

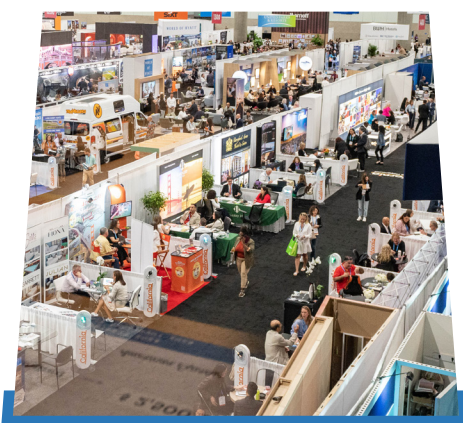
INTERNATIONAL MEDIA OVERVIEW



Join us in Chicago for U.S. Travel's IPW, Saturday, June 14 - Wednesday, June 18, 2025. This unparalleled event provides the best opportunity to participate in face-to-face appointments with leading U.S. Travel exhibitors and destination organizations, while also providing exclusive networking events. IPW offers a unique, cost-effective program to conduct business, grow relationships and connect around the world all in one location.

INTERNATIONAL MEDIA REGISTRATION:

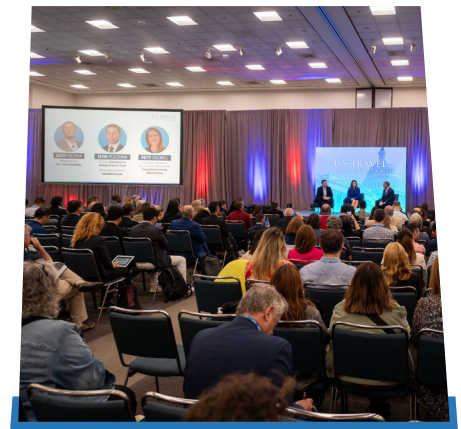
- Up to **20 prescheduled appointments** at Monday's Brand USA Media Marketplace with U.S. exhibitors representing destinations, hotels, attractions, transportation companies and more.
- As many as **14 additional appointments** in the main Exhibit Hall Tuesday and Wednesday.
- U.S. Travel Association will provide **lodging at your delegation's assigned hotel** for five nights, June 14-18, 2025 (room and tax only), with checkout on June 19.
- Sunday **press brunch and press tours**.
- All **meals and networking functions** that are an official part of IPW.
- Opening and closing **evening events** hosted by Chicago and our Illinois partners.
- Company and individual **profile for journalists via My IPW**, including online access to all U.S. exhibitors.
- Access to the **IPW Online Press Room**, an interactive tool that allows media and exhibitors to connect with one another before, during and after the event.



1,000+
U.S. SUPPLIER
ORGANIZATIONS



WORLD CLASS
NETWORKING
EVENTS



500+
JOURNALISTS
AND MEDIA

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IPW SCHEDULE OVERVIEW

SATURDAY, JUNE 14

Arrival Day, Registration Opens

SUNDAY, JUNE 15

Registration; Press Brunch and Press Tours; Opening Evening Event

MONDAY, JUNE 16

Registration; Brand USA press conference; Media Marketplace; Daily Luncheon; Open Evening

TUESDAY, JUNE 17

Registration; U.S. Travel Association and additional press conferences; Daily Luncheon and IPW Travel Writer Awards Presentation; Business Appointments; Marketing and Technology Pavilion; Open Evening

WEDNESDAY, JUNE 18

Press conferences; Daily Luncheon; Business Appointments; Marketing and Technology Pavilion; Closing Evening Event

QUESTIONS? Contact intlreg@ustravel.org



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