

MARKETING AND TECHNOLOGY PAVILION RULES & REGULATIONS

Revised 3/10/23

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1. ADMISSION/BADGES

Admission to the Marketing and Technology Pavilion and Brand USA Marketplace Hall will be granted only to those registered delegates wearing the official badge. Any individual not displaying proper IPW credentials will be escorted from the hall. You may be asked, at any time for proof of identification to compare to your registration credentials. Badges may not be altered, defaced or obscured by appliques, stickers, or other decorations or souvenirs. Any duplication, reproduction, sharing or exchanging of badges will result in confiscation of the badge and the offender being escorted from the hall as well as jeopardizing future attendance.

In addition to the three complimentary badges included in the 10'x10' MTP sponsorship, you may purchase one additional badge at the current exhibitor delegate rate, subject to approval by U.S. Travel.

2. PAYMENT AND CANCELLATION POLICIES

Payment of the booth fee in its entirety must be received by U.S. Travel per the date listed on Exhibit A of your contract. Booth cancellations must be submitted in writing to U.S. Travel.

Refunds for booth and individual delegate badges will be issued as follows:

- A 100% refund will be given if cancelled by March 3, 2023 (11:59 p.m. Eastern Time).
- A 50% refund will be given if cancelled between March 4-31, 2023 (11:59 p.m. Eastern Time).
- No refunds will be given on or after April 1, 2023.

3. BOOTH COMPANY NAME AND PROFILE RESTRICTIONS

For companies registering at the member rate: The company name on your booth record must match the company name on your U.S. Travel membership record.

For all exhibitors regardless of membership status: The company name on your booth record and in the organization description may reference only one company/entity.

4. PROHIBITED ACTIVITIES

The U.S. Travel Association prohibits:

- The solicitation of business outside of pre-scheduled or mutually agreed upon appointments;
- The solicitation of services outside of the main purpose of IPW business such as advertising, memberships, tradeshow sales, representation services, and printing services;

- The sale or attempted sale of any retail products such as software, luggage, promotional materials;
- The distribution of promotional materials from any place other than an exhibitor's own booth;
- The cooking, preparation or sale of food and beverage in the Marketing and Technology Pavilion or Brand USA Marketplace Hall except through designated sponsors of the lounge areas. (Examples of prohibited items include but are not limited to: popcorn makers, food warmers, and hot plates.);
- The presence of animals, except as provided for by the Federal Americans with Disabilities Act; *and*
- Noisy or undignified demonstrations in the exhibit booth. Booth personnel must be properly clothed at all times and must confine their activities to their exhibit space.

You are not permitted to behave in a manner that, in the sole discretion of the U.S. Travel Association, is objectionable. You must comply with the [Events Code of Conduct](#) established by U.S. Travel Association.

5. FOOD AND BEVERAGE DISTRIBUTION ON THE SHOW FLOOR

The RK Culinary Group is the exclusive caterer in the Henry B. Gonzalez Convention Center. Ready-to-eat food prepared outside of this building is not permitted. Any questions, comments, or concerns should be directed to The RK Culinary Group at 210.225.4535.

6. BOOTH SET-UP

Booths must be set up by 7:00 a.m. on Monday, May 22, or the booth space will become the property of the U.S. Travel Association and the booth-holder forfeits all fees paid.

Registered booth participants displaying proper credentials will be admitted to the Marketing and Technology Pavilion for booth set-up between the hours of 8:00 a.m.-5:00 p.m. on Saturday and Sunday, May 20-21. Booth-holders may also gain access to the Marketing and Technology Pavilion one hour prior to each appointment session.

The Marketing and Technology Pavilion booth is a turnkey solution for marketing and technology providers. Unless upgraded options are purchased by the exhibitor through Freeman Online (see section 8), Freeman will deliver the complimentary furniture package to each Marketing and Technology Pavilion booth during set-up hours.

EXHIBIT INSTALLATION AND DISMANTLING

Currently Freeman has an agreement with the Local IATSE Union to provide labor for display installation and dismantling. Full time employees of the exhibiting companies, however, may set their own exhibits without assistance from this local. Any labor services that may be required beyond what your regular full-time employees can provide, may be rendered by the Union. Labor can be ordered in advance via Freeman Online or at the onsite service desk.

