

# International Media Overview

## REGISTER FOR IPW: THE LEADING INTERNATIONAL INBOUND TRAVEL TRADE SHOW

Join us June 4-8, 2022, for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading U.S. travel exhibitors and destination organizations, and take part in unique networking events. IPW 2022 will continue to rebuild the global travel industry, providing a cost-effective, in-person platform to renew your relationships around the world and conduct business that could only otherwise be generated through an exhaustive number of trips across the U.S.

### INTERNATIONAL MEDIA REGISTRATION INCLUDES:

- Up to 20 prescheduled appointments at the Brand USA Media Marketplace with U.S. exhibitors representing destinations, hotels, attractions, and transportation companies.
- Additional prescheduled appointments available in the main Exhibit Hall.
- U.S. Travel Association will provide lodging at your delegation's assigned hotel for five nights, June 4-8, 2022 (room and tax only), with checkout on June 9.
- Sunday press brunch and press tours, plus post-familiarization tours.
- All meals and networking functions, which are an official part of IPW.
- Opening and closing evening event hosted by Visit Orlando.
- Year-long company listing on ipw.com and online access to all U.S. exhibitors.
- Access to the IPW Online Press Room, an interactive tool that allows media and exhibitors to connect with one another before, during and after the event!

\$5.5B

in **FUTURE TRAVEL** to the U.S.  
contracted over three days

1,000+

U.S. **SUPPLIER ORGANIZATIONS**  
representing all regions and  
industry segments

1,300+

**BUYERS** from more  
than 70 countries

500+

**JOURNALISTS**

**WORLD-CLASS**

**NETWORKING EVENTS**

**NEW FORMAT**

offering **8 HOURS** of  
**ADDITIONAL NETWORKING**

**PREMIER**

**EDUCATIONAL** opportunities

## DAILY SCHEDULE (JUNE 4-8)

### Saturday

Registration

### Monday

Brand USA press conference; Media Marketplace and Reception; IPW Travel Writer Awards; Daily Luncheon; Open Evening to explore Orlando

### Wednesday

Destination press conferences; Exhibit Hall appointments and Open Networking; Daily Luncheon; Closing Evening Event

### Sunday

Registration; Press Brunch and Press Tours; Opening Evening Event

### Tuesday

U.S. Travel Association and destination press conferences; Exhibit Hall appointments and Open Networking; Daily Luncheon; Open Evening to explore Orlando

Registration is Open!  
Questions?

Contact [intlreg@ustravel.org](mailto:intlreg@ustravel.org) or 202.408.8422 for more information.