

# Buyer Overview

## REGISTER FOR IPW: THE LEADING INTERNATIONAL INBOUND TRAVEL TRADE SHOW

Join us June 4-8, 2022, for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading U.S. travel exhibitors and destination organizations, and take part in unique networking events. IPW 2022 will continue to rebuild the global travel industry, providing a cost-effective, in-person platform to renew your relationships around the world and conduct business that could only otherwise be generated through an exhaustive number of trips across the U.S.

### BUYER REGISTRATION INCLUDES:

- Up to 42 prescheduled appointments with U.S. exhibitors representing destinations, hotels, attractions and transportation companies.
- U.S. Travel Association will provide lodging at your delegation's assigned hotel for five nights, June 4-8, 2022 (room and tax only), with checkout on June 9.
- All meals and networking functions, which are an official part of IPW.
- Opening and closing evening event hosted by Visit Orlando.
- Year-long company listing on ipw.com and online access to all U.S. exhibitors.
- Access to the IPW Online Marketplace, an interactive tool that allows buyers and exhibitors to connect with one another before, during and after the event.
- Destination experiences and post-familiarization tours.

\$5.5B

in **FUTURE TRAVEL** to the U.S.  
contracted over three days

1,000+

U.S. **SUPPLIER ORGANIZATIONS**  
representing all regions and  
industry segments

1,300+

**BUYERS** from more  
than 70 countries

500+

**JOURNALISTS**

**WORLD-CLASS**

**NETWORKING EVENTS**

**NEW FORMAT**

offering **8 HOURS** of  
**ADDITIONAL NETWORKING**

**PREMIER**

**EDUCATIONAL** opportunities



## DAILY SCHEDULE (JUNE 4-8)

### Saturday

Registration; ad-hoc meetings

### Sunday

Registration; IPW Focus; ad-hoc meetings, Brand USA Education Sessions; Destination Experiences; Brand Activations; Opening Event

### Monday - Wednesday

**8:30-10:00 a.m.**

Open Appointments, Marketing and Technology Pavilion and IPW Focus

**10:00 a.m.-4:15 p.m.**

Business Appointments; Daily Luncheon

**4:15-5:15 p.m.**

Open Networking

## HEALTH AND SAFETY

The 5-day event will follow protocols and regulations set forth by the CDC, state and local governments and the Orange County Convention Center. Guidelines based on the latest protocols will be updated in advance of IPW.

### Also on Wednesday:

The **IPW 2022 Closing Event** will take place on Wednesday evening. Stay tuned for exciting details!

## Registration is Open!

Register by **MARCH 18** to **LOCK IN AN EARLY REGISTRATION RATE** of just \$250.

## Questions?

Contact **intreg@ustravel.org** or **202.408.8422** for more information.



Official Card

