U.S. TRAVEL IPW NEW ORLEANS MAY 2-6 2027

EXHIBITOR RULES AND REGULATIONS / TERMS AND CONDITIONS

The following regulations apply to exhibitors and sponsors, (hereinafter "Exhibitor"). By exhibiting and/or sponsoring at IPW 2027, Exhibitor agrees to comply with the following IPW 2027 Rules and Regulations (the "IPW Rules and Regulations") and the IPW 2027 Participant Terms and Conditions. Exhibitor is responsible for compliance by, and the acts and omissions of, its officials, officers, directors, managers, members, employees, agents, representatives, patrons, guests, invitees, contractors, subcontractors, and all other persons acting on its behalf or participating in its exhibit or sponsored activation (collectively, the "Exhibitor Parties").

1. USE OF SPACE & FIRE

Exhibitor shall use the Ernest N. Morial Convention Center in a safe and orderly manner; and shall comply with all policies and directives governing the safe and orderly operation of the Ernest N. Morial Convention Center, including but not limited to the requirements set forth by the City of New Orleans. Exhibitor further acknowledges and agrees that the Ernest N. Morial Convention Center may be used for other purposes, by other permittees during IPW 2027, and that Exhibitor shall not unreasonably interfere with any other permitted access or use. Exhibitor shall not use fog, haze, smoke effect, pyrotechnic or similar devices or materials anywhere in the convention center.

2. ADMISSION & BADGES

Admission to the exhibit hall will be granted only to registered attendees. Any individual not displaying proper IPW credentials will be escorted from the hall. You may be asked for proof of identification to compare to your registration credentials. Badges may not be altered, defaced or obscured by appliqués, stickers, or other decorations or souvenirs. Any duplication, reproduction, sharing or exchanging of badges will result in confiscation of the badge and the offender being escorted from the hall as well as jeopardizing future attendance.

3. PAYMENTS AND CANCELLATION POLICIES

PAYMENTS

- Payment is due within 30 days of the posted invoice date.
- To be eligible for discounted rates, payment must be received by the discount deadline.
- To be eligible for the member rates, 2027 member dues must be paid by March 31, 2027, regardless of when the purchase was made. If the dues payment is not received by March 31, 2027, the Non-Member Rate will be applied to the IPW registration invoice (paid or unpaid) and balance billed.
- All invoices must be paid in full prior to being given access to appointment scheduling and/or receiving credentials onsite.

CANCELLATION

The Key Contact for the booth is responsible for notifying U.S. Travel of any changes or cancellations. There is no charge for exhibitor registration name changes/substitutions. Refunds will be issued for cancellations submitted by the published deadline as follows:

- A 100% refund on exhibitor registration will be given if cancelled by December 4, 2026 (11:59 p.m. Eastern Time).
- A 75% refund on booth space, media marketplace and booth add-ons will be given if cancelled by December 4, 2026 (11:59 p.m. Eastern Time).
- A 50% refund will be given if cancelled between December 5, 2026 – February 16, 2027 (11:59 p.m. Eastern Time).
- No refunds will be given if cancellation occurs after February 16, 2027.

4. BOOTH COMPANY NAME AND PROFILE RESTRICTIONS

For companies registering at the member rate: The company name on your booth record must match the company name on your U.S. Travel membership record.

For all exhibitors regardless of membership status: The company name on your booth record and in the organization description may reference only one company/entity. Although it is permitted to include state or regional "extensions" (e.g., "IPW Hotels & Resorts – CA & AZ") no more than two locations may be referenced in the organization description. These locations must be in the same geographic region.

As noted under the Criteria to Exhibit section of ipw.com, "Exhibitor organizations can only sell U. S. travel products and services to buyers at IPW." Therefore, exhibitor organization profiles may not include references to international properties or locations where products or services may be offered.

5. BOOTH SPACE ASSIGNMENT

Booth locations for standard and island booths are assigned by U.S. Travel on a regional basis. Requests for special locations must be submitted when you reserve your booth space. U.S. Travel will honor such requests whenever possible. Requests for placement near another organization or a specific configuration of booths must be mutually requested from each organization's respective registration in order to be considered.

