



BRINGING THE WORLD
TO AMERICA

IPW 2025

- **Services and Vendors**
- **Price Comparison from IPW 2024 to IPW 2025**
- **Rental Booth Bundles**
- **Custom Booth Option**

McCormick Place Vendors

- **Catering**

OVG Hospitality

- **Internet**

McCormick Place Technology Center

- **Recycling**

Freeman donation program for furniture
and food donation program with Fight to Feed

IPW Hotels



HOST HOTELS

IPW will take place at McCormick Place. Shuttle drop off, registration, and the Marketplace Hall are in the South Building.

[View McCormick Place campus map.](#) *Current taxes are 17.4%

HOST HOTEL	SUPPLIER RATE (exclusive of taxes* and fees)	DISTANCE TO CONVENTION CENTER
FAIRMONT CHICAGO 200 North Columbus Drive Chicago, IL 60601	\$279	2.75 miles
HAMPTON INN 123 E. Cermak Chicago, IL 60616	\$269	0.5 miles (connected)
HILTON CHICAGO 720 S. Michigan Avenue Chicago, IL 60605	\$259	1.5 miles
HILTON GARDEN INN 123 E. Cermak Chicago, IL 60616	\$269	0.5 miles (connected)



HOST HOTELS

HOST HOTEL	SUPPLIER RATE (exclusive of taxes* and fees)	DISTANCE TO CONVENTION CENTER
HYATT REGENCY CHICAGO 151 East Wacker Drive Chicago, IL 60601	\$274	3 miles
HYATT REGENCY MCCORMICK PLACE 2233 South Martin Luther King Drive Chicago, IL 60616	\$313	Adjacent
MARRIOTT MAGNIFICENT MILE 540 North Michigan Avenue Chicago, IL 60611	\$289	3.5 miles
MARRIOTT MARQUIS 2121 South Prairie Avenue Chicago, IL 60616	\$333	0.4 miles (connected)
PALMER HOUSE HILTON 17 East Monroe Street Chicago, IL 60603	\$259	2.5 miles



Premier Sponsor



Freeman: IPW 2025 Official Services Contractor

Flooring



Furnishings



Signs and Graphics



Overhead Rigging



Audio Visual



Shipping Services



Material Handling



Forklift and Ground Rigging



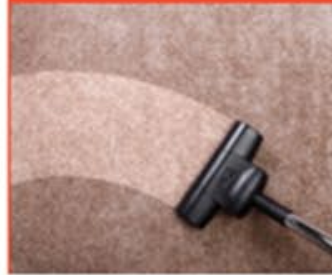
Display Labor



Exhibit Solutions



Cleaning Services



Electric Services



Chicago Area Union Jurisdictions

Teamsters

Handle all freight inside the exhibit hall. They unload all trucks or vehicles, deliver the material to your booth and remove and reload material at the close of the show

Exhibitors

May carry in small packages including pop-up booths provided they can be hand-carried, by one person, in one trip without the aid of flat trucks, dollies, etc.

