

## EXPRESS BOOTH BRANDED GRAPHIC

DUE DATE: APRIL 21, 2023

The Express Booth is a turnkey option for exhibitors with limited budget or who are new to IPW. The following furniture package will be provided automatically: one table, two chairs, carpet, wastebasket, your branded graphic and sign with the name of your organization.

### GRAPHICS SPECS

Our desire is to provide you with the best possible quality graphics. You can help us in that effort by providing digital graphics that meet minimum requirements listed below:

- 100 dpi resolution at full size of actual finished product
- If done at half scale, 200 dpi resolution is required
- Please provide 1 art file for your Express Booth half circle branded graphic sized at 60" x 30" - no bleed is necessary
- Native file format with all fonts and linked images included (production files)
- Low resolution PDF file for viewing purposes only
- Logos are in "vector" format with all fonts included
- All related PMS and/or CMYK color codes for both graphic files and logo files
- Contact name, phone number, and email address of art creator

### UPLOAD YOUR GRAPHICS BY APRIL 21

Please provide your print-ready artwork files to [Dan.Pacyna@freemanco.com](mailto:Dan.Pacyna@freemanco.com) by **April 21, 2023**.

- Upload graphics through [Box](#)
- Send follow-up email to Dan Pacyna to confirm successful upload.