

## BOOTH AND REGISTRATION FEES FOR U.S. SUPPLIERS/EXHIBITORS

Revised 3/4/2021

### IPW EXHIBITOR BOOTH FEES

		STANDARD RATE
Single Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	Complimentary
	MEMBER	\$4,025
	NON-MEMBER	\$6,000
Single Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$1,595
	MEMBER	\$5,355
	NON-MEMBER	\$7,400
Double Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$6,150
	MEMBER	\$9,650
	NON-MEMBER	\$14,900
Double Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$8,650
	MEMBER	\$12,185
	NON-MEMBER	\$17,500
Triple Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$10,695
	MEMBER	\$14,300
	NON-MEMBER	\$22,250
Triple Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$14,350
	MEMBER	\$17,900
	NON-MEMBER	\$25,850
Express Booth <i>(includes Key Contact registration)</i>	MEMBER	\$3,500
	NON-MEMBER	\$5,000

### NOTES:

- **Exhibiting** Chairman's and Board Circle Members purchasing a double or triple booth receive discounted pricing in lieu of the complimentary single booth as part of their Member benefits package.
- **Individual delegate registrations are not included in the standard booth Fee.**
- **NEW For 2021:** The [Express Booth option](#) offers a **cost-effective** turnkey opportunity for exhibitors with limited budgets to experience IPW. **The Express Booth is limited to one delegate, the Key Contact (included in the booth fee).**

### CONNECT TOUR CO-LOCATION AT IPW 2021

The IPW and Connect Travel co-location offers two opportunities. [Learn more.](#)

1. Allows U.S. supplier companies that have previously attended a Connect Travel event, but never exhibited at IPW—or who have only participated as a declared booth sharer—to purchase a Connect Tour Table Top exhibit and take appointments with Connect Tour Domestic Buyers (but not with traditional IPW buyers).
2. Allows U.S. suppliers that have exhibited at IPW in the past and who purchase a traditional IPW booth (single, double, triple) for IPW 2021 to purchase a separate Connect Tour Domestic Buyer appointment schedule to be assigned to one of their registered booth staff (other than the Key Contact).

### CONNECT TOUR TABLE TOP FEES

		STANDARD RATE
Connect Tour Table Top <i>(includes Key Contact registration)</i>	MEMBER	\$1,995
	NON-MEMBER	\$2,995
Connect Tour Domestic Buyer Appointment Schedule	ADD-ON FOR SINGLE, DOUBLE, TRIPLE BOOTHS <i>(assigned to a registered Exhibitor Delegate other than the Key Contact)</i>	\$995

## IPW 2021 REGISTRATION AND BOOTH FEES FOR U.S. SUPPLIERS/EXHIBITORS

### INDIVIDUAL DELEGATE IPW REGISTRATION FEES

[ipw.com/exhibitors/exhibitor-delegate-categories](http://ipw.com/exhibitors/exhibitor-delegate-categories)

		EARLY RATE	STANDARD RATE
		<i>Ends June 30, 2021, 11:59 p.m. EDT</i>	<i>Begins July 1, 12:00 a.m. EDT</i>
Exhibitor Delegate	MEMBER	\$1,280	\$1,525
	NON-MEMBER	\$1,840	\$1,950
Shared Booth Partner Delegate		\$1,795	\$1,995
Marketing Delegate or other One-Day Badge	MEMBER	\$500	\$500
	NON-MEMBER	\$550	\$550

Until CDC, State of Nevada and Las Vegas Convention Center restrictions and guidelines are revised, exhibitors may only register up to **two** delegates per 10'x10' standard booth space. Thus, single booth-holders may register up to two staff; double booth-holders up to four; and triple booth-holders up to six. (**Note: Express Booths and Connect Tour Table Tops can only have one delegate: the Key Contact.**) Fees do not include booth rental, housing or other transportation. Payment must be received for each individual exhibitor or shared booth delegate registration to be considered valid.

