

IPW OVERVIEW:

Marketing and Technology Pavilion

Gain Access. Build Relationships. Grow your Business.

Join us May 30-June 3, 2020, for a one-of-a-kind opportunity to get unparalleled access to your clients in one place at one time.

At IPW, marketing and technology providers can promote their products, services and solutions to their clients—IPW exhibitors and buyers—through face-to-face appointments and networking events. Positioned in the heart of the show floor, the Marketing and Technology Pavilion hosts providers just like you—that want to reach travel organizations in order to build new relationships for future business.

IPW is the most time- and cost-effective way to meet U.S. exhibitors, buyers and media all in one place.

100,000+ More than **100,000 prescheduled business** appointments take place between sellers, buyers and journalists.

1,000+ More than **1,000 U.S. travel organizations** attend from every region of the U.S. (representing all industry category segments) such as destination marketing organizations and convention and visitor bureaus, hotel brands, resorts, restaurants, theme parks, attractions, shopping venues, rental cars and airlines.

1,300+ More than **1,300 international and domestic buyers** attend from more than 70 countries.

500+ More than **500 travel journalists** from around the globe attend IPW, which builds a worldwide awareness of U.S. destinations and products.

\$5.5B IPW generates more than **\$5.5 billion** in future travel to the U.S.

SPACE IS LIMITED to just **25** organizations.
ACT NOW to secure your spot.

Turn-Key Booth and Sponsorship Fee Includes the Following:

- **Prime positioning** within the Marketing and Technology Pavilion in a **branded 10'x10' booth**. Upgrade to a double booth for additional space.
- Booth graphics (**large graphic covering the entire back wall** and double-sided ID sign) will be **produced and installed for you based on artwork you provide**.
- **Furniture Package** including: standard ("Tuxedo Classic") carpet, one "Key Largo" love seat, two "Black Diamond" arm chairs, one "Studio" cocktail table and one wastebasket.
- **Three complimentary registrations**. One additional registration may be purchased separately.
- Ability to request/receive **up to 44 pre-scheduled business appointments with exhibiting travel supplier organizations and/or buyers**, plus the opportunity for "drop in" appointments on-site. The extra appointments option may be purchased providing for the possibility of an additional 44 concurrent appointments.
- **Company listing on ipw.com** and ability to contact suppliers and buyers.
- Rotating 300x250 ad unit on **ipw.com**.
- Logo, listing and external link on **Sponsors page of ipw.com**.
- Company name, logo and booth number in the **official program**.
- One (1) **reserved lunch table for the Monday, Tuesday and Wednesday Luncheons**.
- **Inclusion in a feature story about the Marketing and Technology Pavilion in IPW Daily** to include booth number, URL and company description.
- Ability to **book hotel rooms in the supplier hotel blocks** (pending availability at exhibitor's expense).
- **Access** to educational sessions, lunches and official IPW evening events.
- **Ground transportation between function sites**.

Contact:

Ruth Mensch

Director, IPW Sponsorships

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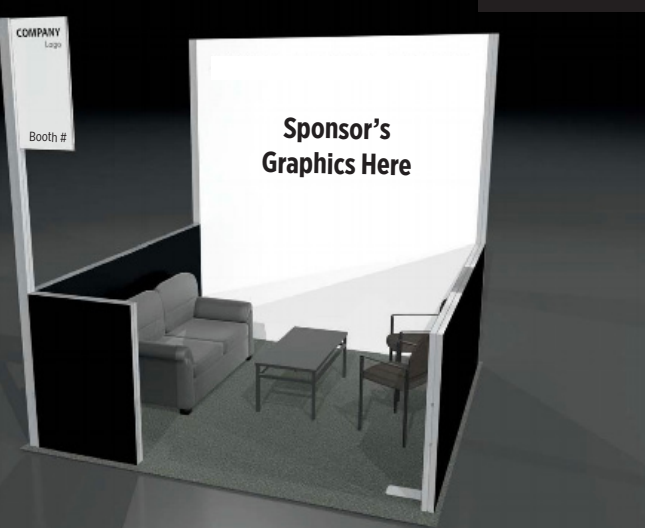
202.408.2154

	Single Booth (10' x 10')
Non-Member	\$16,500
Member	\$14,500
Board Member	\$8,500
# of Registrations	3

