

U.S. Travel Association and Brand USA's IPW Travel Writer Awards were established to honor outstanding work in print journalism for United States travel destination stories. Entrants for the IPW Travel Writer Awards must be domestic or international media attending IPW or media who attended IPW the previous year. [Learn more.](#)

2023

BEST IPW HOST CITY ARTICLE (ORLANDO, FL)

Winner:

["Orlando: Repleta De Novidades"](#) - Paulo Basso (Brazil), *Revista Viaje Mais*

Finalist:

["Out of this World"](#) - James Draven (United Kingdom), *Travel Trade Gazette*

BEST U.S. TRAVEL DESTINATION

Winners:

- ["Bourbon, Straight Up"](#) - Uwern Jong (United Kingdom), *OutThere magazine*
- ["A Time in the Sun"](#) - Shayla Martin (United States), *Coastal Living Magazine*
- ["Indigenous America explored in Arizona"](#) - Debbie Olsen (Canada), *National Post*

Finalists:

- ["La joya del DESIERTO"](#) - Elsa Navarrete (Mexico), *Food and Travel Mexico*
- ["Nevada's spooky ghost towns make it the Road Trip Capital of America"](#) - Marie Barbieri (Australia), *Escape*
- ["Reggaeton ist der Sound von Puerto Rico"](#) - Sabrina Hasenbein (Germany), *Welt.de*
- ["Forget Route 66, this walking route is the best way to see the real America"](#) - Mike MacEacheran (United Kingdom), *The Telegraph*

BEST TRADE PUBLICATION ARTICLE

Winner: ["Outras Flóridas"](#) - Artur Andrade (Brazil), *PANROTAS*

Finalists:

- ["Versumpfen abseits von New Orleans"](#) - Holger Jacobs (Germany), *FVW*
- ["SLO and Steady"](#) - Jessica Pook (United Kingdom), *Selling Travel*

2022

BEST IPW HOST CITY ARTICLE (LAS VEGAS, NV)

Winner:

["Las Vegas: La Cara Que No Conocías"](#) - Mariana Mijares (Mexico), *EnVIVA Revista*

Finalists:

- ["Casamento em Las Vegas: passo a passo"](#) - Natalia Manczyk (Brazil), *Mundo Viajar*
- ["Las Vegas - Showtime!"](#) - Dirk Baumgartl (Germany), *Spartacus Traveler*

IPW Travel Writer Awards History

BEST U.S. TRAVEL DESTINATION

Winners:

- [“Going for Gold”](#) - Aaron Millar (United Kingdom), *National Geographic Traveller*
- [“Mississippi: Einfach treiben lassen”](#) - Andrea Bonder (Germany), *Reise & Preise*
- [“Atlanta’s unexpected civil rights museum: Its airport”](#) - Larry Bleiberg (United States), *The Washington Post*

Finalists:

- [“Adventure on Tap”](#) - Roberto Serrini (Australia), *Get Lost Magazine*
- [“Her er maden krydret, drinksene stærke og musikken svær at sidde stille til”](#) - Louise Alkjaer (Denmark), *Politiken*
- [“A dreamy trip back to Boston - from ‘bacon energy’ to browsing in New Hampshire”](#) - Nicola Brady (Ireland), *Irish Independent*

BEST TRADE PUBLICATION ARTICLE

Winner:

[“De magie van Oregon Crater Lake”](#) - Harmke Kraak (The Netherlands), *We Love Travel Magazine*

Finalists:

- [“Um pouco de tudo em cada canto”](#) - Leonardo Neves (Brazil), *Brasilturis Jornal*
- [“Rock Solid”](#) - Jonathan Thompson (United Kingdom), *ASPIRE Magazine*

2021

BEST IPW HOST CITY ARTICLE (ANAHEIM, CA)

Winner: [“California Dreaming in Anaheim”](#) - Jennifer Merrick (Canada), *Canadian World Traveller*

Finalist: [“California dreamin’ ”](#) - Neil Murray (United Kingdom), *Scottish Sunday Mail*

BEST U.S. TRAVEL DESTINATION

Winners:

- [“In search of the kind of America I’d always heard about in Michigan”](#) - Fionn Davenport (Ireland), *The Irish Times*
- [“Da Califórnia À Florida De Motorhome \(Ou De Trailer\): Roteiro Detalho Dessa Jornada Incrível Pelos EUA”](#) - Mari Vidigal (Brazil), *Ideias na mala*
- [“La conjura del ritmo”](#) - Ceclia Nunez (Mexico), *Food and Travel*

Finalists:

- [“Border Song”](#) - Lynn Houghton (United Kingdom), *OutThere magazine*
- [“Wine tasting in Napa and Sonoma will never be the same. Here’s why that’s a good thing”](#) - Rosemary McClure (United States), *Los Angeles Times*

BEST TRADE PUBLICATION ARTICLE

Winner: [“Highways to Heaven”](#) - Lauren Jarvis (United Kingdom), *Selling Travel*

Finalists:

- [“Experience the magic of The Beaches of Fort Myers and Sanibel”](#) - Ann Ruppenstein (Canada), *Travel Courier*
- [“La città sulla baia: San Diego festeggia 250 anni di storia”](#) - Cristina Melis (Italy), *L’Agenzia Di Viaggi Magazine*

IPW Travel Writer Awards History

2020

Competition was cancelled due to COVID-19.