U.S. Travel will make every attempt to accommodate exhibitor requests for specific booth locations; however, no guarantees can be made that the exhibitor will be assigned the specific booth(s) requested.

Booths will be assigned beginning in December 2026 and announced in February 2027. If an organization does not submit their location request, or purchases booth space after the end of February, U.S. Travel retains the right to assign the organization's booth space in any area of the Marketplace Hall and make adjustments to the floor plan at any time that it deems appropriate. No rights or privileges are created for any exhibitor as a result of previous space assignments or years of participation in IPW.

6. BOOTH SET-UP

Booths must be set up by 7:00 a.m. on Tuesday, May 4, or the booth space will become the property of the U.S. Travel Association and the booth-holder forfeits all fees paid.

Registered booth participants displaying proper credentials will be admitted to the exhibit hall for booth set-up between the hours of 8:00 a.m.–5:00 p.m. Friday, April 30, through 8:00 a.m.–5:00 p.m. Monday, May 3. Booth holders may also gain access to the exhibit hall one hour prior to each appointment session.

EXHIBIT INSTALLATION AND DISMANTLING

Freeman has an agreement with the Local IATSE Union to provide labor for display installation and dismantling. Full-time employees of exhibiting companies may set up their own exhibits without assistance from this local union. Any labor services required beyond what your regular full-time employees can provide, must be performed by the Union. Labor can be ordered in advance via Freeman Online or at the onsite service desk.

MATERIAL HANDLING

Exhibitors must hand-carry their own materials into the exhibit facility. The use or rental of dollies, flat trucks and other mechanical equipment, however, is not permitted. Freeman will control access to the loading docks to provide for a safe and orderly move-in/out. Only full-time employees of the exhibiting company will be allowed to hand-carry items. Unloading or reloading at the dock of all contracted carriers will be handled by Freeman.

EXPRESS BOOTHS AND TURNKEY DÉCOR PACKAGE BOOTHS

For those exhibitors that purchase an Express Booth or a turnkey décor package, Freeman will deliver and set up the components of the package by 5:00 p.m. on Monday, May 3 (see section 9); Booth staff need only arrive no later than 7:00 a.m. on Tuesday morning to put out any brochures or other promotional materials.

7. EXHIBITOR APPOINTED CONTRACTORS

Exhibitor Appointed Contractors (EACs) are independent contractors (other than Freeman, the official show contractor) hired by an exhibiting company and can include booth builders, supervisors or designers, independent display companies, delivery personnel or technicians.

If your organization intends to use an exhibitor appointed contractor other than Freeman, you are required to complete the following items. If your EAC hires a subcontractor, you must submit a form for the subcontractor as well, and the subcontractor must provide their own insurance.

1. You must complete the Exhibitor Appointed Contractor form found in the Exhibitor Resource Center by April 2, 2027.
2. Your selected contractor must provide the following certificates of insurance by April 2, 2027:
   - Workers' compensation insurance meeting the statutory limits established by the state of Louisiana and employers' liability insurance with limits of at least $1,000,000.
   - Commercial general liability insurance providing at least $1,000,000 in coverage per occurrence and $2,000,000 in the aggregate. The policy must name U.S. Travel Association, Freeman, the Ernest N. Morial Convention Center, the City of New Orleans, and the State of Louisiana as additional insureds on a primary and noncontributory basis for liability arising out of the EAC's operations. The policy must include a waiver of subrogation in favor of those parties.

The EAC may access the floor during official set-up and dismantling hours and for one hour before the first appointment session and one hour after the last appointment session each day.

NOTE: An exhibitor may use a representative from the exhibiting organization to assist with set up and dismantling of the booth; however, if that representative is not a registered IPW exhibitor, advance notification of that representative's contact information must be given to U.S. Travel for pre-approval by April 2, 2027 (access will only be given during exhibitor move-in/move-out times). Submit this information using the Notification of Intent to Use Non-Registered Staff or Agents of Exhibiting Organization for Booth Set-Up/Dismantle Form found in the Exhibitor Resource Center.

EXHIBITOR INSURANCE

Exhibitor must maintain the following insurance throughout its participation in IPW 2027:

- Workers' compensation insurance meeting the statutory limits established by the state of Louisiana and employers' liability insurance with limits of at least $1,000,000.
- Commercial general liability insurance providing at least $1,000,000 in coverage per occurrence and $2,000,000 in the aggregate.

