

U.S. Travel Association and Brand USA IPW Travel Writer Awards

Dear IPW Media:

Welcome to the 14th annual U.S. Travel Association and Brand USA *IPW Travel Writer Awards* competition. The awards program was established to honor outstanding work in journalism for USA travel destination stories.

There are three categories of article awards: **Best U.S. Travel Destination**, **Best IPW Host City (immediate past host city, in this case: Las Vegas, Nevada)** and **Best Trade Publication**.

The winner of each category will receive **\$1,000 USD**. Winners will be announced June 6, 2022, in Orlando during IPW's Brand USA Media Marketplace Reception. Don't delay and enter now!

Articles must be received by May 9, 2022 (11:59 p.m. U.S. Eastern Time)
Entry Link: <http://s.alchemer.com/s3/2022-IPW-Travel-Writer-Awards>

Award Categories:

- **Best U.S. Travel Destination** article: Entries must be travel features about one or more U.S. travel destinations or attractions. *(Three winners in this category!)*
- **Best IPW Host City** article: Entries must be travel features published in a consumer or trade publication about the 2021 Host City: Las Vegas, Nevada.
- **Best Trade Publication** article: Entries must be published in a travel trade publication (not a consumer publication) and should be about one or more U.S. travel destinations or attractions.

Rules and Regulations:

- **Eligibility:** Entrants must be domestic or international media attending IPW 2022 in Orlando, Florida.
- **Eligibility Period:** Articles for Best U.S. Travel Destination and Best Trade Publication must have been published between June 1, 2021 – May 9, 2022. Best IPW Host City (Las Vegas) articles must have been published post-IPW, between September 18, 2021 – May 9, 2022.
- **Judging:** In 2022, the judging will be handled by a group of PR professionals under the direction of Cathy Reynolds of the U.S. Travel Association.
- **Language Requirement:** For articles not published in English, an English-language abstract is required (one paragraph explaining the essence of your article). While not required, you may also submit a fully translated article.

- **Deadline:** All entries must be submitted online no later than 11:59 p.m. U.S. Eastern Time on **May 9, 2022**, for consideration.
- **Submission Requirements:** To be included in the competition, each entry must include the following:
 - **Required:** Your online submission must include a copy of the article for review by the awards committee (online links and PDFs are acceptable).
 - If the article is not in English, a paragraph explaining the essence of your article is *required*.

Frequently Asked Questions:

- **How many entries can I submit?** You may submit **ONE (1) article per category**. The same article can be submitted to multiple categories (if applicable), but feel free to submit a different article for each category (again, if applicable).
- **What do I need to submit?** You will need to submit a copy of the article for review by the awards committee (online links or PDFs are acceptable). For non-English articles, a short abstract is *required*.
 - **Optional:** Include a PDF of the newspaper section or magazine that featured your story. The image may be used in the awards ceremony.
- **Are blogs, broadcast stories or individual photographs eligible?** YES! Stories from blogs, online outlets and broadcast can be submitted in the appropriate categories. It is okay if your article was only published online.
- **How and where do I send my entries?** Each entry must be submitted via <http://s.alchemer.com/s3/2022-IPW-Travel-Writer-Awards> no later than 11:59 p.m. U.S. Eastern Time on May 9, 2022.
- **Will I be notified if my entry won an award?** U.S. Travel Association will notify the winners of each category at IPW Orlando; budget and staff limitations prevent us from notifying all entrants directly. A press release will be available through the Online Press Room following the award presentation on Monday, June 6, 2022.

We look forward to your participation! Please direct questions to Cathy Reynolds at creynolds@ustravel.org.

Best,

Cathy Reynolds
Lead Manager, IPW Press Operations
U.S. Travel Association