2019

BEST IPW HOST CITY ARTICLE (DENVER, CO)

Winner: [“Things To Do in Denver When You’re...”](#) - Stephanie Holmes, *New Zealand Travel Herald*, New Zealand

Finalist: [“100% Local em Denver”](#) - Artur Luiz Andrade and Renato Machado (Brazil), *PANROTAS*

BEST U.S. TRAVEL DESTINATION

Winners:

- [“Viagem de Moto Pelo Alabama nos EUA”](#) - Luciano Palumbo (Brazil), *TurismoEtc.*,
- [“It’s a Piece of Good Life”](#) - KiSun Lee (Korea), *Lonely Planet Magazine Korea*
- [“Charming Charleston: The Hot New City Break”](#) - Jonathan Thompson (United Kingdom), *The Times*

Finalists:

- [“California on Two Wheels: My Bike Trip through Napa Valley and Sonoma County”](#) - Nicola Brady (freelance writer, Ireland), *Irish Independent*
- [“Ein Roadtrip durch den Rust Belt der USA”](#) - Verena Wolff (freelance writer, Germany), *dpa-Deutsche Presseagentur*
- [“Meow and Mahalo”](#) - Jay Jones (freelance writer, USA), *Los Angeles Times*

BEST TRADE PUBLICATION ARTICLE

Winner: [“Le Nouveau Monde En Version « RÉTRO »”](#) - Thierry Beaupere (France), *Voyages & Stratégie*

Finalists:

- [“On the Road”](#) - Peter Ellegard (United Kingdom), *Revista Vivir De Viaje*
- [“Philly on Foot”](#) - Pamela Brossman (USA), *Destinations Magazine*

2018

BEST IPW HOST CITY ARTICLE (WASHINGTON, DC)

Winner: [“Kult i Georgetown”](#) - Terje Myklebost (Snarøya, Norway), *GREAT Hotels & Food*

Finalist: [“Washington, D.C.’s Eclectic Music Scene is Remarkably Cool!”](#) - Michael Fisher (freelance writer, Canada), *Toronto Star*

BEST U.S. TRAVEL DESTINATION

Winners:

- [“Die Stimme der Buckaroos”](#) - Margit Brinke and K. Peter Kraenzle (Augsburg, Germany), *America Journal*
- [“A Bronx Tale”](#) - Jonas Henningson (Huddinge, Sweden), *American Trails*
- [“Atomic City: Secret No Longer”](#) - Kit Bernardi (Oak Park, Illinois), *USA TODAY Go Escape*

Finalists:

- [“Witness the ‘Pink Moment’ and Take a Spiritual Journey in the Ojai Valley”](#) - Fionn Davenport (freelance writer, Ireland), *Daily Telegraph*
- [“Dude Ranches of the Wild West”](#) - Jim Winnerman (freelance writer, St. Louis, Missouri), *St. Louis Post-Dispatch*

IPW Travel Writer Awards History

BEST TRADE PUBLICATION ARTICLE

Winner: [“High Drama”](#) - Ella Buchan (London, UK), *ASPIRE*

Finalist: [“Visita Detroit, La Ciudad Que está de Moda”](#) - Henning Kretschmer (Honduras), *Revista Vivir De Viaje*

2017

BEST IPW HOST CITY ARTICLE (NEW ORLEANS, LOUISIANA)

Winner: [“Hoodoo and Voodoo, Ghosts and Graves”](#) - Aaron Millar (United Kingdom), *National Geographic Traveller U.K.*

Finalist: Lucio Rossi, *Latitudes*

BEST U.S. TRAVEL DESTINATION

Winners:

- [“Alaska Untouched”](#) - Jocelyn Pride (Melbourne, Australia), *WellBeing*
- [“Valley Inspired”](#) - Uwern Jong (London, United Kingdom), *Out There*

Finalists:

- Spud Hilton (USA), *San Francisco Chronicle*
- Bas van Oort (freelance writer, Netherlands)

BEST TRADE PUBLICATION ARTICLE

Winner: [“The Vineyards of Southern California”](#) - Katarzyna Siekierzynska (Warsaw, Poland), *Business Traveller Poland*

Finalist: Lauren Jarvis (London, United Kingdom)

2016

BEST IPW HOST CITY ARTICLE (ORLANDO, FLORIDA)

Winner: “Orlando: De volta à infância” - Amanda Fernandes Leonel de Queiroz (Brazil), *Melhor Viagem*

BEST U.S. TRAVEL DESTINATION

Winners:

- “A Walk in the Woods” - Phoebe Smith (Berkshire, United Kingdom), *Wanderlust*
- “Follow in a President’s Footsteps” - Lindsay Sutton (Manchester, United Kingdom), *Manchester Evening News*

BEST TRADE PUBLICATION ARTICLE

Winner: “La NUEVA New York” - Héctor Fabio Rizzo (Guadalajara, Mexico), *TOUR Magazine*

2015

BEST IPW HOST CITY ARTICLE (CHICAGO, ILLINOIS)

Winner: “Chicago: Uma Cidade Para Todos” - Rogério Almeida (Brazil), *Fácil*

BEST U.S. TRAVEL DESTINATION

Winners:

- “Heta Harlem” - Jonas Henningsson (Stockholm, Sweden), *Vagabond Magazine*
- “California’s Milky Way” - April Orcutt (Dallas, Texas), *The Dallas Morning News*

IPW Travel Writer Awards History

BEST TRADE PUBLICATION ARTICLE

Winner: “Sound of the Streets” - Katherine Lawrey (London, United Kingdom), *TTG [Travel Trade Gazette]*

2014

BEST IPW HOST CITY ARTICLE (LAS VEGAS, NEVADA)

Winner: “Swinging on the Strip” - Peter Ellegard (Shoeburyness, United Kingdom), *Great Golf Magazine*

BEST U.S. TRAVEL DESTINATION

Winners:

- “Go West! From New York to Seattle by Train” - Bas van Oort (Amsterdam, Netherlands), *REIZEN Magazine*
- “Riverboat Revival: Steamer American Queen Resumes Exploring Past on the Mississippi Current” - Spud Hilton (San Francisco, California), *San Francisco Chronicle*

BEST TRADE PUBLICATION ARTICLE

Winner: “Houston, El Recinto Para Reunions y Convenciones” - Carlos Pérez Galván (Mexico City, Mexico), *Mas Expos Congresos & Convenciones*

2013

BEST IPW HOST CITY ARTICLE (LOS ANGELES, CALIFORNIA)

Winner: “Jak zdobyć Hollywood?” - Elzbieta Pawelek (Warsaw, Poland), *VIVA!*

BEST U.S. TRAVEL DESTINATION

Winners:

- “A Century of Great Railway Romance” - Chris Coplans (London, United Kingdom), *The Independent*
- “Everybody Loves Johnny” - Lieven Mathys (Tielt, Belgium), *De Zondag*

BEST TRADE PUBLICATION ARTICLE

Winner: “The Real Hawaii” - Janice Strong (Coquitlam, BC, Canada), *Canadian Traveller*

2012

BEST IPW HOST CITY ARTICLE (SAN FRANCISCO, CALIFORNIA)

Winner: “Flowers in My Hair” - Gary Dickson (New Zealand), *Let's Travel Magazine*

BEST U.S. TRAVEL DESTINATION

Winners:

- “Una Verdadera Aventura Invernal” - Alicia Boy (Mexico), *Bon Voyage-Excelsior*
- “Dal Cielo—Se gli States Sono da Prendere al Volo” - Marco Berchi (Italy), *La Repubblica Viaggi*

BEST TRADE PUBLICATION ARTICLE

Winner: “USA News” - Milton Gonzalez (Mexico), *Publitur*

2011

BEST IPW HOST CITY ARTICLE (ORLANDO, FLORIDA)

Winner: “Welcome to Hogwarts” - Megan Singleton (New Zealand), *Herald on Sunday*

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BEST U.S. TRAVEL DESTINATION

Winner: "From Oz to Oklahoma" - Mary Moore Mason (United Kingdom), *Essentially America*

BEST TRADE PUBLICATION ARTICLE

Winner: "More than Amusement" - Ilona Kauremsky (Canada, writing for U.S. publication), *MPI's One+ Magazine*

2010

BEST IPW HOST CITY ARTICLE (MIAMI, FLORIDA)

Winner: "Ferie med Fart" - Carsten Andersen (Denmark), *B.T.*

BEST U.S. TRAVEL DESTINATION

Winner: "Alasca" - Silvio Cioffi (Brazil), *Folha de S. Paulo*

2009

BEST IPW HOST CITY ARTICLE (LAS VEGAS, NEVADA)

Winner: "Las Vegas: In the Money" - Megan Singleton (New Zealand), *Herald on Sunday*

BEST U.S. TRAVEL DESTINATION

Winner: "Big Mac with Fear on the Side" - Rob McFarland (Australia), *Sydney Morning Herald*

2008

BEST IPW HOST CITY ARTICLE (ANAHEIM, CALIFORNIA)

Winner: "Anaheim Angels: Sieg im Ballpark (Victory in ballpark)" - Axel H. Pinck (Germany), *Kanal 4 Media*

BEST U.S. TRAVEL DESTINATION

Winner: "March of the Murals" - Neil Murray (United Kingdom), *Essentially America*