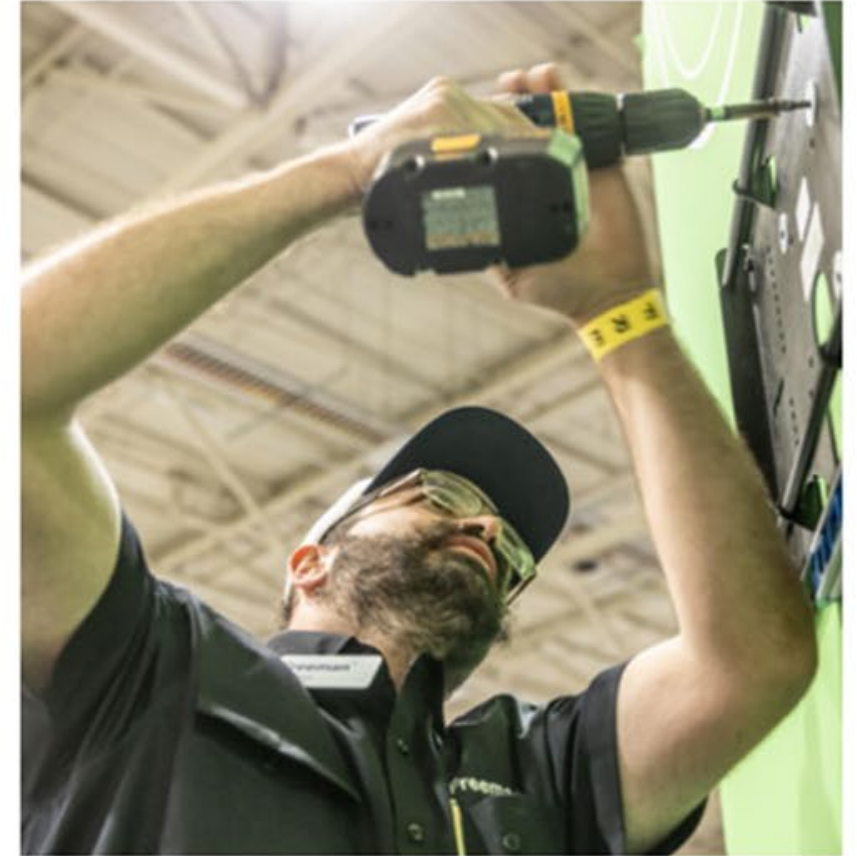


Carpenters Union

- Handles the erection and dismantling of display and exhibit booths. Carpenters also recreate machines for outbound loading.

Exhibitors

- May set up and dismantle pop-up displays in booths of 10' x 10' or less. A pop-up display shall be defined as a display system of ten feet or less, that can be set up by one person in 1/2 hour or less, without the use of tools.
- Pop-up displays larger than 10 feet will require union labor.



Decorators Union

- Decorators handle installation of signs, drape background, table skirting, and other items of a decorative nature that must be done after a display background is erected, such as photos, and framed and unframed pictures.

Exhibitors

- Exhibitors may set up and take down pop up sign displays, if one person can accomplish the task in 1/2 hour or less without the use of tools.
- Exhibitors may skirt table(s) provided they do it with their own custom fit skirts, without the use of staples, snaps or Velcro.



Pricing Comparison 2024 - 2025

Los Angeles 2024

Chicago 2025

6' Draped Table \$285.00	6' Draped Table \$291.00
Limerick Chair \$120.00	Limerick Chair \$122.00
Black Diamond Side Chair \$180.00	Black Diamond Side Chair \$184.00
Banana Barstool \$296.00	Banana Barstool \$302.00
Christopher Barstool \$286.00	Christopher Barstool \$292.00
Baja Chair \$969.00	Baja Chair \$853.00
Baja Loveseat \$1,102.00	Baja Loveseat \$989.00

Pricing Comparison 2024 - 2025

Los Angeles 2024

Display Straight Time Labor \$167.50
Display Overtime Labor \$252.25
10 amp outlet \$343.75
20 amp outlet \$478.00
Electric - Straight Time Labor \$183.25
Electric - Overtime Labor \$366.50

Chicago 2025

Display Straight Time Labor \$216.25
Display Overtime Labor \$324.50
10 amp outlet \$328.25
20 amp outlet \$509.50
Electric - Straight Time Labor \$130.75
Electric - Overtime Labor \$189.25

Pricing Comparison 2024 - 2025

Los Angeles 2024

Chicago 2025

Straight Time Hanging Sign Crew with Lift \$810.75	Straight Time Hanging Sign Crew with Lift \$870.00
Overtime Hanging Sign Crew with lift \$1,082.75	Overtime Hanging Sign Crew with Lift \$1,086.50