U.S. Travel may require Exhibitor to provide certificates of insurance and applicable endorsements or other evidence of coverage in advance of IPW. Based on the nature of Exhibitor's booth, sponsored activation, activities, or operations, U.S. Travel may also require umbrella or excess liability insurance or other additional coverage; require that the policy name U.S. Travel Association, Freeman, the Ernest N. Morial Convention Center, the City of New Orleans, the State of Louisiana, or other designated parties as additional insureds on a primary and noncontributory basis; and require a waiver of subrogation in favor of those parties.

8. BOOTH TEAR-DOWN

Exhibitors may dismantle booths and/or pack up any remaining promotional materials brought in for distribution between 5:00-6:30 p.m. on Thursday, May 6, and between 8:00 a.m.-5:00 p.m. on Friday, May 7. No packing crates or boxes will be returned to exhibitors until after the last appointment session concludes on Thursday, May 6.

Early tear-down and use of packing tape is very disruptive to other companies still conducting business and will not be permitted. Infractions of this rule are subject to a $500 fine.
Exhibitors found in violation will be unable to register for booth space at a subsequent IPW until all fines have been paid in full.

9. BOOTH DECOR & FLOORING

IPW requires all exhibiting organizations to completely cover the total area of the exhibit floor space occupied by the exhibitor. Flooring is not included with your exhibit space purchase; if you are not providing your own flooring for your booth, you can rent carpet from Freeman through the online exhibitor services kit. Show Management reserves the right to "force carpet" any exhibit area that is without flooring before the end time for booth move-in/setup on Tuesday morning at 7:00 AM. In such case, Exhibitor will be responsible for the flooring cost.

With the exception of the Express Booth, the standard booth space is 10'x10'. Booth decorations may not exceed 8' in height on the back wall and rear 5' of the side rails. Side rail fixtures may not exceed 3' in height (variance will be permitted for exhibit rentals with standard 39" side wall panels) in the front 5' of booth space. View Linear Booth Guidelines and Diagrams. Infractions of this rule are subject to a significant fine, Exhibitors will be unable to register for booth space at a subsequent IPW until all fines have been paid in full.

All display fixtures over 3' in height and placed within 10 lineal feet of an adjoining exhibit booth must be confined to that area of the exhibitor's space which is at least 5' from the aisle line.

Each exhibitor is entitled to a reasonable sightline from the aisle regardless of the size of their booth. Exhibitors with larger space–30 lineal feet or more–should also be able to effectively use as much of the total floor space as possible as long as they do not interfere with the rights of others. The limitation on display fixtures over 3' and within 10 lineal feet of the neighboring booth is intended to accomplish both of these goals. Note: When three or more linear booths are used in combination as a single exhibit space, the 3' height limitation is applied only to that portion of exhibit space which is within 10' of an adjoining booth.

To maintain a professional appearance of the exhibit hall, booths must have back sides of displays covered when visible from an aisle (e.g., panels on the back side of a pop-up structure in an island booth to cover the frame).

Utility connections (electrical or internet wires, air/water/gas hoses, etc.) must be hidden from view to maintain a high level of safety and professional appearance.

Decorations must be kept within the confines of the contracted booth space or sponsored activation area and may not trespass into public areas such as aisles or lounges. These restrictions also apply to the use of flags, banners, and pictures displayed in the booth or sponsored activation area.

- No helium balloons will be permitted in the exhibit hall. Air-filled balloons will be permitted if they are properly secured and conform with the sightline regulations stated above.
- Decorations must be fireproof and must conform to the standard dimensions fixed by U.S. Travel.

CANOPIES/CEILINGS

Canopies, including ceilings, umbrellas, and canopy frames, can be either decorative or functional (such as to shade computer monitors from ambient light or for hanging products). The use of canopies and ceilings in linear and island booths is permitted with prior approval from the venue to ensure structure and fire safety compliance. (Fire and safety regulations in many facilities strictly govern the use of canopies, ceilings, and other similar coverings.)

