

Domestic Media Overview

REGISTER FOR IPW: THE LEADING INTERNATIONAL INBOUND TRAVEL TRADE SHOW

Join us June 4-8, 2022, for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading U.S. travel exhibitors and destination organizations, and take part in unique networking events. IPW 2022 will continue to rebuild the global travel industry, providing a cost-effective, in-person platform to renew your relationships around the world and conduct business that could only otherwise be generated through an exhaustive number of trips across the U.S.

DOMESTIC MEDIA REGISTRATION INCLUDES:

- Up to 20 prescheduled appointments at the Brand USA Media Marketplace with U.S. exhibitors representing destinations, hotels, attractions, and transportation companies.
- Additional prescheduled appointments available in the main Exhibit Hall.
- Sunday press brunch and press tours, plus post-familiarization tours.
- All meals and networking functions, which are an official part of IPW.
- Opening and closing evening event hosted by Visit Orlando.
- Year-long company listing on ipw.com and online access to all U.S. exhibitors.
- Access to the IPW Online Press Room, an interactive tool that allows media and exhibitors to connect with one another before, during and after the event!

\$5.5B

in **FUTURE TRAVEL** to the U.S.
contracted over three days

1,000+

U.S. **SUPPLIER ORGANIZATIONS**
representing all regions and
industry segments

1,300+

BUYERS from more
than 70 countries

500+

JOURNALISTS

WORLD-CLASS

NETWORKING EVENTS

NEW FORMAT

offering **8 HOURS** of
ADDITIONAL NETWORKING

PREMIER

EDUCATIONAL opportunities

DAILY SCHEDULE (JUNE 4-8)

Saturday

Registration

Monday

Brand USA press conference; Media Marketplace and Reception; IPW Travel Writer Awards; Daily Luncheon; Open Evening to explore Orlando

Wednesday

Destination press conferences; Exhibit Hall appointments and Open Networking; Daily Luncheon; Closing Evening Event

Sunday

Registration; Press Brunch and Press Tours; Opening Evening Event

Tuesday

U.S. Travel Association and destination press conferences; Exhibit Hall appointments and Open Networking; Daily Luncheon; Open Evening to explore Orlando

Registration is Open!
Questions?

Contact ipwreg@ustravel.org or 202.408.8422 for more information.