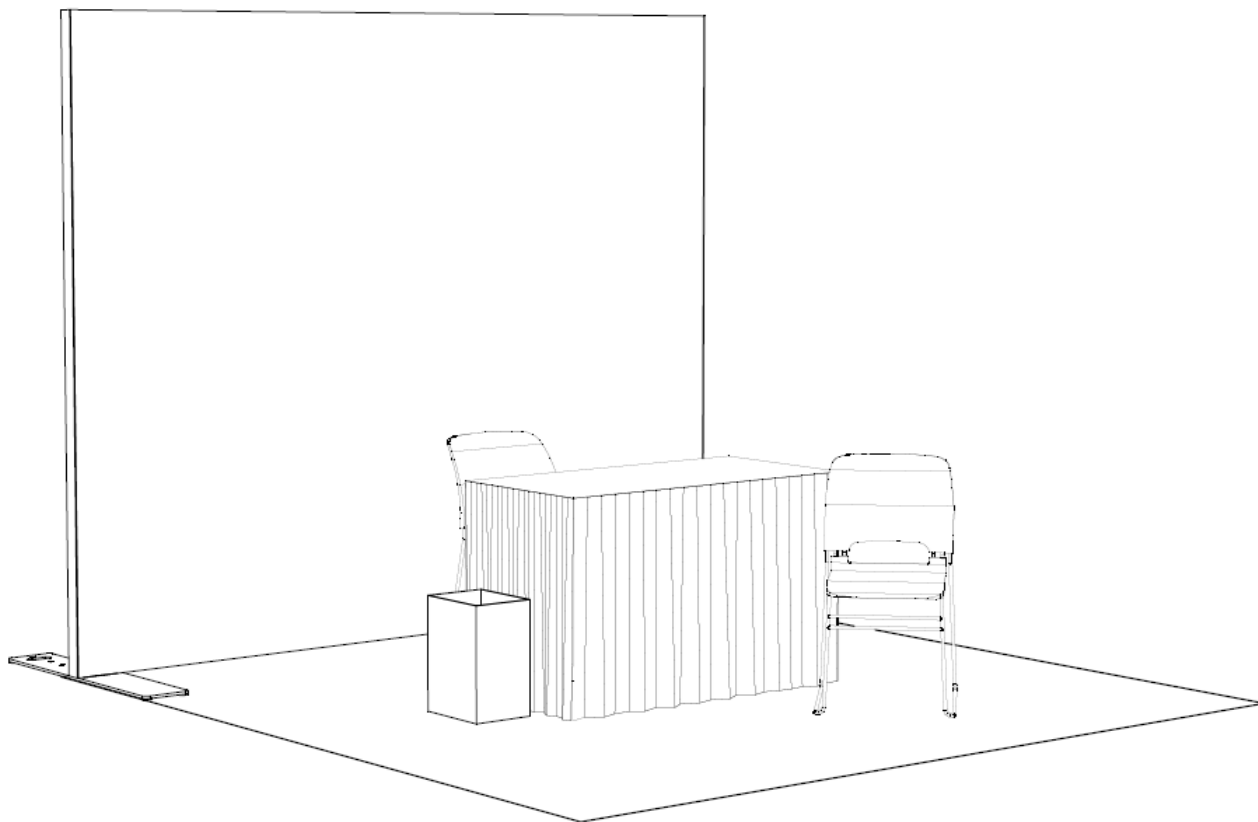
Pricing Comparison 2024 - 2025

Los Angeles 2024 - Material Handling

- Price Per Pound \$2.34

Chicago 2025 - Material Handling

- Price Per Pound \$2.89



All-Inclusive option
Available in the
Registration
Shopping Cart

What's Included In Your Booth

Standard Booth Package:

- 8' High Back Drape
- 3' High Side Drape
- One 4' Draped Table
- Two Limerick Side Chairs
- One Wastebasket

New Turnkey Booth Package:

- 8' High x 10' Wide Single Sided Fabric Branded Back Wall
- 3' High Side Drape
- One 4' Draped Table
- Two Limerick Side Chairs
- One Wastebasket
- 10 x 10 Standard Carpet
- Labor to Install & Dismantle



Tailor-made rentals

- Customize to enhance your attendee experience
- Consultation included to bring your brand to life
- Includes installation and dismantle, and material handling of rental exhibit
- Single point of contact
- Available to order 6+ weeks prior to your show



Ready-to-go rentals

- Prepackaged with AV and flooring
- Includes installation and dismantle, nightly vacuuming, and material handling of rental exhibit
- Set cost — no surprises on your final invoice
- Single point of contact
- Personalize structures with branding and graphics
- Available to order 2+ weeks prior to your show*

*Additional fees may apply if ordered between 2 and 4 weeks prior to show move-in

Freeman⁷

FreemanOnline[®] fabric backwall and furniture packages

Freeman makes it simple for cost-conscious exhibitors to fully furnish their next exhibit space with recommended product groupings available on FreemanOnline.



