

## EVENT SCHEDULE

Unless otherwise noted, all events will be held at the [Las Vegas Convention Center](#) (West Hall).

### MONDAY, MAY 10

7:30 a.m.-5:30 p.m. <i>Every 10-15 minutes</i>	Convention Center shuttles between Host Hotels and the Las Vegas Convention Center
8:00 a.m.-5:00 p.m.	Booth Set-Up for Exhibitors and Marketing and Technology Providers
8:00 a.m.-5:30 p.m.	Registration
8:00 a.m.-5:30 p.m.	Press Registration / Press Room Hours
8:00 a.m.-5:30 p.m.	Registration for Destination Experiences and Local Tours
TBD	Tourism Cares Volunteer Opportunity
11:00 a.m.-5:00 p.m. <i>(departure times vary)</i>	Destination Experiences and Local Tours Please check in at least 30 minutes prior to your tour departure. All tours return to the convention center by 5:00 p.m. <i>(open to all registered delegates; additional tour registration required).</i>
Evening	Open to Explore Las Vegas

### TUESDAY, MAY 11

7:30 a.m.-5:30 p.m. <i>Every 10-15 minutes</i>	Convention Center shuttles between Host Hotels and the Las Vegas Convention Center
8:00 a.m.-2:00 p.m.	Registration for Destination Experiences and Local Tours
8:00 a.m.-5:00 p.m.	Booth Set-Up for Exhibitors and Marketing and Technology Providers
8:00 a.m.-5:30 p.m.	Registration
8:00 a.m.-5:30 p.m.	Press Registration / Press Room Hours
TBD	Transportation to Press Brunch and Tours <i>(open only to registered journalists)</i>
9:00-10:00 a.m.	IPW Orientation Session <i>(open to all registered delegates)</i>

## IPW 2021 EVENT SCHEDULE

### TUESDAY, MAY 11 CONTINUED

9:00-10:00 a.m.	IPW Chinese Delegation Orientation Session <i>(open only to registered Chinese buyers and journalists)</i>
9:00 a.m.-5:00 p.m.	IPW Press Brunch and Tours <i>(open only to registered journalists)</i>
TBD	Transportation to MICE Buyers Brunch and Tours <i>(open only to registered MICE buyers)</i>
10:00-11:00 a.m.	Brand USA Market Trends Update <i>(open to all registered delegates)</i>
10:30 a.m.-3:00 p.m.	IPW MICE Buyers Brunch and Tour <i>(open only to registered MICE buyers)</i>
11:00 a.m.-5:00 p.m. <i>(departure times vary)</i>	<p>Destination Experiences and Local Tours</p> <p>Please check in at least 30 minutes prior to your tour departure.</p> <p>All tours return to the convention center by 5:00 p.m. <i>(open to all registered delegates; additional tour registration required).</i></p>
11:15 a.m.-12:15 p.m.	Brand USA Partner Engagement Meeting <i>(open only to registered exhibitors)</i>
11:00 a.m.-12:30 p.m.	International Market Exchange <i>(open only to registered exhibitors)</i>
12:30-1:30 p.m.	Visit USA Committee Worldwide Network Annual Luncheon <i>(open only to Visit USA Committee members)</i>
1:45-4:00 p.m.	Visit USA Committee Worldwide Network Annual Meeting <i>(open only to Visit USA Committee members)</i>
TBD	Event Shuttles from Host Hotels to Event Location
TBD	Evening Event
TBD	Event Shuttles from Event Location to Host Hotels

### WEDNESDAY, MAY 12

7:00-9:00 a.m.	Convention Center Shuttles from Host Hotels to the Las Vegas Convention Center <i>Every 10-15 minutes</i>
7:30 a.m.-5:05 p.m.	Registration
7:30 a.m.-5:30 p.m.	Press Registration / Press Room Hours
8:00-8:50 a.m.	Press Conference: Brand USA <i>(open only to registered journalists)</i>
8:30 a.m.-9:30 a.m.	Appointment Scheduling Session
9:10 a.m.-12:25 p.m.	<p>Brand USA Media Marketplace - Session I <i>(open only to registered journalists and exhibitors who purchased the Media Marketplace Package)</i></p> <p>Note: There will be a break from 11:05-11:25 a.m.</p>
9:35 a.m.-12:25 p.m.	Business Appointments 1-7
12:40-1:55 p.m.	IPW Luncheon
1:55-2:10 p.m.	Open Networking Time

