

INTERNATIONAL BUYER OVERVIEW

THE LEADING U.S. INBOUND TRAVEL MARKETPLACE

Join us in Chicago for U.S. Travel's IPW, Saturday, June 14 - Wednesday, June 18, 2025. This unparalleled event provides the best opportunity to participate in face-to-face appointments with leading U.S. Travel exhibitors and destination organizations, while also providing exclusive networking events. IPW offers a unique, cost-effective program to conduct business, grow relationships and connect around the world all in one location.

INTERNATIONAL BUYER REGISTRATION INCLUDES:

- Up to **42 prescheduled appointments** with U.S. exhibitors representing destinations, hotels, attractions and transportation companies.
- U.S. Travel Association will provide **lodging at your delegation's assigned hotel** for five nights, June 14-18, 2025 (room and tax only), with checkout on June 19.
- Official IPW **meals and networking functions**.
- Opening and closing **evening events** hosted by our Chicago and Illinois partners.
- Year-long **company listing on ipw.com** and online access to all U.S. exhibitors.
- Opportunity to participate in **destination experiences** and post-familiarization tours.



1,000+
U.S. SUPPLIER
ORGANIZATIONS



WORLD CLASS
NETWORKING
EVENTS



500+
JOURNALISTS
AND MEDIA

IPW SHOW FORMAT AT-A-GLANCE

MONDAY, JUNE 16-WEDNESDAY, JUNE 18

9:00 a.m. – 4:35 p.m.

Business Appointments
 Daily Luncheon

10:20 a.m. – 11:30 a.m.

4:35 p.m. – 5:30 p.m.
 Open Networking

IPW SCHEDULE OVERVIEW

SATURDAY, JUNE 14

Exhibitor & MTP Booth Set Up

SUNDAY, JUNE 15

Registration; Exhibitor & MTP Booth Set Up; Brand USA Education Sessions; Destination Experiences for Buyers; Press Brunch and Tours; Brand Activations; Ad Hoc Meetings; Opening Evening Event

MONDAY, JUNE 16

Registration; Business Appointments; Open Networking; Marketing and Technology Pavilion; Brand USA press conference; Media Marketplace; Daily Luncheon; Open Evening

TUESDAY, JUNE 17

Registration; Business Appointments; Open Networking; Marketing and Technology Pavilion; U.S. Travel Association and additional press conferences; Daily Luncheon; Travel Writer Awards Presentation; Open Evening

WEDNESDAY, JUNE 18

Registration; Business Appointments; Open Networking; Marketing and Technology Pavilion; Press conferences; Daily Luncheon; American Express Buyer Prize Drawing; Closing Evening Event

QUESTIONS? Contact intlreg@ustravel.org

