

## Buyer Overview

### REGISTER FOR IPW: THE LEADING INTERNATIONAL INBOUND TRAVEL TRADE SHOW

Join us May 20-24, 2023, for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading U.S. travel exhibitors and destination organizations, and take part in unique networking events. IPW 2023 will continue to rebuild the global travel industry, providing a cost-effective, in-person platform to renew your relationships around the world and conduct business that could only otherwise be generated through an exhaustive number of trips across the U.S.

#### BUYER REGISTRATION INCLUDES:

- Up to 42 prescheduled appointments with U.S. exhibitors representing destinations, hotels, attractions and transportation companies.
- U.S. Travel Association will provide lodging at your delegation's assigned hotel for five nights, May 20-24, 2023 (room and tax only), with checkout on May 25.
- All meals and networking functions, which are an official part of IPW.
- Opening and closing evening events hosted by Visit San Antonio.
- Year-long company listing on ipw.com and online access to all U.S. exhibitors.
- Access to the IPW Online Marketplace, an interactive tool that allows buyers and exhibitors to connect with one another before, during and after the event.
- Destination experiences and familiarization tours.



Learn More: [IPW.COM](https://www.ipw.com)

**\$5.5B**  
in **FUTURE TRAVEL** to the U.S.  
contracted over three days

**1,200+**  
U.S. **SUPPLIER ORGANIZATIONS**  
representing all regions and  
industry segments

**1,300+**  
**BUYERS** from more  
than 70 countries

**500+**  
**JOURNALISTS**

**WORLD-CLASS**  
**NETWORKING EVENTS**

**NEW FORMAT**  
offering **8 HOURS** of  
**ADDITIONAL NETWORKING**

**PREMIER**  
**EDUCATIONAL** opportunities

## DAILY SCHEDULE (MAY 20-24)

### Saturday

Registration; ad-hoc meetings

### Sunday

Registration; ad-hoc meetings, Brand USA Education Sessions; Destination Experiences; Brand Activations; Opening Event

### Monday - Wednesday

#### 8:30-10:00 a.m.

Open Appointments, Marketing and  
Technology Pavilion and IPW Focus

#### 10:00 a.m.-4:15 p.m.

Business Appointments; Daily Luncheon

#### 4:15-5:15 p.m.

Open Networking

## HEALTH AND SAFETY

The 5-day event will follow protocols and regulations set forth by the CDC, state and local governments and the Henry B. González Convention Center. Guidelines based on the latest protocols will be updated in advance of IPW.

### Also on Wednesday:

The **IPW 2023 Closing Event** will take place on Wednesday evening. Stay tuned for exciting details!

## Registration is Open!

Register by **FEBRUARY 3, 2023** to **LOCK IN AN EARLY REGISTRATION RATE** of just \$275.

## Questions?

Contact [intlreg@ustravel.org](mailto:intlreg@ustravel.org) or **202.408.8422** for more information.