



The Event:

eTourism Summit represents the intersection of fast-moving digital marketing and destination promotion where marketers, attractions, and vendors share the latest tools, trends and solutions in media, platforms, content, search, social media, mobile, and web design. The Travel Vertical is a free weekly e-newsletter of curated items especially for and by the eTourism Community.

Visit eTourismSummit.com.

Hear from your peers and be a part of stimulating conversations. Registration is now open for the 3-day event, the 22nd Annual eTourism Summit. #eTS21 offers virtual and in-person registrations options as well as staff/company and a community pass.

Find out more: etourismsummit.com/register.

Dates: Sept. 20-22, 2021; Co-located with IPW

Location: Resorts World / Las Vegas, NV

Who Will Be in Attendance:

- Destination Marketing Organizations
- State and regional travel associations
- Attractions
- Cruise lines, airlines, and hotels
- Interactive marketing agencies
- Research and analytics, data specialist agencies
- Advertising, PR, and marketing agencies with travel industry clients

FAQs:

If I want to attend more than one event, do I need to register for each?

Yes, you will need to register for each event.

- To register for eTourism Summit, visit etourismsummit.com.
- To register for THRIVE, visit the-thrive-summit.com.
- To register for TOUR, visit connecttravel.com/tour/tour.

If you are attending IPW, you can add on a TOUR registration through their website. Contact sales@ConnectTravel.com to speak to a regional sales manager who can assist.

Can I attend IPW events with an eTourism Summit registration?

All eTourism Summit attendees are invited to attend both the IPW Opening Reception (Sunday) and IPW Closing Reception (Wednesday). Your event badge is required for entry.

eTourism Summit attendees will enjoy lunch (Mon-Wed) at the Las Vegas Convention Center which includes access to the IPW Marketing and Technology Pavilion.

Are there discounts for multiple registrations?

Contact Sales@ConnectTravel.com for more information.

Can I bring a guest?

No guest passes are available.

Can I purchase a day pass?

No, a day pass cannot be purchased, but there are add-on opportunities available for the IPW Marketing & Technology Pavilion. Contact Sales@ConnectTravel.com for more details.

About the eTourism Summit Community:

See Tomorrow
eTOURISM SUMMIT CONVERSATION SERIES

Launched in 2021, the “**See Tomorrow**” conversation series is a free, bi-monthly series of 60-minute sessions with eTourism Summit Community friends and colleagues sharing insights into the current climate and future direction. We hope you will join us as both presenters and audience.

eTOURISM SUMMIT
EMERGING
tourism
STARS

The **Emerging Tourism Stars** program—launched in 2021—will recognize up-and-coming individuals in the eTourism Summit Community of digital and travel professionals. Successful candidates will receive a scholarship to attend the in-person event and be matched with a mentor. Entries open through June 14, 2021.

eTOURISM SUMMIT 21
eTSY
awards
CELEBRATING
EXCELLENCE IN
DIGITAL TOURISM
MARKETING

The 4th Annual **eTourism Summit Excellence Awards the “eTSYs”** will take place at the in-person event in September to recognize and celebrate the best of 2020-2021 campaigns and programs with awards in a dozen categories. Entries open through June 28, 2021.

To register or for more information, visit eTourismSummit.com.