Customers can select from curated packages based on their exhibiting goals to furnish their entire exhibit space. Bundled collections of furniture and supporting products are added to their cart in a single click and can be revised and edited to meet each customer's needs.

Ordering instructions

Fabric backwall and furniture packages are available to order during pre-show only. Interested customers should be directed to the FreemanOnline "shop products and services" tile, then click "show packages" to review available packages for that event.

Included products and services options

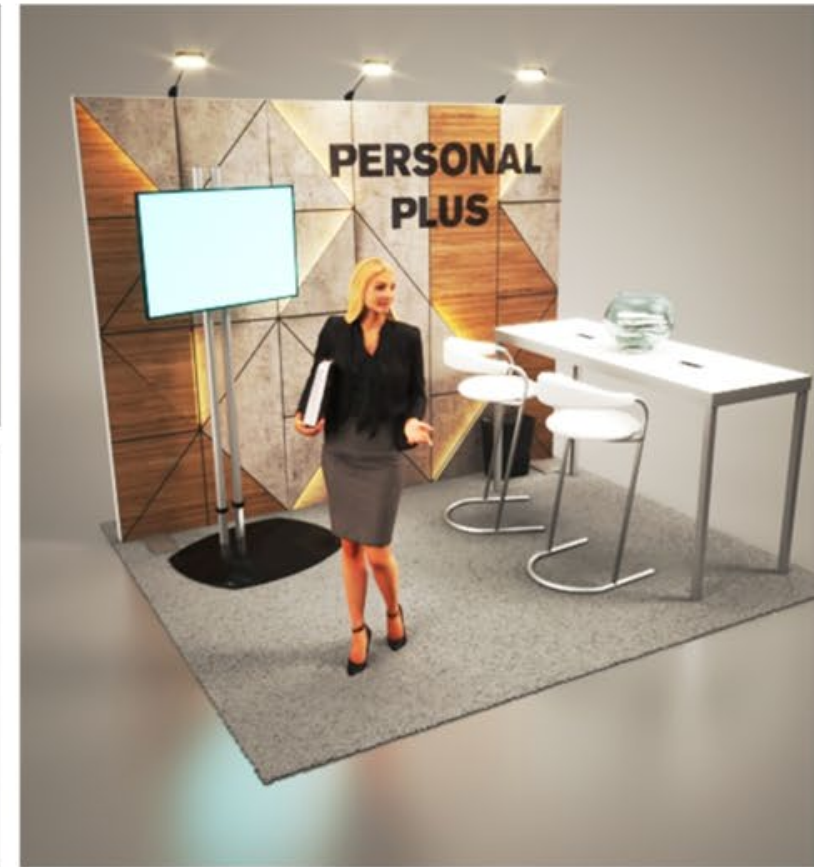
- SmartFabric backwalls
- Popular seating options
- Display furnishings
- Cabinetry
- Shelving
- Electrical service for arm lights only
- Commonly missed items

Available enhancements

- Monitors (where available)

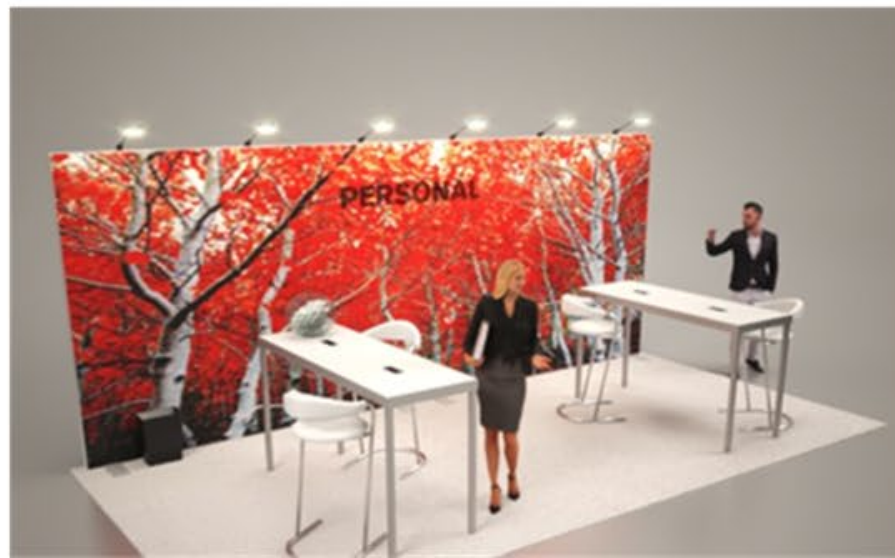
Find the right solution for your booth
Interested customers can view available packages here