Canopies for Linear or Perimeter Booths should comply with line-of-sight requirements. The bottom of the canopy should not be lower than 7' (2.13m) from the floor within 5' (l.52m) of any aisle. Canopy supports should be no wider than three inches 3" (08m). This applies to any booth configuration that has a sight line restriction, such as a Linear Booth.

ISLAND BOOTHS (20' x 20' and Larger)

Exhibitors in island booths may use the entire cubic content of the contracted space. Please be mindful of the placement of walls and hanging signs so as not to excessively block the view of neighboring exhibitors or impede an attendee's ability to navigate the show.

Branding is permitted on walls facing the aisles. The height restriction for island booth structures is 16'. Exhibitors in island booths must submit their booth drawings/schematics for approval by April 2, 2027.

EXPRESS BOOTHS

Additional chairs and furniture are not permitted. Due to space restrictions, other signage, displays, or monitors/screens are not permitted to be placed next to or behind the Exhibitor's contracted express booth. Any such items will be removed. All other display materials, such as laptops, brochures, and giveaways, must be kept within the confines of the unit.

10. COMPLIMENTARY BOOTH FURNITURE PACKAGE

Rental of standard 10' x 10' booth space includes one 4' draped table; two chairs; one wastebasket; and a standard identification sign with booth number. Exhibitors must submit the complimentary booth package form through Freeman Online by April 2, 2026, to receive these items at no cost (after April 2 there will be a fee for these items).

11. PAVILIONS: AISLE CARPET & END OF AISLE ARCHWAYS

Only approved pavilions may have special aisle carpet and end of aisle signage, booth archways or any other similar structure. For approval, please email Caylie Cook, ccook@ustravel.org , by April 2.

Pavilions must occupy 400 square feet or more adjacent booths and exhibitors must represent the same destination, corporation, or region.

Double padding is permitted in the aisles, but no padding will be allowed in the cross aisles.

Exhibitors with 400 square feet or more adjacent booths directly across the aisle from each other may place end of aisle signage and/or booth archways only at the corner of a cross-aisle when their booths do not span a full aisle.

Archways may not interfere with the set-up of non-participating exhibit booths and must not impede reasonable sightlines.

Two general types of Archways are permitted on the show floor. View IPW Archway Regulations diagram.

- Type #1: Archway must not exceed the 10' height restriction and the arch design cannot exceed 2' in width on all sides. The interior dimension of the archway must be 10' wide to span the distance of the aisle.
- Type #2: Archway must not exceed the 10' height restriction and the arch design cannot exceed 2' in width across the top of the archway and 5' in width on the sides. The interior dimension of the archway must be wider than 18' to span the distance of the aisle.

Exhibitors not complying with the following rules may be asked to remove their aisle carpet and/or end of aisle signage at their own expense and subject to fines. Exhibitors found in violation will be unable to register for booth space at a subsequent IPW until all fines have been paid in full.

12. AUDIOVISUAL

Use of audiovisual equipment must be kept within the confines of the space for which the booth-holder or sponsor has contracted. U.S. Travel shall require that the projection of sound from this equipment beyond those confines, or any other unnecessary noise and disturbances, be discontinued in the event that complaints are filed by other participants. The booth-holder or sponsor is solely responsible for obtaining all necessary licenses and permits to use music, photography, or other copyrighted material in the exhibitor's booth or sponsor activation or display.

13. SWEEPSTAKES, CONTESTS, AND GIVEAWAYS

Any sweepstakes, contest, prize drawing, giveaway, or other promotional activity involving the award of a prize based on chance or competition must be approved in advance by U.S. Travel and conducted in compliance with all applicable federal, state, and local laws and regulations. Exhibitor is responsible for the structure, administration, official rules, eligibility requirements, disclosures, winner selection and notification, prize fulfillment, tax reporting, and other legal requirements applicable to its promotion. This Section does not apply to promotional items distributed to attendees without an element of chance or competition.

No purchase, payment, or donation may be required for the opportunity to enter or win a chance-based promotion. Exhibitors may not use the terms "raffle" or "lottery" to describe a promotional sweepstakes or prize drawing.

Promotions must clearly disclose applicable eligibility requirements, material terms and conditions, prize descriptions and approximate retail values, and any other disclosures required by applicable law. Any live, electronic, or digital method used to enter, select, reveal, or notify winners must be disclosed to and approved in advance by U.S. Travel and comply with applicable law.