 For more information, visit ipw.com/marketing-and-technology-providers



10' x 10' Booth Rendering



LEARN MORE ABOUT OUR MARKETING AND TECHNOLOGY PROVIDERS

CADARA 2142 CADARA is the world's travel data provider, providing unique and holistic understanding of travel patterns, trends and behaviors.	Unifirst 2127 Unifirst, established in 2002, is a global payment network that has enabled and accepted in over 160 countries and regions.	Connect 2236 Connecting tourism professionals with the products, services, people and ideas that allow them to thrive in a rapidly moving and highly competitive global marketplace.	U.S. Cultural & Heritage Marketing 2131 U.S. Cultural & Heritage Marketing, featuring authentic arts, culture and heritage experiences.
mindes 2139 New before has the creation of digital marketing programs tailored to fit your needs. We specialize in creating travel content for mobile devices, internet booking engines and CRM.	EUROSPORT 2230 Eurosport, a Discovery, Inc. brand, The No. 1 sport platform in Europe, leading the world in providing the best online content - Booking Engine - for the tourism sector.	expedia group 2138 Expedia Group Media Solutions offers digital marketing solutions that allow brands to reach a qualified travel audience around the world.	Freemove 2143 Freemove is a powerful reservation system designed for travel agencies, businesses, built to bring new and existing travel agents to your website, to every aspect of your operation.
ISO 2133 ISO Travel Solutions offers solutions for tourism, including booking & packaging for air, rail, car, and hotel, and CRM.	Jump 2227 Jump is a global travel technology company, leader in providing the best online content - Booking Engine - for the tourism sector.	KAYAK 2129 KAYAK is the world's leading travel search engine, operating in 150+ countries with over 2 billion annual searches.	MAILMAN 2145 Mailman X is a China digital agency in the travel industry with expertise in strategy, social media, video, live streaming and partnership activation.
miles 2242 Miles Partnership markets destinations and hospitality businesses by meeting forward-thinking digital and print content marketing solutions.	CHENBEE 2236 ChenBee is the hotel market's one-stop shop for all its management needs, offering tools to maximize revenue, optimize distribution and improve marketing through a single platform.	PANROTIS 2134 Ready to promote your destination or brand to the world's leading professional? Let us show you how - request a meeting or visit us at booth 2134.	PEAKWORK 2237 With its unique Player Hall, Peakwork has created a brand travel network that brings together global supply and demand within the travel industry.
Proline Media Group 2223 Proline Media Group offers targeted digital marketing programs tailored to fit your needs. We specialize in creating travel content for mobile devices, internet booking engines and CRM.	priceline 2224 The Priceline Partner Network offers 820+ connections to hotel, rental car and flight inventory worldwide, including highly discounted hotel rates.	ready 2130 Operating in 100 countries, Ready is the world's leading provider of booking software and global channel management for destinations, activity and tour companies.	SOJERN 2229 Specializing in traveler path-to-purchase data, Sojern is a travel demand engine for thousands of brands across the hotel, airline, cruise, transportation and tourism industries, and more.
Travel Media Group 2238 Travel Media Group leads the industry with cutting-edge print and digital media, education, relationship marketing, interactive and sales engagement platforms and customer engagement that connect travel brands to agents and end-users of their customers.	Travel Compass 2239 Travel Compass with 16 booking engines, including exclusive dynamic booking engines for flights and hotels, multi-travel and multi-lands.	Traveltek 2136 Traveltek delivers cutting-edge solutions to travel agents, tour operators and wholesalers globally, and is a wholly integrated as one of the world's leading travel technology providers.	Travelife 2244 Travelife is a one-stop resource to help your organization engage customers and increase revenue. It's more than 25,000 journalists and 10,000 travel PR professionals globally.
WecChatify 2135 The Homestory Group, a WeChat Marketing Agency and CTOCA, a mobile payment leader supporting global merchants with Chinese travelers' payment needs.	ADDITIONAL MARKETING AND TECHNOLOGY PROVIDERS, PLEASE SEE BOOTH NUMBERS FOR EXACT LOCATION.	JEENIE 3123	tripster 2144 In 2018, Reserve Direct has transformed into tripster, the newest brand in the travel & mobility space, with over 18 years of experience, 20+ destinations, 10+ languages and \$300M+ in consumer bookings.

Example of insert from *IPW Daily* 2019