[Visit FreemanOnline](#)



Freeman Exhibit Bundles

Freeman Exhibit Bundles



Curated exhibit solutions for the cost-conscious customer

Freeman makes it simple for exhibitors to fully furnish their next exhibit space with recommended product groupings available on FreemanOnline®

Freeman Bundled Collections Include:

- Custom-printed fabric backwall
- A selection of furniture and supporting products, are added to the cart in a single click and can be revised and edited to meet each customer's needs.
- Installation and dismantle labor
- Material handling for the structure backwall
- Standard carpet
- Lighting (and the power for the lights)
- First night of vacuuming.

You purchased a SmartFabric exhibit! Now what?

SmartFabric exhibits are the perfect solution for frequent exhibitors looking to save money and look great on the show floor all year.

Next steps to maximize your SmartFabric purchase:

Congratulations on purchasing a sustainable product! With proper care, your fabric graphic is reusable. So, for your next Freeman show just rent our "frame-only" and reuse your custom printed back wall to keep your brand message consistent across multiple shows. Below are a few simple steps to help you prepare for your first show:

1. Work closely with your Exhibitor Support Specialist to finalize your graphics. Please adhere to the timeline provided to you to ensure your graphics can be produced in time.
2. At the close of the show, Freeman labor will dismantle the fabric graphic from the rental frame, pack it into the included carry case, and leave it in the booth for you to take with you.
3. Don't have time to wait for us to dismantle? No problem – for a small fee, Freeman supervised labor will remove, pack, and label your SmartFabric for shipping. We will also submit your material handling agreement for the SmartFabric carrying case.
4. If you require assistance with choosing a carrier for your SmartFabric, Freeman Transportation® is one of the best when it comes to dependability and superior service in the transportation industry. Just let us know your preference!



Disclaimer: all arrangements for Freeman-supervised labor and shipping must be made in advance of show closing. Exhibitors must supply packing materials, as Freeman does not supply packaging other than the SmartFabric carrying case.

Custom Booths that attracts your audience



WHEN TO ENGAGE ABOUT A CUSTOM BOOTH

- When you have a large booth (10x30 or greater) and require a higher level of strategy, creative, and design resources.
- An island, a 300 sq. ft booth space, or larger
- More than 6 weeks until move in
- The need for a custom design with a flexible budget

First Name

Last Name*

Last Name

Business Email*

Business Email

Title*

Job Title

Company Name*

Company Name

Country*

Select...

How did you hear about us?*

Select...

Please select from the following options to help us learn more about your needs:*

- ☐ I am exhibiting at a trade show
- ☐ I am organizing a trade show/conference
- ☐ I am organizing a corporate event
- ☐ I'm looking for an AV, creative production, or technology solution
- ☐ Other requests

☐ Yes, I agree to receive periodic emails from Freeman related to products and services and can unsubscribe at any time. You can view Freeman's [Privacy Policy](#) and [Terms & Conditions](#) here.

Submit

Ready to talk about your next booth.

Please fill out the information and
someone will contact you soon!

<https://www.freeman.com/contact/>

Important Deadlines

December 18

- Delegate rate discount deadline

January 15

- Deadline to purchase an island booth or let U.S. travel know if you are doing a linear booth pavilion

January 27

- Housing Opens

March 18

- Booths Assigned
- Exhibitor services information available

March 31

- Online appointment scheduling opens
- Membership dues deadline
- 100% refund deadline

Next Steps

- Questions about rentals and custom booth builds
 - <https://www.freeman.com/contact/>
- Additional questions about IPW, vendors and what is permitted within your booth
 - Caylie Cook, ccook@ustravel.org