Promotions may be advertised and conducted only within Exhibitor's assigned booth or sponsored activation area unless otherwise approved by U.S. Travel. Exhibitor is responsible for the security, storage, notification, delivery, and fulfillment of all prizes and giveaway items. U.S. Travel's approval does not constitute a determination that a promotion complies with applicable law and does not relieve Exhibitor of responsibility. U.S. Travel may prohibit or discontinue any promotion that does not comply with these requirements or may create legal, operational, or reputational concerns for IPW.

14. FOOD AND BEVERAGE DISTRIBUTION AND OTHER ACTIVATIONS ON THE SHOW FLOOR

Exhibitors may host an event in their booth, dedicated destination aisle, or sponsored activation area during open networking times Tuesday–Thursday. You must follow the Convention Center's guidelines and are required to obtain pre-approval in writing from U.S. Travel. Exhibitor must fully and accurately describe the proposed activity, identify all participating vendors, and disclose any associated hazards when requesting approval. Approval by U.S. Travel does not constitute a representation that an activity is lawful or safe and does not relieve Exhibitor of responsibility for the activity.

Sodexo is the exclusive caterer in Ernest N. Morial Convention Center. Ready-to-eat food prepared outside of this building is not permitted. Any questions, comments, or concerns should be directed to Sodexo.

15. PROHIBITED ACTIVITIES

The U.S. Travel Association prohibits:

- The solicitation of business outside of pre-scheduled or mutually agreed upon appointments;
- The solicitation of services outside of the main purpose of IPW business such as advertising, memberships, tradeshow sales, representation services, and printing services;
- The sale or attempted sale of any retail products such as software, luggage, promotional materials;
- The distribution of promotional materials from any place other than an exhibitor's own booth or sponsored activation area;
- The cooking, preparation or sale of food and beverage in the exhibit hall except as expressly approved and conducted in accordance with Section 14. (Examples of prohibited items include but are not limited to: popcorn makers, food warmers, and hot plates.);
- The presence of animals, except service animals as provided for by the Americans with Disabilities Act or other applicable law or animals approved in advance in writing by U.S. Travel in accordance with Section 14. For any animal approved by U.S. Travel, Exhibitor must maintain insurance satisfactory to U.S. Travel that names the parties identified in the Exhibitor Insurance Section as additional insureds.
- Noisy, unsafe, disruptive, or inappropriate demonstrations or activities.
- Conduct or attire that violates the U.S. Travel Code of Conduct for Events or that U.S. Travel reasonably determines is unsafe, disruptive, or inappropriate for a professional event.

16. SECURITY

The U.S. Travel Association shall provide the services of a security agency during periods of official booth set-up and dismantling, and during business periods. Exhibitor agrees that the provision of such services does not constitute a guarantee against theft, loss, damage, or injury. U.S. Travel does not undertake responsibility for the custody or protection of Exhibitor's property. Exhibitor is solely responsible for securing and insuring its exhibit, activation, products, equipment, materials. Exhibitors may elect to furnish additional after-hours guards at their own expense.

17. COMPLIANCE

Exhibit booths will be checked by the U.S. Travel Association for compliance of these rules and regulations throughout the official set-up hours. Violators will be issued a warning and must correct the violation by 6:30 a.m. on Tuesday, May 4. At that time, U.S. Travel may take steps necessary to correct the violations at the Exhibitor's expense. Exhibitors must also comply with all applicable laws, work rules,

regulations, ordinances, and venue requirements in force in New Orleans, LA. It is understood and agreed that failure to comply may prohibit present and future participation in IPW.

Exhibitor must immediately report to U.S. Travel any injury, illness, property damage, security event, or other incident arising in or relating to its booth, activation, activities, personnel, vendors, products, food or beverages. Exhibitor shall cooperate fully in responding to the incident and any resulting claim, including by preserving relevant evidence and providing requested information.

