issued for the difference owed on the full access registration.

PAYMENT POLICIES

1. To be eligible for discounted rates, the purchase must be made *and payment received* by the discount deadline. Unpaid invoices will be amended to reflect the next rate period following the deadline:
 - If an individual registers at the Renewal Incentive Rate, but payment is not received for that individual by July 12, 2019, the Early Rate will be applied to the unpaid invoice and balance billed.
 - If an individual registers at the Early Rate, but payment is not received for that individual by November 22, 2019, the Standard Rate will be applied to the unpaid invoice and balance billed.
2. To be eligible for the member rates, 2020 member dues must be paid by February 28, 2020, regardless of when the registration purchase was made. If the dues payment is not received by February 28, 2020, the non-member rate will be applied to the IPW registration invoice (paid or unpaid) and balance billed. Questions? membership@ustravel.org

REGISTERED DELEGATE CANCELLATION/SUBSTITUTION POLICY

The Key Contact for the booth is solely responsible for notifying U.S. Travel of any delegate changes/ cancellations. There is no charge for name changes/substitutions.

Refunds will be issued for cancellation of individual exhibitor or shared booth delegate registrations as follows:

- 100% Refund: Cancellation notices submitted by January 17, 2020, 11:59 p.m. ET.
- 50% Refund: Cancellation notices submitted by February 14, 2020, 11:59 p.m. ET.
- No Refund: Cancellation notices submitted on or after February 15, 2020, and any no-shows which occur onsite.

IPW 2020 REGISTRATION AND BOOTH FEES FOR U.S. SUPPLIERS/EXHIBITORS

IPW EXHIBITOR BOOTH FEES

		STANDARD RATE <i>Begins July 13, 2019, 12:00 a.m. EDT</i>
Single Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	Complimentary
	MEMBER	\$4,025
	NON-MEMBER	\$6,000
Single Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$1,595
	MEMBER	\$5,355
	NON-MEMBER	\$7,400
Double Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$6,150
	MEMBER	\$9,650
	NON-MEMBER	\$14,900
Double Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$8,650
	MEMBER	\$12,185
	NON-MEMBER	\$17,500
Triple Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$10,695
	MEMBER	\$14,300
	NON-MEMBER	\$22,250
Triple Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$14,350
	MEMBER	\$17,900
	NON-MEMBER	\$25,850

NOTES:

- Exhibiting** Chairman's and Board Circle Members purchasing a double or triple booth receive discounted pricing in lieu of the complimentary single booth as part of their Member benefits package.
- Individual delegate registrations are not included in the Booth Fee.**

PAYMENT POLICIES

- To be eligible for the Renewal Incentive rate, the booth purchase must be made *and payment received* by the July 12 deadline. Unpaid invoices will be amended on July 13 to reflect the Standard Rate and balance billed.
- To be eligible for the member rate, 2020 member dues must be paid by February 28, 2020, regardless of when the booth purchase was made. If the dues payment is not received by February 28, 2020, the non-member rate will be applied to the IPW booth invoice (paid or unpaid) and balance billed. Questions? membership@ustravel.org

EXHIBITOR BOOTH CANCELLATION POLICY

The Key Contact for the booth is solely responsible for notifying U.S. Travel of any booth changes or cancellations.

Refunds will be issued for booth cancellations as follows:

- 100% Refund: Cancellation notices submitted by October 11, 2019, 11:59 p.m. EDT.
- 50% refund: Cancellation notices submitted between October 12, 2019, and January 17, 2020, 11:59 p.m. ET.
- No refund: Cancellation notices submitted on or after January 18, 2020.

NOTE: Downsizing your booth is considered a partial cancellation; in this case, the 50% refund applies to the difference between the rate of your original booth size and the rate of the smaller booth size.

IPW MEDIA MARKETPLACE FEES

		EARLY RATE <i>Ends Nov. 22, 2019, 11:59 p.m. ET</i>	STANDARD RATE <i>Begins Nov. 23, 2019, 12:00 a.m. ET</i>
Media Marketplace Package	MEMBER	\$1,150	\$1,350
	NON-MEMBER	\$1,380	\$1,620
One-Day Media Marketplace Registration	MEMBER	\$500	\$500
	NON-MEMBER	\$550	\$550

NOTE: There is no additional badge charge if an Exhibitor Delegate from your booth staffs the Media Marketplace table. If needed, you may purchase up to two (2) One-Day Media Marketplace badges for representatives who are coming in just for Monday to staff the Media Marketplace table. This one-day only pass grants access to the Sunday evening event and the following events on Monday: Brand USA Media Marketplace; Brand USA Marketplace Hall; and the official Lunch. See note 5 under Individual Delegate Registration Fees regarding registering an individual with multiple one-day badges (not allowed). *The One-Day Media Marketplace badge does not provide access to the trade show floor on set-up days.*

Learn more about the Media Marketplace at ipw.com/marketing-and-pr-opportunities/ipw-media-marketplace-and-ipw-online-press-room.

REFUND POLICY

Please note that February 3, 2020, is the last day to receive any refund for Media Marketplace Package or One-Day Media Marketplace Registration purchases.