

NEW for 2024! Streamlined pricing and purchase process.

- Exhibitors may now purchase multiple booth spaces in the shopping cart under the same company record.
- No restrictions on the number of booth spaces purchased.
- Key Contact registrations are now complimentary for all booth types. See reverse for additional delegate fees.

EXPRESS AND STANDARD BOOTHS	MEMBER LEVEL	FEE
6.5'x6.5' Express Booth	MEMBER	\$3,800
	NON-MEMBER	\$6,300
10'x10' Booth	MEMBER	\$6,000
	NON-MEMBER	\$10,000
10'x10' Shared Booth	MEMBER	\$8,000
	NON-MEMBER	\$12,000

NOTES:

- **Exhibiting Chairman's and Board Circle members are eligible for one complimentary 10'x10' booth space.** Those purchasing multiple 10'x10' booth spaces will be prompted to add the complimentary package to their shopping cart before adding any 10'x10' booth spaces at the member rate.
- Exhibitors purchasing multiple 10'x10' booths may still request "across-the-aisle" vs. in-line placement (or combination).
- Booth fees include one complimentary Key Contact registration.
- The 6.5'x6.5' Express Booth option offers a cost-effective turnkey opportunity for exhibitors with limited budgets to experience IPW. The Express Booth is limited to one delegate, the Key Contact.
- A shared booth provides additional visibility for booth partners. Not all exhibitors qualify for a shared booth.

Island Booths (Open to Chairman's and Board Circle Members)

- Island Booths are available **only to Chairman's and Board Circle members.**
- May purchase multiple to achieve the desired total footprint.
- The required Island Booth Variance accounts for the two 10'x10' booth spaces that separate the Island Booth from neighboring linear booths. The fee accounts for the complimentary 10x10 booth space afforded Board-level members plus one additional space.
- Island booths must be purchased by December 8, 2023.
- A shared booth provides additional visibility for booth partners. Not all exhibitors qualify for a shared booth.

ISLAND BOOTHS	FEE
20'x20' Island Booth	\$24,000
20'x20' Shared Island Booth	\$32,000
20'x30' Island Booth	\$36,000
20'x30' Shared Island Booth	\$48,000
Island Booth Variance	\$6,000

Mark your calendars! IPW 2024 takes May 3-7 (a Friday-Tuesday pattern, not the traditional Saturday-Wednesday pattern).

IPW 2024 REGISTRATION AND BOOTH FEES FOR U.S. SUPPLIERS/EXHIBITORS

ADDITIONAL DELEGATE REGISTRATION FEES ipw.com/exhibitors/exhibitor-delegate-categories	MEMBER LEVEL	EARLY RATE Ends Dec. 8, 2023, 11:59 p.m. ET	STANDARD RATE Begins Dec. 9, 2023, 12:00 a.m. ET
Exhibitor Delegate	MEMBER	\$1,400	\$1,600
	NON-MEMBER	\$2,000	\$2,200
Shared Booth Partner Delegate		\$1,900	\$2,100
One-Day Exhibitor Delegate (Saturday/Sunday Only; Monday Only; OR Tuesday Only)	MEMBER		\$600
	NON-MEMBER		\$650

NOTES:

- **Key Contact registrations are complimentary (one per booth holder).**
- Exhibitors may register **up to four delegates per 10'x10' booth space.** (Island booths: up to 16 delegates per 20'x20'; up to 24 delegates per 20'x30'.) Express Booths can only have one delegate: the Key Contact.
- In addition to the complimentary key contact, Chairman's Circle and Board Circle members receive three complimentary registrations. An additional registration is available to the board delegate (non-transferrable). The organization must have a booth to utilize any of the complimentary registrations.
- The complimentary board representative registration and any one-day badges do not count toward the four delegates per booth space limit.
- **An individual may only be registered with a single one-day registration** (Media Marketplace PR Delegate, Saturday/Sunday Only Exhibitor Delegate, Monday Only Exhibitor Delegate, **OR** Tuesday Only Exhibitor Delegate); if an individual is registered more than once using multiple one-day registration packages, the registrations will be cancelled and the individual will be re-registered as an Exhibitor Delegate. A revised invoice will be issued for the difference owed on the full access registration.

MEDIA MARKETPLACE FEES	MEMBER LEVEL	STANDARD RATE
Media Marketplace Package *not available with Express Booths	MEMBER	\$1,500
	NON-MEMBER	\$2,000
Media Marketplace PR Delegate Registration Max 2; First is complimentary.	MEMBER	\$600
	NON-MEMBER	\$650

NOTES:

- Each table may be staffed with up to 2 delegates, each with their own appointment schedule. No additional *badge* fee is required if an Exhibitor Delegate from your booth staffs the Media Marketplace table. (*The booth's Key contact may NOT be assigned to the Media Marketplace table as an appointment-taker.*) If needed, however, you may purchase a Media Marketplace PR Delegate badge for a PR Rep who is coming in just to staff the table.
- The first Media Marketplace PR Delegate Registration is complimentary; if you need to purchase a second one-day badge, the delegate fee will apply.
- The Media Marketplace PR Delegate registration is a limited-access pass that includes the IPW Opening Event on Saturday as well as the following on Sunday: Brand USA Media Marketplace; IPW Luncheon, sponsored by Brand USA; and the Brand USA Media Marketplace Reception. *The Media Marketplace PR Delegate badge does not provide access to the trade show floor on set-up days.* See note under Individual Delegate Registration Fees regarding multiple one-day badges.

PAYMENT POLICIES

1. To be eligible for the member rate, 2024 member dues must be paid by March 29, 2024, regardless of when the booth purchase was made. If the dues payment is not received by March 29, 2024, the non-member rate will be applied to the IPW invoice (paid or unpaid), and balance billed. Questions? membership@ustravel.org
2. To be eligible for discounted registration rates, the purchase must be made *and payment received* by the discount deadline. Unpaid invoices will be amended to reflect the next rate period following the deadline (e.g., If an individual registers at the Early Rate, but payment is not received for that individual by December 8, 2023, the Standard Rate will be applied to the unpaid invoice and balance billed.)
3. All invoices must be paid in full prior to being given access to the appointment schedule and/or receiving credentials onsite.

CANCELLATION POLICY

The Key Contact for the booth is solely responsible for notifying U.S. Travel of any changes or cancellations. There is no charge for delegate name changes/substitutions.

Refunds will be issued for cancellations as follows:

- 100% refund: Cancellation notices submitted by February 23, 2024, 11:59 p.m. ET.
- 50% refund: Cancellation notices submitted February 24-March 22, 2024, 11:59 p.m. ET.
- No refund: Cancellation notices submitted on or after March 23, 2024.

Should U.S. Travel cancel IPW 2024 for any reason, U.S. Travel shall refund the full amount of the booth, Media Marketplace package and delegate registration fees.

In the event that government restrictions make it impossible for registered delegate(s) to attend IPW in person, delegates will be registered to participate in the virtual component of IPW. If a virtual component of the IPW does not take place, U.S. Travel shall refund Company the full amount of the Fee(s).