## IPW 2021 EVENT SCHEDULE

### WEDNESDAY, MAY 12 CONTINUED

2:15-4:10 p.m.	Brand USA Media Marketplace - Session II ( <i>open only to registered journalists and exhibitors who purchased the Media Marketplace Package</i> )
2:15-5:05 p.m.	Business Appointments 8-14
4:10-5:30 p.m.	Brand USA Media Marketplace Reception and Presentation of IPW Travel Writer Awards ( <i>open only to all registered journalists and exhibitors who purchased the Media Marketplace Package</i> )
5:05-6:00 p.m. <i>Every 10-15 minutes</i>	Convention Center Shuttles from the Las Vegas Convention Center to Host Hotels
6:30-10:00 p.m.	Open to Explore Las Vegas

### THURSDAY, MAY 13

7:00-9:00 a.m. <i>Every 10-15 minutes</i>	Convention Center Shuttles from Host Hotels to the Las Vegas Convention Center
8:00 a.m.-5:50 p.m.	Registration
8:00 a.m.-6:00 p.m.	Press Registration / Press Room Hours
8:30-8:55 a.m.	Open Appointment Session
8:30-9:15 a.m.	Press Conference: U.S. Travel Association ( <i>open only to registered journalists</i> )
9:00 a.m.-12:15 p.m.	Business Appointments 15-22
9:25-9:45 a.m.	Press Conference ( <i>open only to registered journalists</i> )
9:55-10:15 a.m.	Press Conference ( <i>open only to registered journalists</i> )
10:25-10:45 a.m.	Press Conference ( <i>open only to registered journalists</i> )
10:55-11:15 a.m.	Press Conference ( <i>open only to registered journalists</i> )
11:25-11:45 a.m.	Press Conference ( <i>open only to registered journalists</i> )
11:55 a.m.-12:15 p.m.	Press Conference ( <i>open only to registered journalists</i> )
12:30-1:45 p.m.	IPW Luncheon
1:45-2:05 p.m.	Open Networking Time
2:10-5:50 p.m.	Business Appointments 23-31
5:50-7:00 p.m. <i>Every 10-15 minutes</i>	Convention Center Shuttles from the Las Vegas Convention Center to Host Hotels
6:30-10:00 p.m.	Open to Explore Las Vegas

## IPW 2021 EVENT SCHEDULE

### FRIDAY, MAY 14

7:00-9:00 a.m. Convention Center Shuttles from Host Hotels to the Las Vegas Convention Center  
*Every 10-15 minutes*

8:00 a.m.-4:00 p.m. Registration

8:00 a.m.-4:30 p.m. Press Registration / Press Room Hours

8:50 a.m.-12:30 p.m. Business Appointments 32-40

9:30-9:50 a.m. Press Conference (*open only to registered journalists*)

10:00-10:20 a.m. Press Conference (*open only to registered journalists*)

10:30-10:50 a.m. Press Conference - Past Host City (*open only to registered journalists*)

11:00-11:45 a.m. Press Conference - Future Host City (*open only to registered journalists*)

12:45-1:55 p.m. IPW Luncheon

1:55-2:10 p.m. Open Networking Time

2:15-3:50 p.m. Business Appointments 41-44

4:00 p.m. \$10,000 American Express Prize Drawing (*Buyers Only*)

4:00-5:30 p.m. Convention Center Shuttles from the Las Vegas Convention Center to Host Hotels  
*Every 10-15 minutes*

4:00-6:30 p.m. Booth Teardown for Exhibitors and Marketing and Technology Providers

TBD Event Shuttles from Host Hotels to Event Location

TBD Evening Event

TBD Event Shuttles from Event Location to Host Hotels

### SATURDAY, MAY 15

8:00 a.m.-5:00 p.m. Booth Teardown for and Marketing and Technology Providers