MATERIAL HANDLING

Exhibitors may hand-carry their own materials into the exhibit facility. The use or rental of dollies, flat trucks and other mechanical equipment, however, is not permitted. Freeman will control access to the loading docks in order to provide for a safe and orderly move-in/out. Only full-time employees of the exhibiting company will be allowed to hand-carry items. Unloading or reloading at the dock of any and all contracted carriers will be handled by Freeman.

7. BOOTH TEAR-DOWN

Exhibitors may dismantle booths between 5:00-6:30 p.m. on Wednesday, May 24, and between 8:00 a.m.-5:00 p.m. on Thursday, May 25. No packing crates or boxes will be returned to exhibitors until after the last appointment session concludes on Wednesday, May 24.

Early tear-down and use of packing tape is very disruptive to other companies still conducting business and will not be permitted. Infractions of this rule are subject to a \$500 fine. This rule also applies to the Express Booths and packing up of any promotional materials brought in for distribution.

Exhibitors will be unable to register for booth space at a subsequent IPW until all fines have been paid in full.

8. COMPLIMENTARY BOOTH FURNITURE PACKAGE

The complimentary package for MTP Booths includes one table; two chairs; black carpet, 8' back drape, and aisle ID sign. Exhibitors may order upgraded furniture or customize the booth back drape at their own expense through Freeman Online; however, **custom booths are not permitted.**

Reminder: The comp furniture and carpet package outlined in your Letter of Agreement is automatically provided. You need only order through Freeman if you wish to upgrade your selections.

9. BOOTH DECOR

MTP exhibitors may bring small décor items, pop-up banners, or booth backdrops (not to exceed 8'x10') to further decorate their space.

To assist buyers in easily locating booths for appointments, U.S. Travel requires that the booth number and name of the registered booth holding company be clearly displayed at all times.

Booth decorations must be fireproof and must conform to the standard dimensions fixed by U.S. Travel.

Booth decorations may not exceed 8' in height on the back wall.

All display fixtures over 3' in height and placed within 10 lineal feet of an adjoining exhibit booth must be confined to that area of the exhibitor's space which is at least 5' from the aisle line.

Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of their booth. Exhibitors should also be able to effectively use as much of the total floor space as possible as long as they do not interfere with the rights of others. The limitation on display fixtures over 3' and within 10 lineal feet of the neighboring booth is intended to accomplish both of these goals.

Decorations must be kept within the confines of the booth space contracted for and may not trespass into public areas such as aisles or lounges. These restrictions also apply to the use of flags, banners, and pictures displayed in the booth.

No helium balloons will be permitted in the Marketing and Technology Pavilion or the Brand USA Marketplace Hall. Air-filled balloons will be permitted if they are properly secured and conform with the sightline regulations previously stated above.

10. AUDIOVISUAL

Use of audiovisual equipment must be kept within the confines of the space for which the booth-holder has contracted. U.S. Travel shall require that the projection of sound from this equipment beyond those confines, or any other unnecessary noise and disturbances, be discontinued in the event that complaints are filed by other participants. The booth-holder is solely responsible for obtaining all necessary licenses and permits to use music, photography, or other copyrighted material in the exhibitor's booth or display.

11. SECURITY

The U.S. Travel Association shall provide the services of a security agency during periods of official booth set-up and dismantling, and during business periods. The booth-holder agrees that the provision of such services constitutes adequate discharge of all obligations of U.S. Travel to supervise and protect booth-holder's property. Exhibitors may elect to furnish additional after-hours guards and should insure their property at their own expense.

12. INDEMNIFICATION

The booth-holder agrees to indemnify and hold harmless the U.S. Travel Association against all claims of damages, losses or charges of anything resulting from company's occupancy of space contracted. U.S. Travel cannot be held liable for any financial responsibilities incurred on the part of individual booth-holders, participants or buyers.

13. COMPLIANCE

Exhibit booths will be checked by the U.S. Travel Association for compliance of these rules and regulations throughout the official set-up hours. Violators will be issued a warning and must correct the violation by 7:30 a.m. on Monday, May 22. At that time, U.S. Travel may take steps necessary to correct the violations at the exhibitor's expense. Booth-holders must also comply with all work rules, regulations and ordinances in force in San Antonio, Texas. It is understood and agreed to that failure to comply with all Rules and Regulations may prohibit present and future participation in IPW.