#### NOTES:

- **Individual delegate registrations are not included in the *standard* booth fee.** (Express Booths and Connect Tour Table Tops include the Key Contact registration.)
- **Exhibiting** Chairman's and Board Circle members receive 3 complimentary exhibitor delegate registrations as part of their member benefits package in addition to the complimentary board representative registration. *Subject to social distancing restrictions.*
- The Marketing Delegate registration allows access for marketing and advertising professionals from **exhibiting** supplier organizations and their agencies of record to official IPW/Brand USA education sessions. Currently does NOT provide access to the Marketplace Hall.
- **An individual may only be registered with a single one-day registration** (One-Day Media Marketplace, Marketing Delegate, or Monday-/Tuesday-/Wednesday-Only); if an individual is registered more than once using multiple one-day registration packages, the registrations will be cancelled, and the individual will be re-registered as an Exhibitor Delegate. A revised invoice will be issued for the difference owed on the full access registration. *Note: The Monday-/Tuesday-/Wednesday-Only badges will not be available for purchase until restrictions and guidelines are revised.*

### IPW MEDIA MARKETPLACE FEES

*(Not available with Express Booths or Connect Tour Table Tops)*

		EARLY RATE	STANDARD RATE
		<i>Ends June 30, 2021, 11:59 p.m. EDT</i>	<i>Begins July 1, 12:00 a.m. EDT</i>
Media Marketplace Package	MEMBER	\$1,150	\$1,350
	NON-MEMBER	\$1,380	\$1,620
One-Day Media Marketplace Registration	MEMBER	\$500	\$500
	NON-MEMBER	\$550	\$550

**NOTE:** No additional *badge* fee if an Exhibitor Delegate from your booth staffs the Media Marketplace table. If needed, you may purchase a One-Day Media Marketplace badge for a PR Rep who is coming in just to staff the table (Limit: 1 due to social distancing restrictions). This one-day only pass grants access to: Sunday evening event and the following on Monday: Brand USA Media Marketplace; Brand USA Marketplace Hall; and the official Lunch. *The One-Day Media Marketplace badge does not provide access to the trade show floor on set-up days.* See note under Individual Delegate Registration Fees regarding multiple one-day badges (not allowed).

#### PAYMENT POLICIES

1. To be eligible for the member rate, 2021 member dues must be paid by June 1, 2021, regardless of when the booth purchase was made. If the dues payment is not received by June 1, 2021, the non-member rate will be applied to the IPW invoice (paid or unpaid) and balance billed. Questions? [membership@ustravel.org](mailto:membership@ustravel.org)
2. To be eligible for discounted registration rates, the purchase must be made *and payment received* by the discount deadline. Unpaid invoices will be amended to reflect the next rate period following the deadline (e.g., If an individual registers at the Early Rate, but payment is not received for that individual by June 30, 2021, the Standard Rate will be applied to the unpaid invoice and balance billed.)

#### CANCELLATION POLICY

The Key Contact for the booth is solely responsible for notifying U.S. Travel of any changes or cancellations. There is no charge for delegate name changes/substitutions.

Refunds will be issued for cancellations as follows:

- 100% refund: Cancellation notices submitted by June 30, 2021, 11:59 p.m. EDT.
- 50% refund: Cancellation notices submitted July 1-August 6, 2021, 11:59 p.m. EDT.
- No refund: Cancellation notices submitted on or after August 7, 2021.

**NOTE:** Downsizing your booth is considered a partial cancellation. Between July 1-August 6, the 50% refund applies to the difference between the rate of your original booth size and the rate of the smaller booth size.

Should U.S. Travel cancel IPW 2021 for any reason, U.S. Travel shall refund the full amount of the booth, Media Marketplace package and delegate registration fees.

In the event that government restrictions make it impossible for registered delegate(s) to attend IPW in person, delegates will be registered to participate in the virtual component of IPW. If a virtual component of the IPW does not take place, U.S. Travel shall refund Company the full amount of the Fee(s).