18. LIABILITY AND INDEMNIFICATION

Exhibitor agrees to assume all risk and liability and to indemnify, defend (at U.S. Travel's option) and hold harmless U.S. Travel, Freeman, the State of Louisiana, Ernest N. Morial Convention Center, the City of New Orleans and their officials, officers, directors, members, managers, affiliates, agents, servants, employees, representatives, contractors, subcontractors, and consultants (collectively, the "Indemnified Parties"), from and against, any and all claims, demands, injury, defense costs, liabilities, judgments, loss, expenses, or damages of any kind or nature arising out of or in connection with (a) any damage, fire damage, theft, destruction, or loss of any property belonging to or in the possession or control of Exhibitor and its officials, officers, directors, members, managers, affiliates, agents, servants, employees, representatives, contractors, subcontractors, consultants, patrons, guests, or invitees (the "Covered Exhibitor Parties"), (b) any injury (including bodily injury or death) to any of the Covered Exhibitor Parties or any other person, and/or (c) any damage, fire damage, theft, destruction, or loss of any property belonging to an Indemnified Party, any other Exhibitor, an attendee, or any other person, in each case relating to, arising out of, caused by, occasioned by, or in connection with: (i) the Exhibitor's participation in or presence at IPW 2027; (ii) any act or omission of any of the Covered Exhibitor Parties, or (iii) Exhibitor's breach of any of the terms or provisions of these IPW Rules & Regulations, including, but not limited to, all obligations incorporated by reference, including all policies, rules, and regulations of the Ernest N. Morial Convention Center and the City of New Orleans. Exhibitor is solely responsible for any and all damage to the Ernest N. Morial Convention Center premises caused by any of the Covered Exhibitor Parties. To the extent U.S. Travel has any liability to Exhibitor under these Rules & Regulations, such liability shall not exceed the total amount paid by Exhibitor in exhibit fees to U.S. Travel for IPW 2027.

If the Exhibitor is a municipal or other governmental entity that, under applicable law, is prohibited from entering into indemnification or hold harmless obligations, this clause shall be construed and applied only to the extent permitted by such law and shall not operate as a waiver of any sovereign or governmental immunity or other statutory limitation on liability.

Notwithstanding anything to the contrary herein, the forgoing indemnities shall not apply to the extent a claim is caused by the negligence or willful misconduct of the Indemnified Party seeking indemnification.

19. DEFAULT

Exhibitor's material violation of the IPW Rules and Regulations shall be grounds for termination of Exhibitor's right to the use of space allocated to it by IPW Show Management, forfeiture of all fees paid by Exhibitor for IPW 2027, and such other remedies as may be appropriate. An Exhibitor whose right to the use of space has been terminated shall be required to vacate and remove its exhibit, all merchandise, and business and personal property from IPW 2027. An Exhibitor in violation of the IPW Rules and Regulations will be ineligible for IPW 2027, and placement on the show floor will be subject to change in U.S. Travel's sole discretion. Any failure, delay, or forbearance by U.S. Travel in insisting upon or enforcing any provision of the IPW Rules and Regulations shall not be construed as a waiver of, and shall not prejudice U.S. Travel's right to enforce, such provision against any Exhibitor.

20. FORCE MAJEURE

IPW 2027 may be postponed or cancelled due to an uncontrollable event, including but not limited to fire, flood, earthquake, hurricane, storm, drought, and other extreme catastrophes or weather conditions (actual or forecasted), strike, lockout, failure of or threat of failure of facilities, equipment, mechanical or utilities, national emergency, global health crisis, epidemic, riots, terrorism, threats of terrorism, war, material or labor restrictions by any governmental authority, unavoidable casualty, industrial action, acts of God, unavailability of the Ernest N. Morial Convention Center, severe curtailment of national transportation that represents a clear and adverse effect on the ability of attendees to attend the event, governmental directive or other event which would prevent aircraft being flown into New Orleans or a cancellation or restriction in transportation facilities that would otherwise prevent some or all of the anticipated attendees from arriving at the event, or any other circumstances or events beyond the control of U.S. Travel. If IPW 2027 is cancelled or postponed for any reason set forth in this Section 20,

U.S. Travel may return a portion of the Exhibitor's display fee(s) less the amount of any direct production costs actually incurred by U.S. travel, but in no event shall the amount returned to Exhibitor exceed the total display fee(s) amount already paid by Exhibitor to U.S. Travel. Except as provided in this Section 20, U.S. Travel shall not, as a consequence of IPW 2027 being postponed or cancelled, be responsible for any cost, damage, expenses, or loss of revenue that may be incurred by the Exhibitor.

