



## Express Booths

### FAST. CONVENIENT. COST-EFFECTIVE.

Express Booths are ideal for **new exhibitors** interested in experiencing IPW for the first time, or for past exhibitors looking to return to IPW after enduring complications over the last few years. They are also an excellent option for **organizations that have been part of a booth share at IPW before but are interested in branching out to have a solo presence.** Exhibiting with an Express Booth allows you to establish a branded space on the show floor and gives you the ability to request appointments with the buyers you want to meet.

## 1:1 APPOINTMENTS

Express Booths are for one-on-one appointment-taking. It's a **stress-free design that's totally turnkey**: Freeman, IPW's official authorized general service contractor, will provide:

- Backdrop with your logo and a sign with the name of your organization.
- One table and two chairs.
- Carpet.
- Wastebasket.

## HOW ARE EXPRESS BOOTHS DIFFERENT FROM SINGLE BOOTHS?

- Express Booths are approximately 6.5' x 6.5', smaller than a traditional Single Booth (10' x 10').
- Express Booths are specifically designed for one-on-one appointments. If you wish to register more than one exhibitor delegate from your organization for IPW, you will need to upgrade to a Single Booth.
- Express Booths do not include a Media Marketplace option. If you want to participate in the Media Marketplace and take appointments with journalists, you will need to purchase a Single Booth.
- Express Booth exhibitors are eligible for up to 22 prescheduled appointments with IPW buyers.
- Express Booths will be located within a dedicated pavilion in the IPW exhibit hall. This pavilion is not adjacent to Express Booth exhibitors' geographic regions.

PRICING	
Non-Member	\$5,000
Member	\$3,500
# of Registrations	1

*Interested?* Connect with our exhibits team at [ipwreg@ustravel.org](mailto:ipwreg@ustravel.org)