

## International Media Overview

### REGISTER FOR IPW: THE LEADING INTERNATIONAL INBOUND TRAVEL TRADE SHOW

Join us May 20-24, 2023, for a one-of-a-kind opportunity to participate in face-to-face business appointments with leading U.S. travel exhibitors and destination organizations, and take part in unique networking events. IPW 2023 will continue to rebuild the global travel industry, providing a cost-effective, in-person platform to renew your relationships around the world and conduct business that could only otherwise be generated through an exhaustive number of trips across the U.S.

#### INTERNATIONAL MEDIA REGISTRATION INCLUDES:

- Up to 20 prescheduled appointments at the Brand USA Media Marketplace with U.S. exhibitors representing destinations, hotels, attractions, and transportation companies.
- Additional prescheduled appointments available in the main Exhibit Hall.
- U.S. Travel Association will provide lodging at your delegation's assigned hotel for five nights, May 20-24, 2023 (room and tax only), with checkout on May 25.
- Sunday press brunch and press tours, plus familiarization tours.
- All meals and networking functions, which are an official part of IPW.
- Opening and closing evening event hosted by Visit San Antonio.
- Year-long company listing on ipw.com and online access to all U.S. exhibitors.
- Access to the IPW Online Press Room, an interactive tool that allows media and exhibitors to connect with one another before, during and after the event.



Learn More: [IPW.COM](https://ipw.com)

**\$5.5B**  
in **FUTURE TRAVEL** to the U.S.  
contracted over three days

**1,200+**  
U.S. **SUPPLIER ORGANIZATIONS**  
representing all regions and  
industry segments

**1,300+**  
**BUYERS** from more  
than 70 countries

**500+**  
**JOURNALISTS**

**WORLD-CLASS**  
**NETWORKING EVENTS**

**NEW FORMAT**  
offering **8 HOURS** of  
**ADDITIONAL NETWORKING**

**PREMIER**  
**EDUCATIONAL** opportunities

## DAILY SCHEDULE (MAY 20-24)

### Saturday

Registration

### Monday

Brand USA Press Conference; Media Marketplace and Reception; IPW Travel Writer Awards; Daily Luncheon; Open Evening to explore San Antonio

### Wednesday

Destination Press Conferences; Exhibit Hall Appointments and Open Networking; Daily Luncheon; Closing Evening Event

### Sunday

Registration; Press Brunch and Tours; Opening Evening Event

### Tuesday

U.S. Travel Association and Destination Press Conferences; Exhibit Hall Appointments and Open Networking; Daily Luncheon; Open Evening to explore San Antonio

## Questions?

Contact [intlreg@ustravel.org](mailto:intlreg@ustravel.org) or **202.408.8422** for more information.