21. OTHER TERMS AND CONDITIONS

ASSUMPTION OF RISK

Exhibitor understands that participating in IPW may involve certain inherent risks, including risks associated with travel, large gatherings, use of event facilities, communicable disease, interactive activities, food and beverage consumption, transportation, and off-site events. Exhibitor voluntarily assumes the risks inherent in its participation and shall ensure that the Exhibitor Parties comply with health and safety protocols applicable to this U.S. Travel Association Event, including health and safety measures required under applicable laws or venue policies, and maintain appropriate public health practices and hygiene procedures.

EVENT CODE OF CONDUCT

The U.S. Travel Association Code of Conduct for Events establishes minimum expectations of behavior for individuals attending U.S. Travel Association-sponsored events such that all Participants may feel safe and are treated with respect. The Code is strictly enforced.

PRIVACY POLICY

U.S. Travel Association respects your privacy and will only use your information in accordance with our Privacy Policy, available at ipw.com/privacy-policy. You have a right to access, to rectify and to object for legitimate reasons to the processing of your data in accordance with our Privacy Policy. If you have questions about our Privacy Policy, please contact us at feedback@ustravel.org.

PHOTOGRAPHY/VIDEOGRAPHY USAGE

By registering for and/or attending IPW, participants understand and agree that they may be photographed, filmed, or videotaped and hereby give U.S. Travel and those acting with its permission the right to take pictures and/or recordings of such Participants, and grant the perpetual right to use their name, voice, photograph, portrait, likeness and biographical information (collectively, "Likeness"), without compensation, for broadcast or exhibition in any media now known or hereafter devised and to put the finished pictures/recordings to any lawful use without limitation or reservation.

Participants hereby waive, release, and forever discharge U.S. Travel from and against any and all claims or actions arising out of or resulting from any use of their Likeness. Participants who wish to opt out of this waiver must complete the Media Opt-Out Form and bring it and the required photo to the registration desk on-site.

In addition to photography and videography, IPW may use a cutting-edge service to measure traffic and engagement levels. These insights will be used to enhance the overall experience, and we are doing so in the most respectful way possible.

- No personally identifiable information will be stored or retained in any form.
- No attempt will be made to match the data with your identity.

The service employs state-of-the-art technology to convert the physical environment into anonymous numerical data, offering insights without affecting individual privacy.

E-MAIL OPT-IN

When you submit personal information to us through the registration process, you will be given an opportunity to opt in at the time of submitting your personal information to the inclusion of your email address on contact lists of our users, which are provided for promotional and marketing communications from us, our sponsors, and other third parties. If you initially elect not to opt in and later decide that you would like to opt in, you may log into My IPW using your individual login codes to change your selection. Keep in mind, when we do provide mailing lists to third parties, we enter into agreements with such parties limiting use of the lists.

In addition, by allowing an exhibitor or sponsor to scan your badge during the event, you provide express consent for U.S. Travel to share your contact information, including your email address, with that specific partner. Please note that the U.S. Travel also utilizes badge scanning for session tracking and event logistics; this internal data is used solely for organizational purposes and will not be shared with third parties unless you explicitly opt in during registration or via My IPW.

NO CONFLICTING EVENTS POLICY

IPW participants may not organize or sponsor any activities that conflict with the official IPW program or sponsored events during official conference hours—this includes all sponsored lunches and evening events, not just business appointments. Our partners have made significant investments in specific parts of the IPW program—IPW as we know it would not be the same without them, and we want all attendees to be able to enjoy this annual, one-of-a-kind experience without distraction. The U.S. Travel Association reserves the right to change, amend, add, or remove any of the above at its sole discretion and without prior notice. If one or more of the conditions outlined should become invalid, the remaining conditions will continue to be valid and apply. These Terms & Conditions apply to all event participants (attendees, speakers, sponsors, exhibitors). The views expressed by any event attendee, speaker, exhibitor, or sponsor are not necessarily those of the U.S. Travel Association or our stakeholders. All attendees, speakers, exhibitors, and sponsors are solely responsible for the content of all individual or company presentations, marketing collateral, and/or advertising.