

BOOTH AND REGISTRATION FEES FOR U.S. SUPPLIERS/EXHIBITORS

IPW EXHIBITOR BOOTH FEES

STANDARD RATE

		STANDARD RATE
Single Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	Complimentary
	MEMBER	\$4,025
	NON-MEMBER	\$6,000
Single Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$1,595
	MEMBER	\$5,355
	NON-MEMBER	\$7,400
Double Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$6,150
	MEMBER	\$9,650
	NON-MEMBER	\$14,900
Double Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$8,650
	MEMBER	\$12,185
	NON-MEMBER	\$17,500
Triple Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$10,695
	MEMBER	\$14,300
	NON-MEMBER	\$22,250
Triple Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$14,350
	MEMBER	\$17,900
	NON-MEMBER	\$25,850
Express Booth <i>NEW for 2021</i>	MEMBER	\$3,500
	NON-MEMBER	\$5,000

NOTES:

- Exhibiting** Chairman's and Board Circle Members purchasing a double or triple booth receive discounted pricing in lieu of the complimentary single booth as part of their Member benefits package.
- Individual delegate registrations are not included in the standard booth fee.**
- NEW for 2021:** The **Express Booth** option offers **first-time exhibitors** (or companies that attended as a booth share partner in the past but who now want to establish a branded presence) a turnkey opportunity to experience IPW.

PAYMENT POLICIES

- To be eligible for the member rate, 2021 member dues must be paid by February 28, 2021, regardless of when the booth purchase was made. If the dues payment is not received by February 28, 2021, the non-member rate will be applied to the IPW booth invoice (paid or unpaid) and balance billed. Questions? membership@ustravel.org

EXHIBITOR BOOTH CANCELLATION POLICY

The Key Contact for the booth is solely responsible for notifying U.S. Travel of any booth changes or cancellations.

Refunds will be issued for booth cancellations as follows:

- 50% refund: Cancellation notices submitted by December 11, 2020, 11:59 p.m. ET.
- No refund: Cancellation notices submitted on or after December 12, 2020.

NOTE: Downsizing your booth is considered a partial cancellation; in this case, the 50% refund applies to the difference between the rate of your original booth size and the rate of the smaller booth size.

IPW 2021 REGISTRATION AND BOOTH FEES FOR U.S. SUPPLIERS/EXHIBITORS

INDIVIDUAL DELEGATE IPW REGISTRATION FEES

		EARLY RATE	STANDARD RATE
		<i>Ends Dec. 11, 2020, 11:59 p.m. ET</i>	<i>Begins Dec. 12, 2020, 12:00 a.m. ET</i>
Exhibitor Delegate	MEMBER	\$1,280	\$1,525
	NON-MEMBER	\$1,840	\$1,950
Shared Booth Partner Delegate		\$1,795	\$1,995
Marketing Delegate or other One-Day Badge	MEMBER	\$500	\$500
	NON-MEMBER	\$550	\$550

Exhibitors may register up to four delegates per 10'x10' standard booth space. Thus, single booth-holders may register up to four staff; double booth holders up to eight staff; and triple booth holders up to twelve staff. (Note: Express Booths can only have one delegate, the Key Contact.) Fees do not include booth rental, housing or other transportation. Payment must be received by U.S. Travel for each individual exhibitor or shared booth delegate registration to be considered valid.

Learn more about exhibitor registration categories at ipw.com/exhibitors/exhibitor-delegate-categories.

NOTES:

- Individual delegate registrations are not included in the standard booth fee.** (Note: Express Booths include the Key Contact registration.)
- Exhibiting** Chairman's and Board Circle members receive 3 complimentary exhibitor delegate registrations as part of their member benefits package in addition to the complimentary board representative registration.
- The Marketing Delegate registration was created for marketing and advertising professionals from **exhibiting** supplier organizations and their agencies of record to meet with Brand USA and other Marketing and Technology Providers. Provides access to: Educational sessions on Tuesday morning; Tuesday evening event; Brand USA Marketplace Hall *on Wednesday only*; and Wednesday lunch and evening event (if applicable).
- An individual may only be registered with a single one-day registration** (One-Day Media Marketplace, Marketing Delegate, Wednesday-Only, Thursday-Only, or Friday-Only); if an individual is registered more than once using multiple one-day registration packages, the registrations will be cancelled and the individual will be re-registered as an Exhibitor Delegate. A revised invoice will be issued for the difference owed on the full access registration.

PAYMENT POLICIES

- To be eligible for discounted rates, the purchase must be made *and payment received* by the discount deadline. Unpaid invoices will be amended to reflect the next rate period following the deadline:
 - If an individual registers at the Early Rate, but payment is not received for that individual by December 11, 2020, the Standard Rate will be applied to the unpaid invoice and balance billed.
- To be eligible for the member rates, 2021 member dues must be paid by February 28, 2021, regardless of when the registration purchase was made. If the dues payment is not received by February 28, 2021, the non-member rate will be applied to the IPW registration invoice (paid or unpaid) and balance billed. Questions? membership@ustravel.org

REGISTERED DELEGATE CANCELLATION/SUBSTITUTION POLICY

The Key Contact for the booth is solely responsible for notifying U.S. Travel of any delegate changes/ cancellations. There is no charge for name changes/substitutions.

Refunds will be issued for cancellation of individual exhibitor or shared booth delegate registrations as follows:

- 100% Refund: Cancellation notices submitted by January 8, 2021, 11:59 p.m. ET.
- 50% Refund: Cancellation notices submitted January 9-February 5, 2021, 11:59 p.m. ET.
- No Refund: Cancellation notices submitted on or after February 6, 2021, and any no-shows which occur onsite.

IPW MEDIA MARKETPLACE FEES

(Not available with Express Booths)

		EARLY RATE	STANDARD RATE
		<i>Ends Dec. 11, 2020 11:59 p.m. ET</i>	<i>Begins Dec. 12, 2020, 12:00 a.m. ET</i>
Media Marketplace Package	MEMBER	\$1,150	\$1,350
	NON-MEMBER	\$1,380	\$1,620
One-Day Media Marketplace Registration	MEMBER	\$500	\$500
	NON-MEMBER	\$550	\$550

NOTE: No additional *badge* fee if an Exhibitor Delegate from your booth staffs the Media Marketplace table. If needed, you may purchase up to two (2) One-Day Media Marketplace badges for PR Reps who are coming in just to staff the table. This one-day only pass grants access to: Tuesday evening event and the following on Wednesday: Brand USA Media Marketplace; Brand USA Marketplace Hall; and the official Lunch. *The One-Day Media Marketplace badge does not provide access to the trade show floor on set-up days.* See note 5 under Individual Delegate Registration Fees regarding multiple one-day badges (not allowed).

REFUND POLICY

Please note that February 5, 2021, is the last day to receive any refund for Media Marketplace Package or One-Day Media Marketplace Registration purchases.