

## BOOTH AND REGISTRATION FEES FOR U.S. SUPPLIERS/EXHIBITORS

IPW EXHIBITOR BOOTH FEES	MEMBER LEVEL	STANDARD RATE
Single Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	Complimentary
	MEMBER	\$4,025
	NON-MEMBER	\$6,000
Single Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$1,595
	MEMBER	\$5,355
	NON-MEMBER	\$7,400
Double Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$6,150
	MEMBER	\$9,650
	NON-MEMBER	\$14,900
Double Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$8,650
	MEMBER	\$12,185
	NON-MEMBER	\$17,500
Triple Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$10,695
	MEMBER	\$14,300
	NON-MEMBER	\$22,250
Triple Shared Booth	CHAIRMAN'S/BOARD CIRCLE MEMBER	\$14,350
	MEMBER	\$17,900
	NON-MEMBER	\$25,850
Express Booth <i>(includes Key Contact registration)</i>	MEMBER	\$3,500
	NON-MEMBER	\$5,000

### NOTES:

- **Exhibiting** Chairman's and Board Circle Members purchasing a double or triple booth receive discounted pricing in lieu of the complimentary single booth as part of their Member benefits package.
- **Individual delegate registrations are not included in the booth Fee.**
- The [Express Booth option](#) offers a **cost-effective** turnkey opportunity for exhibitors with limited budgets to experience IPW. **The Express Booth is limited to one delegate, the Key Contact (included in the booth fee).**

### EARLY INCENTIVE OFFER

In lieu of discounted pricing, exhibitors who register and pay by October 29, 2021, will receive one complimentary Key Contact registration.

## IPW 2022 REGISTRATION AND BOOTH FEES FOR U.S. SUPPLIERS/EXHIBITORS

INDIVIDUAL DELEGATE IPW REGISTRATION FEES <a href="http://ipw.com/exhibitors/exhibitor-delegate-categories">ipw.com/exhibitors/exhibitor-delegate-categories</a>	MEMBER LEVEL	EARLY RATE Ends March 4, 2022, 11:59 p.m. ET	STANDARD RATE Begins March 5, 2022, 12:00 a.m. ET
Exhibitor Delegate	MEMBER	\$1,280	\$1,525
	NON-MEMBER	\$1,840	\$1,950
Shared Booth Partner Delegate		\$1,795	\$1,995
One-Day Exhibitor Delegate Badge	MEMBER	\$500	\$500
	NON-MEMBER	\$550	\$550

Exhibitors may register up to **four** delegates per 10'x10' standard booth space. Thus, single booth-holders may register up to four staff; double booth-holders up to eight; and triple booth-holders up to twelve. (**Note: Express Booths can only have one delegate: the Key Contact.**) Fees do not include booth rental, housing or other transportation. Payment must be received for each individual exhibitor or shared booth delegate registration to be considered valid.

### NOTES:

- **Individual delegate registrations are not included in the *standard* booth fee.** (Express Booths *do* include the Key Contact registration.)
- **Exhibiting** Chairman's and Board Circle members receive 3 complimentary exhibitor delegate registrations as part of their member benefits package in addition to the complimentary board representative registration. (*Those registering prior to the October 29 incentive deadline are eligible for one additional complimentary exhibitor registration.*)
- **An individual may only be registered with a single one-day registration** (Media Marketplace PR Delegate, Sunday/Monday Only Exhibitor Delegate, Tuesday Only Exhibitor Delegate, **OR** Wednesday Only Exhibitor Delegate); if an individual is registered more than once using multiple one-day registration packages, the registrations will be cancelled, and the individual will be re-registered as an Exhibitor Delegate. A revised invoice will be issued for the difference owed on the full access registration.
- The complimentary Board Representative registration and the various one-day badges do not count toward the four delegates per booth space limit.

MEDIA MARKETPLACE FEES	MEMBER LEVEL	EARLY RATE Ends March 4, 2022, 11:59 p.m. ET	STANDARD RATE Begins March 5, 2022, 12:00 a.m. ET
Media Marketplace Package <i>*not available with Express Booths</i>	MEMBER	\$1,150	\$1,350
	NON-MEMBER	\$1,380	\$1,620
Media Marketplace PR Delegate Registration	MEMBER	\$500	\$500
	NON-MEMBER	\$550	\$550

**NOTE:** Each table may be staffed with up to 2 delegates, each with their own appointment schedule. No additional *badge* fee is required if an Exhibitor Delegate from your booth staffs the Media Marketplace table. If needed, however, you may purchase a Media Marketplace PR Delegate badge for a PR Rep who is coming in just to staff the table. This limited-access pass includes the IPW Focus/Brand USA education program and IPW Opening Event on Sunday as well as the following on Monday: Brand USA Media Marketplace; IPW Luncheon, sponsored by Brand USA; and the Brand USA Media Marketplace Reception. *The Media Marketplace PR Delegate badge does not provide access to the trade show floor on set-up days.* See note under Individual Delegate Registration Fees regarding multiple one-day badges (not allowed).

### PAYMENT POLICIES

1. To be eligible for the member rate, 2022 member dues must be paid by March 4, 2022, regardless of when the booth purchase was made. If the dues payment is not received by March 4, 2022, the non-member rate will be applied to the IPW invoice (paid or unpaid) and balance billed. Questions? [membership@ustravel.org](mailto:membership@ustravel.org)
2. To be eligible for discounted registration rates, the purchase must be made *and payment received* by the discount deadline. Unpaid invoices will be amended to reflect the next rate period following the deadline (e.g., If an individual registers at the Early Rate, but payment is not received for that individual by March 4, 2022, the Standard Rate will be applied to the unpaid invoice and balance billed.)

### CANCELLATION POLICY

The Key Contact for the booth is solely responsible for notifying U.S. Travel of any changes or cancellations. There is no charge for delegate name changes/substitutions.

Refunds will be issued for cancellations as follows:

- 100% refund: Cancellation notices submitted by March 4, 2022, 11:59 p.m. ET.
- 50% refund: Cancellation notices submitted March 5-April 1, 2022, 11:59 p.m. ET.
- No refund: Cancellation notices submitted on or after April 1, 2022.

**NOTE:** Downsizing your booth is considered a partial cancellation. Between March 5-April 1, the 50% refund applies to the difference between the rate of your original booth size and the rate of the smaller booth size.

Should U.S. Travel cancel IPW 2022 for any reason, U.S. Travel shall refund the full amount of the booth, Media Marketplace package and delegate registration fees.

In the event that government restrictions make it impossible for registered delegate(s) to attend IPW in person, delegates will be registered to participate in the virtual component of IPW. If a virtual component of the IPW does not take place, U.S. Travel shall refund Company the full amount of the Fee(s).