

Marketing and Technology Pavilion

GAIN ACCESS. BUILD RELATIONSHIPS. GROW YOUR BUSINESS.

Join us June 4-8, 2022, for a one-of-a-kind opportunity to get unparalleled access to your clients in one place at one time, and take part in unique networking events. At IPW, marketing and technology providers can promote their products, services and solutions to their clients—IPW exhibitors and buyers—through face-to-face appointments and networking. Positioned in a high traffic area on the show floor, the Marketing and Technology Pavilion hosts providers just like you—that want to reach travel organizations in order to renew relationships and build new connections for future business.

What's Included:

10'x10' space, 8' drape backing, black carpet, two chairs, one 4' draped table, one wastebasket, pole ID sign

Exhibitor responsible for other décor, signage and any AV needed

3 registrations included

Full Appointment system access (up to 42 pre-scheduled appointments)

Logo inclusion on Sponsor page of ipw.com with link out to website

Company name and booth number listed under the "Exhibitors" listing in the Mobile App with "Marketing and Technology Provider" notation

MTP sponsors may opt out of appointments with international and domestic buyers (this must be done prior to the beginning of appointment scheduling)

Marketing and Technology Pavilion will have a prominent article in *IPW Daily Weekend* issue featuring all Pavilion companies with location, layout, URL links to company websites, and details on the importance of this area to IPW attendees

Rotating 300x250 ad on ipw.com with link out to website

NEW THIS YEAR: Option to upgrade furniture and create customized booth back drop available via the Freeman Online portal:

- Furniture Only Upgrade Includes:** 10'x10' space, 8' drape backing, black carpet, **one loveseat, two armchairs, one coffee table**, one wastebasket, pole ID sign (*Additional \$1,217.75 if graphics are ordered by April 29; Additional \$1,247.75 if graphics are ordered April 30 and beyond*)
- Furniture + Backwall Upgrade Includes:** 10'x10' space, **8' custom graphic backwall**, black carpet, **one loveseat, two armchairs, one coffee table**, one wastebasket, pole ID sign (*Additional \$3,458.05 if graphics are ordered by April 29; Additional \$3,488.05 if graphics are ordered April 30 and beyond*)

PRICING

Non-Member: \$12,000 | **Member (Pillar and Sustaining):** \$10,000 | **Board Level Member:** \$5,000



DAILY SCHEDULE (JUNE 4-8)

Saturday

Registration; ad-hoc meetings

Sunday

Registration; IPW Focus; ad-hoc meetings, Brand USA Education Sessions; Brand Activations; Opening Event

Monday - Wednesday

8:30-10:00 a.m.

Open Appointments, Marketing and Technology Pavilion and IPW Focus

10:00 a.m.-4:15 p.m.

Business Appointments; Daily Luncheon

4:15-5:15 p.m.

Open Networking

HEALTH AND SAFETY

The 5-day event will follow protocols and regulations set forth by the CDC, state and local governments and the Orange County Convention Center. Guidelines based on the latest protocols will be updated in advance of IPW.

Also on Wednesday:

The **IPW 2022 Closing Event** will take place on Wednesday evening. Stay tuned for exciting details!

Registration is Open

Register and submit payment by **MARCH 18** to secure your spot on the show floor and **LOCK IN AN EARLY DELEGATE REGISTRATION RATE.**

Questions?

Contact Sean Bayliss at sbayliss@ustravel.org or **702.292.1946** for more information.

