

Maximize Visibility with a Stand Out Opportunity:

New! ISLAND BOOTHS AT IPW

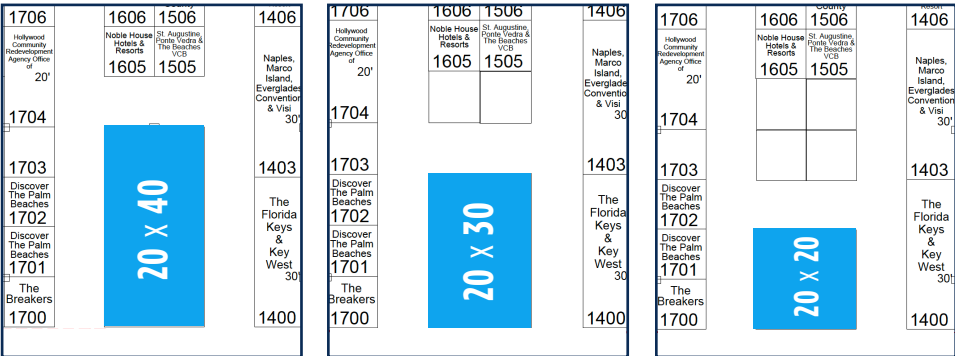
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Take advantage of a brand new exhibiting opportunity to maximize your visibility and stand out (quite literally) at IPW 2023. Our new **Island Booths**, open only to U.S. Travel Association board and chairman's circle level members, offer additional flexibility for your exhibiting space—separated from our traditional in-line booths, Island Booths offer four sides to work with. **Amplify your brand** while showcasing your shared booth partners (for qualifying organizations) or **dream up an immersive, stand-alone brand bubble right on the show floor** and welcome buyers from all 360 degrees.

BOARD // CHAIRMAN'S CIRCLE LEVEL PRICING

Booth Type	Rate
20x20 Island Booth	\$22,030
20x20 Shared Island Booth	\$29,560
20x30 Island Booth	\$25,340
20x30 Shared Island Booth	\$35,600
20x40 Island Booth	\$34,700
20x40 Shared Island Booth	\$47,360

REGISTER FOR YOUR ISLAND BOOTH BY DECEMBER 16, 2022
 Contact ccook@ustravel.org for assistance.



Note: Exhibiting Chairman's and Board Circle Members purchasing an Island Booth receive discounted pricing in lieu of the complimentary single booth as part of their Member benefits package.



Sample: **VISIT FLORIDA 20 x 40 ISLAND BOOTH**