

SPECIFICATIONS AND SUBMISSION



SPECIFICATIONS

DIGITAL All files 50MB and under should be compressed (stuffed or zipped). If a file exceeds 50MB, contact Kristen Sullivan at ipwdailyads@ustravel.org to discuss alternate transfer methods based on the file size.

FORMATS

- Only digital files accepted.
- High resolution PDF files with fonts embedded.
- RGB color mode

IMAGES 150 dpi

MAXIMUM DENSITY Total maximum density of images and artwork should not exceed 240%.

NOTE Magazines are printed for three onsite issues: Monday, Tuesday and Wednesday, for convention center distribution only.

PRINT All files 50MB and under should be compressed (stuffed or zipped). If a file exceeds 50MB, contact Kristen Sullivan at ipwdailyads@ustravel.org to discuss alternate transfer methods based on the file size.

FORMATS

- Only digital files accepted.
- High resolution PDF files with fonts embedded.
- CMYK color mode

IMAGES 300 dpi

MAXIMUM DENSITY Total maximum density of images and artwork should not exceed 240%.

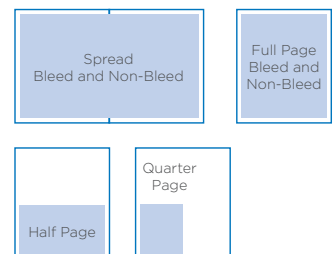
MATERIAL SUBMISSION AND AD SIZES

ISSUE	DELIVERY DATE	CLOSE DATE	MATERIALS DUE
IPW SPRING PREVIEW	March 11	February 11	February 26
IPW PREVIEW	May 19	April 21	May 5
WEEKEND	May 31	May 1	May 15
MONDAY-WEDNESDAY	June 1	April 8	April 22
FINALE	June 23	May 31	June 9



PUBLICATION TRIM SIZE: 10" x 12"

AD TYPE	WIDTH x HEIGHT
Spread	Full bleed: 20.25" x 12.25" Non-bleed: 19" x 10.75"
Full Page	Full bleed: 10.25" x 12.25" Non-bleed: 9" x 10.75"
Half Page	Horizontal Non-bleed: 9" x 5.375"
Quarter Page	Non-bleed: 4.375" x 5.375"



Contact **Sherena Elharmell**, Account Director, IPW Media Sales 202.218.3634 selharmell@ustravel.org