

# EXHIBITOR OVERVIEW



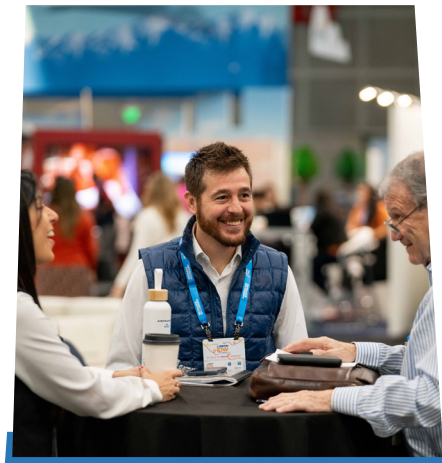
**Join us in Chicago for U.S. Travel's IPW, Saturday, June 14 - Wednesday, June 18, 2025.** This unparalleled event provides the best opportunity to participate in face-to-face appointments with leading international and domestic travel buyers and media, while also providing exclusive networking events. IPW offers a unique, cost-effective program to conduct business, grow relationships and connect around the world all in one location.

## EXHIBITOR REGISTRATION INCLUDES:

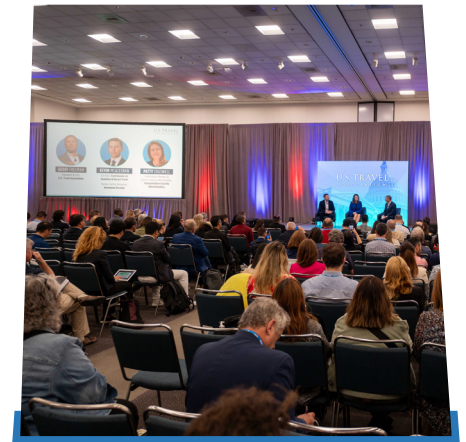
- Up to **42 prescheduled appointments** per booth with 1,600+ buyers and media from more than 60 countries.
- Official IPW **meals and networking functions and evening events.**
- Year-long **company listing on ipw.com** and online access to all buyers and media leading up to and during IPW 2025.



**1,000+**  
**U.S. SUPPLIER  
ORGANIZATIONS**



**WORLD CLASS  
NETWORKING  
EVENTS**



**500+**  
**JOURNALISTS  
AND MEDIA**

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ASSOCIATION®



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## IPW SHOW FORMAT AT-A-GLANCE

MONDAY, JUNE 16—WEDNESDAY, JUNE 18

**9:00 a.m. – 4:35 p.m.**

Business Appointments  
Daily Luncheon

**10:20 a.m. – 11:30 a.m.**

**4:35 p.m. – 5:30 p.m.**

Open Networking

## IPW SCHEDULE OVERVIEW

### SATURDAY, JUNE 14

Exhibitor & MTP Booth Set Up; Destination Experiences for Buyers

### SUNDAY, JUNE 15

Registration; Exhibitor & MTP Booth Set Up; Brand USA Education Sessions; Destination Experiences for Buyers; Press Brunch and Tours; Brand Activations; Ad Hoc Meetings; Opening Evening Event

### MONDAY, JUNE 16

Registration; Business Appointments; Open Networking; Marketing and Technology Pavilion; Brand USA press conference; Media Marketplace; Daily Luncheon; Open Evening

### TUESDAY, JUNE 17

Registration; Business Appointments; Open Networking; Marketing and Technology Pavilion; U.S. Travel Association and additional press conferences; Daily Luncheon; Travel Writer Awards Presentation; Open Evening

### WEDNESDAY, JUNE 18

Registration; Business Appointments; Open Networking; Marketing and Technology Pavilion; Press conferences; Daily Luncheon; American Express Buyer Prize Drawing; Closing Evening Event

**QUESTIONS?** Contact [ipwreg@ustravel.org](mailto:ipwreg@ustravel.org)



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